

Mission:
The Golden Sierra Workforce Development Board convenes industry leaders and key partners to provide strategic oversight, policy, and regional coordination to drive positive outcomes for employers and job seekers.

Vision:
A collaborative and accessible workforce system creating pathways to economic growth within our communities.

Strategic Priorities

Employer Engagement

System Coordination and Accessibility

Outreach and Awareness

Statutory Requirements

Objective:
 Strengthen collaboration with employers and community partners to align training programs with real workforce needs.

Objective:
 Develop an integrated, living resource, a dynamic asset map, to connect job seekers, employers, educators, and workforce partners across the region.

Objective:
 Increase internal Board engagement and external communications to strengthen GSWDB's presence, influence, and stakeholder relationships.

Objective:
 Maintain fiscal integrity, regulatory compliance, and High performing Board Status

Key Results:

Utilize Agency staff to survey all Board members to understand their individual contributions to GSWDB's mission and identify existing employer linkages.

Identify and engage community partners (e.g., Valley Vision, chambers of commerce, industry groups) that already possess employer-needs data to prevent duplication of effort.

Conduct and/or review employer surveys to identify key industry skill gaps and workforce challenges

Develop an actionable employer engagement strategy informed by survey and partner data.

Launch or strengthen at least three sector-based workforce partnerships (e.g., healthcare, advanced manufacturing, green technologies).

Key Results:

Create and populate the regional asset map using Agency and partner data.

Collect, refine, and analyze usage data to identify patterns of engagement and unmet needs.

Conduct a comprehensive review to identify system improvements, and re-evaluate gaps if necessary

Gather structured feedback from employers, job seekers, and training providers to enhance usability and accessibility.

Use findings to guide Board policy decisions and resource allocation.

Key Results:

Engage a PR or communications partner to develop an external messaging and outreach plan.

Successfully execute the plan developed by the PR company.

Separate the Agency and Workforce Board websites, giving GSWDB its own distinct platform for visibility and branding.

Create and publish Board member biographies to personalize and highlight expertise.

Implement an enhanced onboarding program for new Board members, including peer mentorship assignments.

Launch Board Member Roundtables to facilitate peer exchange, identify systemic challenges, and surface new opportunities for collaboration.

Publish quarterly partner success stories and impact updates through the GSWDB website and community newsletters that enhance the work of the board members' partnerships and organizations..

Key Results:

Local and Regional Planning

AJCC Operator Selection

Career Service Provider Selection

Annual Budget

Performance Negotiations

Board Certification and Subsequent Designation

Membership

Universal Access