WIB MEMBERS

AL HOLMES

Department of Rehabilitation

ANETTE SMITH-DOHRING Sutter Health Sacramento Sierra Region

CAROL PEPPER-KITTRIDGE Sierra College

CHRISTINA NICHOLSON

Whole Person Learning

DANIELA DEVITT California Employers Association

DAVID DeLEONARDIS, *Vice Chair* Crossroads Diversified Services

DAVID FRAZIER
Winding Winds Consulting

ERIC COOPER

California Indian Manpower Consortium

JASON BUCKINGHAM Golden Sierra Job Training Agency

JIM HEGARTY IBEW Local 340

KATHLEEN BURRIS CVS Caremark

KEVIN FERREIRA

California State Board of Equalization

KIMBERLY PELLOW Brandman University

LAUREL BRENT-BUMB Bumb Construction

MARCY SCHMIDT

Placer Co. Business Advantage Network

MARGARITA VALENZUELA Unite Here Local 49 Gaming

MARTHA ESCOBEDO

Employment Development Department

MICHAEL ZIMMERMAN MTI College

PANDA MORGAN

Small Business Development Center

PAUL CASTRO

California Human Development

RANDY WAGNER

Sierra Economic Development

Corporation

RICK LARKEY North State Building Industry Foundation

SHERRI SPRINGER

Happy Kids Preschool & Childcare

TIM COOK

Experience Works

TINK MILLER, *Chair*Placer Independent Resource Services

WIB Agenda - 2014-05-15

VIC WURSTEN PRIDE Industries

VINCENT ECHEVERRIA District Council 16

WILLIAM REED

United Domestic Workers

GOLDEN SIERRA WORKFORCE INVESTMENT BOARD REGULAR MEETING AGENDA

Thursday, May 15, 2014 - 1:00 pm

Brandman University 3001 Lava Ridge Court #250 Room 136 Roseville, CA 95661

Mission: To be the premier provider of business and job seeker services in the region we serve

I. ROLL CALL AND INTRODUCTION OF GUESTS

II. APPROVAL OF AGENDA

1-2

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval of Minutes from March 20, 2014 WIB Meeting

3-10

Informational

B. Review of Minutes from April 17, 2014 Executive & Finance 11-15 Committee Meeting

C. Attendance Log

16

- IV. PUBLIC COMMENT-FOR THOSE ITEMS NOT ON THE AGENDA
- V. ELECTION OF WIB CHAIR AND VICE CHAIR
- VI. APPROVE TRANSFER OF FUNDS
 - K491016-01 El Dorado County
 - K491016-02 Alpine County

EQUAL OPPORTUNIY

VII.	APPROVAL OF FISCAL YEAR 2013/2014 BUDGET REVISION	
VIII.	APPROVAL OF FISCAL YEAR 2014/2014 DRAFT BUDGET	
IX.	APPROVAL OF WIBD13-02 RE-ENROLLMENT POLICY	17-18
X.	PARTNER PRESENTATION	
	 SHERRI SPRINGER, HAPPY KIDS PRESCHOOL AND CHILDCARE with Elizabeth Blakemore on the Economic Impact of High Quality Early Learning Programs and Current Legislative Proposals 	
XI.	NAWB REPORT OUT	
XII.	BOARD DEVELOPMENT: MODULE ONE	19-20
XIII.	STATE PLAN UPDATE	
	Sector Strategies	
XIV.	WIA SERVICE PROVIDER PERFORMANCE	21-27
XV.	WIA SERVICE PROVIDER UPDATES	
	Alpine County Consortium	
	El Dorado County Consortium	
	Golden Sierra Job Training Agency	
	PRIDE Industries	
XVI.	COMMITTEE UPDATES	
	Business Services Committee	
	Executive & Finance Committees	
	Youth Council	
XVII.	FUTURE AGENDA ITEMS/NEW BUSINESS	
XVIII.	NEXT MEETING - Thursday, July 17, 2014 - Folsom Lake College, El Dorado Center	
XIX.	<u>ADJOURNMENT</u>	

GOLDEN SIERRA JOB TRAINING AGENCY WORKFORCE INVESTMENT BOARD REGULAR MEETING MINUTES

Wednesday, March 20, 2014 - 1 pm

Brandman University 3001 Lava Ridge Court #250, Room 136 Roseville, CA 95661

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order at 1:06 pm by Chair Miller.

Present: Al Holmes, Brooks Lockhart, Carol Pepper-Kittredge*, Christina Nicholson*,

Daniela Devitt*, David DeLeonardis, David Frazier, Debbie Stack, Kevin Ferreira, Kim Pellow, Maggie Valenzuela, Marcy Schmidt, Martha Escobedo, Michael Zimmerman, Paul Castro, Randy Wagner, Rick Larkey, Tim Cook,

Tink Miller, Victor Wursten,

Absent: Anette Smith-Dohring, Jason Buckingham, Jim Hegarty, Kathleen Burris,

Laurel Brent-Bumb, Panda Morgan, Sherri Springer, Vince Echeverria and

William Reed

Guests: Darlene Galipo, George Marley, Jim Tobin, Gabriel Garcia, Latanya Johnson,

Lorna Magnussen, Mark Fazler, Michael Indiveri, and Terrie Trombley

II. APPROVAL OF AGENDA

Motion to approve agenda by DeLeonardis, second by Ferreira.

Motion approved unanimously.

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

- A. Approval of Minutes from January 16, 2014 WIB Meeting.
- B. Approval of Youth Council application; Tiffany Psomas Representing Youth Service Organization (El Dorado)

Informational

C. Attendance Log

Motion to approve Consent Agenda items A - C by DeLeonardis, second by Cook. **Motion** approved unanimously.

^{*}Denotes arrival

IV. PUBLIC COMMENT - FOR THOSE ITEMS NOT ON THE AGENDA

Chair Miller attended the annual Day at the Capitol event hosted by the California Workforce Association. This year's event event took place on Wednesday, March 19, 2014 in Sacramento. WIB member Ferreira attended the event, along with Golden Sierra Job Training Agency Deputy Director Galipo. Buckingham and Pepper-Kittredge also attended but were absent when Miller shared the comment.

*1:10 pm Nicholson arrived

During the morning of the Day at the Capitol event there was a briefing on new bills impacting the workforce. Attendees met with local legislators in the afternoon.

Ferreira highlighted the session with Assemblyman Frank Bigelow. Representing the 5th Assembly District, Bigelow was very supportive of all issues surround workforce and economic development. He plans to talk with congressional members about getting WIA reauthorized. Staff members from Assemblywoman Beth Gaines office were in attendance, in addition to staff members from Senator Ted Gaines office. All legislators seemed receptive of the needs in workforce and were supportive.

Galipo concurred with Ferreira. She shared that material were provided to the legislators and their staff to provide education about the agency and the work it does in the community.

V. <u>APPOINT NOMINATION COMMITTEE</u>

According to the WIB Bylaws, the presiding officers of the WIB shall be called Chairperson and Vice Chairperson and shall have two year terms of office beginning July 1st of each even year and ending on June 30th, two years later. The terms for the current Chairperson and Vice Chairperson, Miller and DeLeonardis are ending.

The WIB Bylaws stipulate the following:

- No later than March of each election year, a nominating committee shall be appointed by the Chairperson.
- The committee shall consist of the Chairperson and three WIB members with as many counties being represented as possible.

Chair Miller asked for volunteers to sit on the committee. Cook, Schmidt and Zimmerman volunteered. Chair Miller will also serve on the committee as outlined in the bylaws, unless she is re-elected upon which she will recuse herself.

Upon approval, Magnussen will coordinate the meeting of the newly formed Nomination Committee. The election will take place at the WIB meeting on Thursday, May 15, 2014.

Motion to approve Miller, Cook, Schmidt and Zimmerman as the 2014 Nomination Committee by Larkey, second by Stack.

Motion approved unanimously.

VI. APPROVAL OF 2014/2015 MEETING SCHEDULE

The WIB currently meets on the third Thursdays of off months, 1 pm – 3pm. There was no discussion to change the current meeting schedule.

Motion to approve the current meeting schedule as the new 2014/2015 schedule by Lockhart, second by Cook.

Motion approved unanimously.

WIB Minutes - 2014-03-20

VII. APPROVAL WIBD10-02 WAIVER FOR YOUTH TESTING

Deputy Director Galipo shared that the WIB passed a directive to authorize the use of the Comprehensive Adult Student Assessment Systems (CASAS) Employability Competency System (ECS) as the primary assessment test for youth. After discussions with other local workforce investment areas, Galipo learned about other assessment that could prove valuable tools for the agency.

There are many assessments approved by the Department of Labor for the purpose of determining a youth participant's level of basic skills. One of those, which is currently unavailable to Golden Sierra youth service providers due to the directive WIBD10-02, is Wonderlic's General Assessment of Instructional Needs (GAIN).

An initial evaluation of GAIN indicates a number of potential benefits for the consortium including cost savings, a reduction in scoring errors, and the modernization of the assessment process. In order to determine whether or not those benefits can be realized staff is seeking approval by the Golden Sierra Workforce Investment Board granting a waiver to WIBD10-02 through June 30, 2015. Under this waiver, select youth service providers will be authorized to pilot and evaluate the advantages/disadvantages of the GAIN assessment as defined in the waiver. The results of the pilot study shall be reported to the WIB at a future date.

Motion to approve WIBD10-02 Waiver by Larkey, second by DeLeonardis.

Motion approved unanimously.

*1:26 pm Pepper-Kittredge arrived

VIII. PARTNER PRESENTATION – KEVIN FERRIERA, BOARD OF EQUALIZATION, UNDERGROUND ECONOMY with RANDY SILVA & PETER WILLIAMS

Ferreira works for the Board of Equalization as a part of Operation Tax Recovery and Criminal Enforcement (TRaCE). According to Ferreira's presentation, California loses \$60-\$140 billion dollars annually to the Underground Economy. The Underground Economy offers an unfair, illegal advantage to those who fail to comply with the California's tax and labor laws. Nine billion dollars is uncollected in corporate, personal, and sales & use taxes each year. The estimated revenue loss and the industries affected are as follows:

Industry	Estimated Revenue Loss
Prescription Drugs	5.13 billion
Movies	3.27 billion
Music	1.64 billion
Computer Software	1.25 billion
Electronic Equipment	13 million
Fashion	615 million
Cable/Satellite TV signals	850 million
Currency	23.8 million

^{*1:38} pm Devitt arrived

In addition to the industries above, revenue loss for illegal activities is also very costly. The illegal activities include: drug trafficking, prostitution, identity theft, gambling, cigarette and tobacco, and human trafficking. Labor violation is another area impacting the Underground Economy. Labor violations include failure to report and pay employment taxes on payroll, failure to purchase and/or maintain workers' compensation insurance, paying employees under the table and more.

TRaCE is a multi-agency collaborative consisting of:

- Department of Justice/Bureau of Investigation
- Department of Justice/Division of Law Enforcement
- Office of the Attorney General/Criminal Division
- Franchise Tax Board
- Employment Development Department
- Federal Bureau of Investigations
- Homeland Security Investigations

TRaCE is a pilot hosted by the Board of Equalization with a purpose to combat organized elements of the underground economy engaged in the manufacturing, importation, distribution and sale of pirated intellectual property, and other economic crimes resulting in the evasion of business, payroll and/or income taxes and human trafficking, to include but not limited to sexual and labor trafficking.

IX. PROJECT SLINGSHOT

Galipo referenced page 16 in the agenda packet which summarizes the project. In short, Project Slingshot is an opportunity for neighboring local workforce investment boards to get together and apply for seed funding to research and develop efforts to address larger scale workforce problems. The expectations of the project are outlined on page 16 of the agenda packet. The three challenges already identified are as follows:

- 1. Does participation in career-related work-based learning experiences during high school produce substantial and sustained improvement in the labor market prospects and transitions to adulthood of youth?
- 2. Is it possible to re-engineer layoff assistance/rapid response services to a comprehensive economic transition model that embraces layoff aversion?
- 3. How can the Workforce Investment Board in the region support the AB86 Adult Education Consortium Planning efforts in the region?

WIB members are encouraged to review the three identified challenges and make recommendations, express an opinion, determine priority level, or make a suggestion on reviewing a challenge that has not been identified, to assist with the development of the proposal.

Lockhart also sits on the San Bernardino WIB. He shared that this project was presented to their WIB a few weeks ago. He explained his understanding is there is no funding available for this project yet, however; planning now is important. He also emphasized the importance of local workforce areas coming together to apply for the funding.

Galipo shared that the agency is working with Sacramento Employment Training Agency (SETA) on this project. She agrees that collaboration is very important and was a part of the original intent of this project.

Larkey shard that this project is also being dealt with in community colleges and the Career Pathways Trust as they are trying to develop new metrics that measure success. He suggested we work with them to see if we can pull resources and efforts together.

Nicholson reminded WIB members of the ongoing issue with basic skills. The Youth Council has selected basic skills as focal points as a result of learning more than 70% of youth who graduate high school are basic skills deficient. Nicholson requested this issue be considered as a challenge as it impacts the region the agency serves and it impacts career pathways.

Pepper-Kittredge agrees that basic skills should be considered as an additional challenge. She used construction as an example. Some of the students are hands-on individuals who can learn through applied education, yet may have a difficult time testing. Valenzuela concurred with Nicholson and Pepper-Kittredge. She shared how important it is for youth in gaming and the food industries to be knowledgeable of basic skills. Basic skills are an integral part of every sector and therefore are important.

Galipo will share the idea of adding a section that is youth related and surrounds the issue of basic skills. WIB members are encouraged to contact Galipo or Buckingham if any ideas are birthed after the meeting. The California Workforce Investment Board (CWIB) is expected to release Request for Proposals in the next few months.

X. STATE PLAN UPDATE

• Sector Strategies – Sector stakeholders were asked to provide an update of the areas they represent. Pepper-Kittredge was asked to update WIB members on Advanced Manufacturing and Larkey was asked to provide an update on Construction. The following was reported:

Pepper-Kittredge:

Attended CWIB Advanced Manufacturing Committee meeting a while back and their plan has been adopted. From a local perspective, the college has been trying to work with staff to identify opportunities to partner and seek joint funding opportunities. Attended Prop 39 meeting with Buckingham and Indiveri at the Sacramento Employment Training Agency (SETA) to talk about a joint proposal; Has meeting with Chancellor's office to discuss Prop 39.

Larkey:

Passed out four handouts which provided a review of the construction industry. On January 15th there were 55 people who attended the meeting of the Construction and Energy Sectors Consortium. Their purpose is to meet the workforce and training needs of employers and members in the construction & energy industry. There are five driving elements to the Construction and Energy Collaborative and these are included on one of the handouts. Larkey provided an overview of the CTE standards related to construction and energy sectors. The next meeting of the committee is on Tuesday, March 25, 2014, 3:30pm – 5pm at the Mather Commerce Center in Rancho Cordova. The flyer handed out does not include the website, however that information will be sent to all WIM members after the meeting.

XI. BOARD RESOURCE – DOL TEN 24-13

Magnussen directed WIB members to page 22 of the agenda packet. This page includes information about tools for WIB members. Some of the information will be included in future WIB orientations and other information will be reserved for a Board retreat.

Resources include four main categories:

- Workforce Board Leader: Contribution Tools
- WIA 101 Online Training: An Introduction in 8 Modules
- WIA Governance: Training the Trainer Curriculum
- Workforce Systems Strategies

Magnussen is going to forward the document with active links and is asking WIB members to complete Module One of WIA 101. It takes about half an hour and includes helpful and topical information related to WIB membership. Magnussen asked that this be completed prior to the next meeting in order to share feedback on the experience of using the tool. She encouraged WIB members to check out the other categories prior to the next meeting as well.

XII. WIA SERVICE PROVIDER PERFORMANCE

The agency recently purchased a subscription to the FutureWorks system. This system allows the agency to provide dashboard-type reports with current One-Stop performance. The data in these reports will assist the WIB in meeting its obligation to review One-Stop operators annually.

Galipo provided an overview of the report, including the meanings of the color coding (Red, Yellow and Green for exceeding a measure, meeting a measure, or failing to meet a measure). The report covers all three populations served by the agency: Adult, Dislocated Worker, and Youth. Each population has three measures. Adults and Dislocated Workers are measured by those who entered employment, retention, and earnings. Youth are measured by placement, certificate/degree, and literacy/numeracy. There is a goal for each population and each measure. The report shows the goal and actual outcomes. For example, under Adults, the goal is 72.5%. This indicates 72.5% of adults who go through our programs should enter employment. The actual outcome shows where we are thus far. In this case, the outcome for all providers in the Adult category is 73.2% which means the overall goal was achieved by 101.0%.

Schmidt stated it would be helpful to see client numbers. The outcome is affected and looks differently if there are 2 clients or 20 per center. Galipo agreed client numbers would helpful, including a numerator and denominator.

Stack requested time frames by quarter, if possible.

Frazier requested a space between each population, or a blank row, to make the report easier to read. He also requested client totals be added to the report.

This tool is still new to staff. They are working gathering the right information that would be most helpful to share. This is intended to be a high level summary and tools like this will be provided periodically to help the WIB monitor the One-Stop Operators

XIII. WIA SERVICE PROVIDERS UPDATES

Alpine County Consortium – Report was submitted as a handout. Alpine is actively working in the One-Stop and in the community building new relationships with businesses and educators. They had 99 visits to the One-Stop since November 2013 and they are continuing with their collaboration with workforce development professionals from Douglas County, Carson City, and the Washoe Tribe.

• El Dorado County Consortium – The following was reported:

- In February, 18 different job search workshops were offered; 8 were in Spanish
- Since the last WIB meeting, 992 individuals have visited the Placerville and Tahoe One-Stop Centers
- Placerville One-Stop continues to move forward with the rollout of NextSkills; Four staff members have been trained
- o Placerville One-Stop is in process of being certified as GED testing site
- Participated in a job fair in South Lake Tahoe two nights ago and will be participating in the Tri-County Job Fair this week
- Three former youth participants have been secured regular employment.

• Golden Sierra Job Training Agency – The following was reported:

- o Participating in the Tri-County Job Fair tomorrow
- o Held five healthcare recruitment events; serving 70 participants
- Continues to administer the DEI award targeting job seekers for those with disabilities. Offered two asset development workshops under the award and hosted by Bank of the West. The workshops covered topics such as budgeting, financial planning and credit review and monitoring
- Offered two Wellness Planning workshops; a two-day event focusing on mental health topics. Received lots of positive reviews about the workshops
- Offered a workshop series where Sac Business Journal came and shared information on how to use their publication to increase exposure and networking opportunities and expand customer base. More than 30 employers benefited from this.
- EDD presented labor law and tax workshop for 35 employers at the Roseville One-Stop
- Between January and March the agency had contact with 120 local businesses, providing them information about On-the-Job-Training and the Business Resource Guide
- Great summer initiatives coming up; Youth- new partnership with Sierra College underway to expose youth to a variety of career technical education tracks and expose them to basic math and reading to increase literacy and numeracy
- Funding awarded to SedCorp to provide B.O.S.S. (Business Owners Survival Strategies) workshops in Placer and El Dorado Counties
- **PRIDE Industries** Things are going well overall. There was a lag in program participant enrollment last quarter but made up for it this quarter.

XIV. COMMITTEE UPDATES

• **Business Services Committee** – The committee has a new mission statement and is currently working on a resource tool for staff, WIB members and partners. This tool will be used to help businesses connect with agencies and organizations to help them meet their needs and succeed. The next meeting of the committee is on Wednesday, March 26, 2014 at the Roseville Chamber of Commerce.

- Executive & Finance Committees The committee has not met jointly in a while, however the committees are schedule to meet jointly on Thursday, April 17, 2014.
- Youth Council The Council has decided to focus on the area of basic skills. At the last meeting on Wednesday, March 19, 2014 Council members reported detailed information about local basic skills providers. The Council hopes to add links to the electronic Business Resource Guide for site visitors to have links to organizations and agencies that can help them. While conducting research, Council members discovered GCFlearnfree.org, an online tool that offers free training, presentations and ways to improve skills in various areas, including work readiness and life skills. The next meeting of the Youth Council is on Wednesday, May 21, 2014.
- XV. FUTURE AGENDA ITEMS / NEW BUSINESS None
- XVI. <u>NEXT MEETING</u> Thursday, May 15, 2014 Brandman University
- XVII. ADJOURNMENT

Motion to adjourn by Miller.

Meeting adjourned at 3:05 pm.

GOLDEN SIERRA WORKFORCE INVESTMENT BOARD EXECUTIVE / FINANCE COMMITTEE JOINT REGULAR MEETING MINUTES

Thursday, April 17, 2014 – 1:00 pm

Roseville Connections 115 Ascot Dr., Suite 180 Roseville, CA 95661

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Chair Miller at 1:03 pm.

Present (EC): David DeLeonardis, Kevin Ferreira, Laurel Brent-Bumb, and Tink Miller

Absent (EC): None

Present (FC): Tink Miller and David Frazier

Absent (FC): Paul Castro

Guests: Jason Buckingham, Darlene Galipo, Latanya Johnson, Michael Indiveri,

and Terrie Trombley

II. APPROVAL OF AGENDA (EC & FC)

Motion to approve agenda as presented by Frazier, second by DeLeonardis.

Motion approved unanimously.

III. CONSENT AGENDA (EC)

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval of Minutes from October 17, 2013 EC meeting

<u>Informational</u>

- B. Review of Minutes from March 20, 2014 WIB meeting
- C. Attendance Log

Motion to approve Consent Agenda items A-C by Brent-Bumb, second by Ferreira.

Motion approved unanimously.

IV. CONSENT AGENDA (FC)

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

- A. Approval of Minutes from December 2, 2013 FC meeting
- B. Approval of Minutes from September 19, 2013 Joint EC & FC meeting

Informational

C. Attendance Log

Motion to approve Consent Agenda items A-C by Frazier, second by Miller.

Motion approved unanimously.

V. PUBLIC COMMENT – FOR THOSE ITEMS NOT ON THE AGENDA

Indiveri shared an update on the state of the labor market as it relates to long term unemployed population. The New Republic magazine's recent cover story was about hiring practices in Silicon Valley. More and more information is coming out about age discrimination and the magazine article is an example. Generally an older worker has been categorized as those in their 50's and 60's. In Silicon Valley, according to New Republic magazine, there is a plastic surgeon that has several clients in their late 30's; he said many of them come in for service and that in the "tech" industry you don't want to be on the upper side of 30 suggesting this age range as the new older worker. Several studies have been conducted where resumes are sent out with a difference in age by 10 to 15 years. Younger applicants are being contacted more frequently than older workers. Chair Miller added that an older worker is now considered age 40 in California.

Brent-Bumb announced that the El Dorado Chamber of Commerce annual study mission will take place July 17th – July 20th in Minneapolis. According to the Mountain Democrat (2012), "The study mission is a business immersion program, dedicated to broadening the chamber members' horizon while promoting business and political relations between regions." Each study mission is topic based and the cost for this year's mission is \$2,600 with room for 36 attendees. These trips are not revenue generators; attendees pay the actual cost to attend.

AARP (formerly the American Association of Retired Persons) has a program in El Dorado County where they fund employees to work for employers up to four years. AARP pays the wages of \$8 an hour, up to 25 hours per week, for qualified, low income individuals ages 55 and older to gain new work experience and skills.

Chair Miller shared information about the Placer County Free Medication Take-back Day on Saturday, April 26, 2014, 10 am -2 pm. She passed around a flyer which listed 10 locations within Placer County serving as anonymous drop-off locations. This event is a collaborative effort of Placer County law enforcement, including Auburn, Lincoln, Rocklin, and Roseville, water quality, public health entities, the Coalition for Placer Youth, Kaiser Roseville and the DEA.

The Placer County Transportation Planning Agency is hosting a community meeting as a part of the Rocklin community transit study. The meeting will be held on Wednesday, April 30, 2014 at the Rocklin City Council Chambers. Chair Miller explained that the planning agency received a grant to conduct the study in order to review the state of existing public transportation in Rocklin and to determine the needs to increase and/or change services in the Rocklin area.

As a cost-saving measure, a few years ago Medi-Cal eliminated the optional adult services which included dental coverage. Effective May 1, 2014, the State of California Department of health Services is reinstating a significant portion of adult dental benefits. The reinstatement includes coverage for exams and x-rays, cleanings, fillings, root canals, dentures, and more. Chair Miller provided a flyer to meeting attendees with more information.

The 16th Annual PIRS Tri-Tip Dinner & Auction will be held on Wednesday, April 26, 2014. The cost is \$15 per person and dinner will be prepared by Auburn 49er Lions. PIRS (Placer Independent Resource Services) is a 501c3 tax-exempt organization providing advocacy and services for those with disabilities in Placer, El Dorado and Alpine Counties. Chair Miller provided a flyer about the event containing additional information.

Buckingham announced that the application was completed for Prop 39 funds. The application was a partnership between Golden Sierra Job Training Agency, Sacramento Employment Training Agency, North State Building Industry Association, CCC (California Conservation Corps), and others. The amount is \$750,000 within the region and to serve 60 or 65 individuals who are CCC members or (recently separated) Veterans. The idea is to send these individuals through the Multi-Craft Core Curriculum, which is the state-approved pre-apprenticeship, then filter them into apprenticeship programs, construction, or energy related fields.

VI. APPROVAL OF 2014/2015 MEETING SCHEDULE (EC & FC)

The Executive & Finance committees currently meet jointly on the 3rd Thursday of even months, 1 pm – 3 pm, in Roseville. There were no objections to the committees continuing to meet jointly and keeping the same meeting schedule.

Motion to approve 2014/2015 meeting schedule by Brent-Bumb, second by Frazier.

Motion approved unanimously.

VII. APPROVAL OF FISCAL YEAR 2013/2014 BUDGET REVISION (FC)

Trombley reported that in October the Governing Body approved a 2013/2014 final budget. Shortly after the approval, staff presented a 15 month budget as a result of the government shutdown. The 15 month budget is no longer in use.

In working with the final budget that was approved in October, the assumption is that the fund utilization requirements will not be held, which means adult, dislocated worker, and youth money has to be expended or in a contract by June 30th. We are also assuming an extension waiver will be offered on Rapid Response funding. The reason for this assumption is the agency only received \$250,000 for the first quarter of K4 funding (Youth \$30,000; Dislocated Worker \$160,000; Rapid Response \$59,000). We had youth money but when the state awarded the first quarter of funding, we were told not to rely on the youth funds for other areas and to make sure accounting was in order. With the government shutdown, we were already four months into the year, had not received funding and didn't know what expenditures would look like.

During the past four years the state has offered the waiver for Rapid Response and has lifted the requirements for fund utilization. As a result, we are assuming these options will be offered again. Buckingham added if these options are not given there are strategies that can be used to ensure compliance.

Chair Miller asked Trombley what was needed from the Finance Committee today. Trombley referenced Schedule 1 of the budget handout. Schedule 1 is a summary version of final budget revised to release funding held back for sequestration. We now want to award that funding out to El Dorado County, Alpine County and for training. She highlighted overall savings in categories such as Agency and Placer County Operations.

In looking at actual expenditures, Frazier confirmed the numbers are through March 31st (nine months into the year). He asked why we are at 50% level at nine months into the year. He referenced Salaries and Benefits (Line 8 on Schedule 1) as an example. Trombley clarified that the 33.42% is \$1,195,000. It is 33% of the total of \$3,577,950 (expenditures).

Trombley added that Schedule 3 highlights expenditure details, including the purchase of a new server. Frazier asked where the \$50,000 on Line 4, Schedule 1 came from. Buckingham answered the money is the NEG (National Emergency Grant) award from SETA (Sacramento Employment Training Agency). Buckingham added that the NEG award is training dollars for Veterans and those who are long term unemployed.

Motion to adopt the revised budget for the current year ending June 30, 2014 by Frazier, second by Miller.

Motion approved unanimously.

VIII. APPROVAL OF FISCAL YEAR 2014/2015 DRAFT BUDGET (FC)

Staff prepared a budget for 2014/2015 based on educated assumptions. Since this time the state released local budgets in which the Golden Sierra Consortium received a 10% reduction. Instead of seeking approval of an inaccurate budget that will need to be revised Buckingham asked if the committees would like to meet prior to the WIB meeting on May 15th a more accurate 2014/2015 draft.

It was decided the Executive & Finance committees would call a special joint meeting on Thursday, May 15, 2014, at 12pm. The meeting will be held at Brandman University right before the WIB meeting to discuss and approve this item.

IX. NAWB REPORT OUT

Chair Miller, Ferreira, Buckingham and Governing Body Vice Chair Santiago attended the 2014 NAWB conference. The conference took place Saturday, March 29th through Tuesday, April 1st in Washington, D.C.

Ferreira shared his biggest takeaway was a workshop that Boeing Corporation was in. The question posed to the company was why they relocated and opened in South Carolina. The company responded their move was cost related. South Carolina rolled out the red carpet for them. They had several vacant facilities to choose from, they worked with the company, and the company had no financial obligation to develop a training program to staff its location. Boeing wants to buy a workforce, not train one according to Ferreira. The corporation has 22,000 suppliers and staff needs to be trained for those suppliers.

Ferreira went on to discuss developments in Sacramento. The plan to build a hotel in Sacramento now has an 18 million dollar gap in fees. They pay \$100,000 per door just in fees.

Ferreira also shared that although the new arena is being built in Sacramento the NBA will not allow Sac to host an NBA all-star game because the city is 5,000 hotel rooms short. He thinks California should aim to be like South Carolina and other states who make doing business easier. He closed by sharing corporations want to buy a workforce, not train one and this is where the Local Workforce Investment Board comes in.

WIB EC/FC Minutes - 2014-04-17

Buckingham's takeaway from the conference was the highlight on apprenticeships. It was topic of discussion and our board has been moving in the right direction where this is concerned.

Chair Miller attended a workshop where all representatives were from the Department and Labor and worked closely with the Veterans Administration. She reminded committee members how the military has a newer process in place for soldiers. Before being discharged soldiers complete a self-assessment that asks questions about training and work. The assessment is reviewed with a commanding officer and a plan is put in place. The goal is to help Veterans develop a plan and guide them to resources to help implement that plan.

X. HIGH PERFORMING BOARD

The high performing board designation was included as a part of the state plan. In order to secure the designation there are certain requirements that needed to be met. Our board decided not to apply for the designation because we had changes in board membership which affected our ability to meet the membership requirement.

The state board received several state plans from boards seeking the designation. It has now become a controversial issue. Golden Sierra Job Training Agency has decided to work towards receiving the California Award for Performance Excellence. This award exists to help California organizations in all sectors continuously improve. The program has been in existence since 1994 and has helped hundreds of organizations improve performance. This is a 3rd party evaluation of our system that allows us to apply for state-level awards and to receive feedback about current performance and opportunities for improvement using the nationally recognized criteria. The agency has already conducted a leadership and staff survey and will meet to discuss how to move forward. The advantage to the agency is having a third party reviewer and an action plan for improvement.

XI. STATE PLAN UPDATE

Buckingham reminded members that the WIB selected 3 sectors to focus on: construction, healthcare and manufacturing. There is a lot of involvement with these areas, especially construction at this time. On May 15th the agency is a part of a skilled trade job fair and this is the first of this type in 8 years. The job fair will be held at McClellan with hopes of having 50 employers.

XII. NEW BUSINESS / FUTURE AGENDA ITEMS

- 1. 2013/2014 Budget Revision and
- 2. 2014/2015 Draft Budget
- XIII. NEXT MEETING Special Joint Meeting - Thursday, May 15, 2014, Brandman University

XIV. <u>ADJOURNMENT</u>

Meeting adjourned at 2:40 pm.

Date:	3/21/13	5/16/13	7/18/13 Regular	10/2/13 Joint	11/21/13	1/16/14 Regular	3/20/14 Regular	Rate
WIB	Regular	Regular	Regulai	JOIN	Regular	Regulai	Regulai	Rate
Al Holmes	0	1	0	1	0	0	1	43%
Anette Smith Dohring	0	1	1	1	0	1	0	57%
Carol Pepper-Kittredge		Appointed	1	0	1	1	1	80%
Christina Nicholson	0	1	1	0	0	0	1	43%
Daniela Devitt	1	1	0	1	1	1	1	86%
Dave DeLeonardis	0	1	1	1	1	1	1	86%
David Frazier	1	1	0	1	1	1	1	86%
Eric Cooper	1	1	1	0	1	1	1	86%
Jason Buckingham	1	1	1	1	1	1	0	86%
Jim Hegarty				1	0	0	0	25%
Kathy Burris	1	1	1	1	1	1	0	86%
Kevin Ferreira	1	1	1	1	1	0	1	86%
Kimberly Pellow		Appointed	0	1	1	0	1	60%
Laurel Brent-Bumb	0	0	1	0	1	1	0	43%
Marcy Schmidt	1	1	1	1	1	0	1	86%
Margarita Valenzuela				Appointed	0	1	1	67%
Martha Escobedo	0	1	1	0	1	1	1	71%
Michael Zimmerman						Appointed	1	100%
Panda Morgan	1	1	1	0	1	1	0	71%
Paul Castro	0	0	0	1	0	1	1	43%
Randy Wagner				Appointed	1	0	1	67%
Rick Larkey		Appointed	1	1	1	1	1	100%
Sherri Springer	1	0	1	1	0	0	0	43%
Tim Cook	1	1	1	1	1	1	1	100%
Tink Miller-CHAIR	1	1	1	1	0	1	1	86%
Victor Wursten	0	0	1	1	0	1	1	57%
Vincent Echeverria	1	1	0	1	1	0	0	57%
William Reed	1	0	1	1	0	1	0	57%
Total	16	18	18	19	17	18	19	

Golden Sierra Workforce Investment Board

MEMORANDUM

	Resolution	Action Item	☐ Information						
SUBJECT:	Approval of WIBD	Approval of WIBD13-02 Re-Enrollment Policy							
FROM:	Jason Buckingham	Jason Buckingham, GSJTA Executive Director							
TO:	WIB members								
DATE:	May 15, 2014								

Your approval is requested for the attached WIBD13-02 Re-Enrollment policy. As stated in the directive, the purpose is to establish a policy for re-enrollment in Workforce Investment Act (WIA) funded activities as this is not defined by WIA or EDD.

GOLDEN SIERRA WORKFORCE INVESTMENT BOARD

WIBD13-02 May 15, 2014

RE-ENROLLMENT POLICY

Purpose

The purpose of this directive is to establish a policy for re-enrollment in Workforce Investment Act (WIA) funded activities.

Background

There is no federal or State limit to the amount of time that must elapse between a participant's exit date and a subsequent re-enrollment date. Therefore, the Golden Sierra Workforce Investment Board can establish a local policy.

Policy

WIA service providers are permitted to re-enroll participants who have successfully exited from a WIA-funded program. Two years must elapse between the participant's exit date and subsequent re-enrollment date. Before re-enrollment, eligibility must be re-established and a new WIA application must be completed. On rare occasions, when extenuating circumstances present, exemptions may be granted by management.

Golden Sierra Workforce Investment Board

MEMORANDUM

DATE:	May 15, 2014
TO:	WIB members
FROM:	Jason Buckingham, GSJTA Executive Director
SUBJECT:	Board Development
	☐ Resolution ☐ Action Item ☐ Information
As disaussed	at the March 20 th WIP meeting we will begin utilizing the board development tool

As discussed at the March 20th WIB meeting we will begin utilizing the board development tool recently released by DOL in <u>TEN-24-13 Attachment A</u>.

An email was sent on May 5th asking that all board members to please take the time to complete the <u>Module 1 section for Board Members</u> and to review the questions below as it pertains to the material in Module 1 and be ready for an engaging conversation at the WIB meeting on May 15th.

Also attached was a Desktop Reference Guide for Module 1.

Discussion questions

<u>Module 1: Introduction to State and Local Workforce System Governance</u> (click link to begin the module)

- 1. Mentor
 - a) Members for less than 2 years; would you find value in having a mentor?
 - b) Members for 2 years or more; would you be willing to be a mentor?
- 2. Does your WIB enjoy the engagement & collaboration of key members and stakeholders that share a common vision for advancement of workforce and economic development in the local area?
- 3. Do you know the WIBs core roles?

Explore Workforce Board Solutions www.workforceboards.workforce3one.org

Find resources like these:

Workforce Board Leader: Contributions Tool

This tool consists of a short self-assessment of six key categories that comprise work that WIBs perform. The tool affords the board members the opportunity to identify the topical areas where they are willing to contribute their skills and insights.

The results from use of the tool can be used to:

- ✓ Create leadership opportunities and task assignments for Board members.
- ✓ Inform Board development.
- ✓ Shape program or organizational development opportunities in which Board members participate.
- ✓ Provoke conversation between WIB members and staff about future WIB needs

Bookmark:

www.workforceboards.workforce3one.org/view/4011325254135195004/info

WIA 101 Online Training: An Introduction in 8 Modules

ETA's new WIA 101 Online Training is an introduction to the workforce system in eight parts, with each module offering the choice to learn from one of three perspectives

- a new workforce system employee
- a new Workforce Investment Board (WIB) member
- more experienced workforce system employee

D

The modules include:

- 1: Introduction to State and Local Workforce System Governance
- 2: The Mechanics of Workforce Funding
- 3: Workforce System Accountability
- 4: Wagner-Peyser Act and Reemployment Services
- 5: Workforce Investment Act Overview
- 6: Workforce System Services for Employers
- 7: Workforce System Scenario: Job Seeker
- 8: Workforce System Scenario: Employer Services

Bookmark all the modules at: https://www.workforce3one.org/view/1001324149819286670/info

WIA Governance: Training the Trainer Curriculum

This curriculum is designed to provide a solid foundation to board chairs, members, and staff on the various board roles within the workforce development system.

The curriculum can assist board members in expanding their strategic approach to workforce system design within their communities.

The curriculum includes a PowerPoint presentation with talking points, activity guides and participant handouts.

Bookmark:

https://workforceboards.workforce3one.org/page/next-level/1001329642424365558

Workforce System Strategies



And don't' forget that **WORKFORCE SYSTEM STRATEGIES** highlights a wide range of research and implementation tools.

You can use it to:

- Help your job-seeker and employer customers achieve better outcomes
- Identify evidence that may be useful in program design initiatives or grant applications

http://strategies.workforce3one.org/

Golden Sierra Workforce Investment Board

MEMORANDUM

DAT	E :	May 15, 2014								
TO:		WIB members								
FROM: Jason Buckingham, GSJTA Executive Director										
SUB	JECT:	WIA Service Provider Performance								
		☐ Resolution ☐ Action Item ☐ Information								
		quarterly information on service provider performance is supplied as requested to rd in compliance with WIA 117(d)(2) and WIB Bylaws 2.20(d).								
Work	force In	vestment Act – final law								
Section	on 117:	Local Workforce Investment Boards								
(2)	Selection of operators and providers (A) Selection of one-stop operatorsConsistent with section 121(d), the local board, with the agreement of the chief elected official (i) shall designate or certify one-stop operators as described in section 121(d)(2)(A); and (ii) may terminate for cause the eligibility of such operators.									
WIB	Bylaws	2.20(d):								
2.20	It shal	l be the duty of the WIB to do all of the following:								
	(d) Se	elect one-stop operators, with the agreement of the local chief elected official,								

operators.

annually review their operations, and terminate for cause the eligibility of such

Current Measure Timing on Golden Sierra WIB

Understanding the timing of WIA Measures	US DOL Reporting Requirements Exit/Activity Cohorts			Performance Matters Site Status Data Loaded: 4/21/2014		
	PY 2011 Due: 10/1/2012	PY 2012 Due: 10/1/2013	PY 2013 Due: 10/1/2014	Includes Exiters Through	Last Complete Quarter Reported	
Adults and Dislocated Workers						
■ Entered Employment Rate	10/1/10 to 9/30/11	10/1/11 to 9/30/12	10/1/12 to 9/30/13	9/30/2013	Q4	
Employment Retention Rate	4/1/10 to 3/31/11	4/1/11 to 3/31/12	4/1/12 to 3/31/13	3/31/2013	Q4	
Average Earnings	4/1/10 to 3/31/11	4/1/11 to 3/31/12	4/1/12 to 3/31/13	3/31/2013	Q4	
Employment and Credential/Certificate Rate	10/1/10 to 9/30/11	10/1/11 to 9/30/12	10/1/12 to 9/30/13	9/30/2013	Q4 ¹	
Older Youth						
Entered Employment Rate	10/1/10 to 9/30/11	10/1/11 to 9/30/12	10/1/12 to 9/30/13	9/30/2013	Q4	
Employment Retention	4/1/10 to 3/31/11	4/1/11 to 3/31/12	4/1/12 to 3/31/13	3/31/2013	Q4	
Earnings Change	4/1/10 to 3/31/11	4/1/11 to 3/31/12	4/1/12 to 3/31/13	3/31/2013	Q4	
Credential/Certificate Rate	10/1/10 to 9/30/11	10/1/11 to 9/30/12	10/1/12 to 9/30/13	9/30/2013	Q4 ¹	
Younger Youth						
Retention Rate	4/1/10 to 3/31/11	4/1/11 to 3/31/12	4/1/12 to 3/31/13	3/31/2013	Q4	
Youth Diploma or Equivalent Rate	4/1/11 to 3/31/12	4/1/12 to 3/31/13	4/1/13 to 3/31/14	3/31/2013	Q4 ¹	
Skill Attainment Rate	4/1/11 to 3/31/12	4/1/12 to 3/31/13	4/1/13 to 3/31/14	3/31/2013	Q4 ¹	

All Youth Common Measures								
■ Placement in Employment or Education	10/1/10 to 9/30/11	10/1/11 to 9/30/12	10/1/12 to 9/30/13	9/30/2013	Q4			
■ Attainment of Degree or Certificate	10/1/10 to 9/30/11	10/1/11 to 9/30/12	10/1/12 to 9/30/13	9/30/2013	Q4			
■ Literacy & Numeracy Gains	7/1/11 to 6/30/12	7/1/12 to 6/30/13	7/1/13 to 6/30/14	3/31/2013	Q4			
Additional Measures								
Total Exiters	4/1/11 to 3/31/12	4/1/12 to 3/31/13	4/1/13 to 3/31/14		Q4 ²			
				 Measure is computed Quarter-to-day so far for the quarter following the one US DOL now reports Exiters lagge Matters maintains the Exiter in Cur- prior years. To see US DOL equival measure. 	e shown. ed by One Quarter. Performance rent Quarter for consistency with			



Consortium Outcomes Report July-March 2014

	Adult Entered Employment	Adult Retention	Adult Avg Earnings
Goal	72.00%	85.00%	\$16,750.00
Outcome Achieved	70.6%	81.7%	\$17,718
	DW Entered Employment	DW Retention	DW Avg Earnings
Goal	67.00%	87.50%	\$17,900.00
Outcome Achieved	71.8%	84.4%	\$25,672
	Youth Placement	Youth Degree	Literacy Numeracy
Goal	57.00%	48.00%	30.00%
Outcome Achieved	73.1%	75.0%	48.7%

Performance Outcomes Achieved:

WHAT/WHY: Displays selected measures by <u>Consortium</u> including the percent of State or WIB goals achieved for all of the nine common measures.

Outcome achieved color coding is standard:



	Placer County Outcomes Report July-March 2014									
		Rose	eville	Aul	ourn					Funding Percentage
	Plan	Actual	Achieved	Actual	Acheived					64%
Served (Adult)		152		8						
Exiters (Adult)		68		5						
num Adult EER		62		4						
den Adult EER		81		4						
Adult Entered Employment	72.5%	76.5%	105.6%	100.0%	137.9%					
num Adult Retention		66		2						
den Adult Retention		75		3						
Adult Retention	85.0%	88.0%	103.5%	66.7%	78.4%					
num Adult Avg Earnings		1,152,926								
den Adult Avg Earnings		57								
Adult Avg Earnings	\$16,750	\$20,227	120.8%	\$6,367	38.0%					
Served (DW)		95		2						
Exiters (DW)		32		2						
num DW EER		42		2						
den DW EER		54		2						
DW Entered Employment	67.0%	77.8%	116.1%	100.0%	149.3%					
num DW Retention		33								
den DW Retention		40								
DW Retention	87.5%	82.5%	94.3%							
num DW Avg Earnings		807,202								Served
den DW Avg Earnings		31								AD Served
DW Avg Earnings	\$17,900	\$26,039	145.5%				Pride			160
							Plan	Actual	Achieved	
Served (Youth)		27		5		Served (Youth)		83		DW Served
Exiters (Youth)		13		4		Exiters (Youth)		41		97
num Youth Placement		10		10		num Youth Placement		14		
den Youth Placement		11		12		den Youth Placement		22		Youth Served
Youth Placement	57.0%	90.9%	159.5%	83.3%	146.2%	Youth Placement	57.0%	63.6%	111.6%	115
num Youth Degree		11		9		num Youth Degree		15		
den Youth Degree		13		12		den Youth Degree		22		Total Served
Youth Attain Degree	48.0%	84.6%	176.3%	75.0%	156.3%	Youth Attain Degree	48.0%	68.2%	142.0%	372
num Lit Num		3				num Lit Num		14		
den Lit Num		6				den Lit Num		31		Performance Impact
Literacy Numeracy	30.0%	50.0%	166.7%			Literacy Numeracy	30.0%	45.2%	150.5%	78.32%

El Dorado County Outcomes Report July-March 2014								
		Place	rville	South Lal	ke Tahoe	Funding Percentage		
	Plan	Actual	Achieved	Actual	Achieved	36%		
Served (Adult)		46		9				
Exiters (Adult)		25		2				
num Adult EER		14		4				
den Adult EER		24		10				
Adult Entered Employment	72.5%	58.3%	80.5%	40.0%	55.2%			
num Adult Retention		12		11				
den Adult Retention		17		16				
Adult Retention	85.0%	70.6%	83.0%	68.8%	80.9%			
num Adult Avg Earnings		169,417		82,796				
den Adult Avg Earnings		12		9				
Adult Avg Earnings	\$16,750	\$14,118	84.3%	\$9,200	54.9%			
Served (DW)		9						
Exiters (DW)		6						
num DW EER		11		1				
den DW EER		13		1				
DW Entered Employment	67.0%	84.6%	126.3%	100.0%	149.3%			
num DW Retention		5		1				
den DW Retention		7		1				
DW Retention	87.5%	71.4%	81.6%	100.0%	114.3%	Served		
num DW Avg Earnings		113,895				Adult Served		
den DW Avg Earnings		5				55		
DW Avg Earnings	\$17,900	\$22,779	127.3%	\$19,415	108.5%			
						DW Served		
Served (Youth)		23		10		9		
Exiters (Youth)		7		2				
num Youth Placement		9		6		Youth Served		
den Youth Placement		15		6		33		
Youth Placement	57.0%	60.0%	105.3%	100.0%	175.4%			
num Youth Degree		8		4		Total Served		
den Youth Degree		12		4		97		
Youth Attain Degree	48.0%	66.7%	138.9%	100.0%	208.3%			
num Lit Num		2						
den Lit Num		2				Performance Impact		
Literacy Numeracy	30.0%	100.0%	333.3%			20.42%		

A	lpine County Οι	itcomes Report J	July-March 2014	
		Alpine Co		Funding %
	Plan	Actual	Achieved	<1%
Served (Adult)		3		
Exiters (Adult)		1		
num Adult EER		1		
den Adult EER		1		
Adult Entered Employment	72.5%	100.0%	137.9%	
num Adult Retention		0		
den Adult Retention		1		
Adult Retention	85.0%		0.0%	
num Adult Avg Earnings				
den Adult Avg Earnings				
Adult Avg Earnings	\$16,750			
Served (DW)		1		
Exiters (DW)				
num DW EER				
den DW EER				
DW Entered Employment	67.0%			
num DW Retention				
den DW Retention				
DW Retention	87.5%			Served
num DW Avg Earnings				Adults Served
den DW Avg Earnings				3
DW Avg Earnings	\$17,900			
				DW Served
Served (Youth)		3		1
Exiters (Youth)		2		
num Youth Placement		0		Youth Served
den Youth Placement		1		3
Youth Placement	57.0%		0.0%	
num Youth Degree				
den Youth Degree				Total Served
Youth Attain Degree	48.0%			7
num Lit Num				
den Lit Num				Performance Impact
Literacy Numeracy	30.0%			1.47%