GOLDEN SIERRA WORKFORCE BOARD REGULAR MEETING MINUTES

Thursday, September 21, 2017 – 1:00 PM

North State BIA Board Room 1536 Eureka Rd Roseville, CA 95661

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Chair Larkey at 1:00 pm.

Larkey announced the following membership changes:

New appointments: April Ballestero, Lisa Hutchinson, Eric Ullrich representing business, Ivette Elam representing Organized Labor, and Robert Verdugo representing Joint Labor

New appointments and renewals approved by the Governing Body on August 2, 2017.

Present: Rick Larkey (Chair), April Ballestero, Bill Bettencourt, Daniela Devitt, Diana

Souza, Eric Ullrich, Jaqui Humenick, Jason Buckingham, Laurel Brent-Bumb, Lisa Hutchinson, Marcy Schmidt, Mark Frayser, Martha Escobedo

Robert Verdugo, Tink Miller, Vic Wursten

Absent: Michael Zimmerman (Vice-Chair), Aamir Deen, Carol Pepper-Kittredge,

Christina Nicholson, Eric Cooper, John Tweedt, Paul Castro, Robin Trimble,

Yvette Elam

Guests: Carline Chavez, Lorna Magnussen, Michael Indiveri, Terrie Trombley, Lori

Hensley, Sarah Damerow, Diana Occhipinti, David Jones, Shannon

Schenck, Sabrina Vangkhue, Machelle Rae

II. APPROVAL OF AGENDA

Motion to approve agenda as amended by Souza, second by Miller

Motion approved unanimously

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

Larkey requested item III – d) to be removed from consent agenda due to error.

- a) Approval of Minutes from July 20, 2017 WB Meeting
- b) Review of Minutes from August 2, 2017 GB/EC Meeting
- c) Review of Minutes from August 31, 2017 EC Meeting
- d) Attendance Log

Motion to approve consent agenda items a-c by Devitt, second by Escobedo

Motion approved unanimously

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

Schmidt:

- Placer County is having their annual event "Placer Empowering People" on October 6, 2017. It is a free event for low income families, and the homeless. It will include free services such as vision and dental screenings, haircuts, counseling, etc.
- California Department of Social Services (CDSS) has released a Request for Information (RFI) to reach organizations that may be interested in contracting with CDSS to provide, or sub-contract to provide, regional or statewide CalFresh Employment & Training services (E&T). The State is trying to identify possible partners across the State that are interested in providing workforce and employment services; they are specifically looking for those who can offer funding with nonfederal funds in order to meet the 50% match from the feds.

Brent-Bumb: Modern Family filmed in South Lake Tahoe – airing 9/26/17.

V. <u>2017-2018 WIOA TITLE I DW TO ADULT TRANSFER</u>

Buckingham requested the board's approval to transfer up to 50% of Dislocated Worker funds to Adult funds.

Motion to approve the WIOA Title I DW to adult transfer by Miller, second by Devitt

Motion approved unanimously

VI. 2017-2018 WIOA TITLE I FINAL BUDGET

Buckingham is requesting the board's approval recommendation to the Governing Body for the 2017-2018 Final Budget which includes the following highlights:

- 50% Transfer from Dislocated Worker to Adult
- Direct Training: 20% direct training spend and 10% leverage
- 20% for Youth Work Base Learning
- Maintaining the Comprehensive One-stop
- Increased funding to support Alpine County to \$68,000; done in consultation with Alpine County representatives.
- Budget reviewed and recommended for approval by the Executive Committee directly prior to this meeting.

Motion to approve the Final Budget by Brent-Bumb second by Escobedo

Motion approved unanimously

VII. WIOA TITLE I YOUTH PROGRAM REPORT OUT – COKEVA PROJECT

Hensley provided an outline of the Cokeva internship project through a PowerPoint presentation. She noted that the interns had learned soldering and forklift operation; in addition to the training, they receive certifications. Hensley introduced the participants who discussed their success. Some of the interns have been hired as permanent employees at the company.

VIII. TECHNOLOGY IMPACTS ON THE WORKFORCE FORUM

Buckingham noted that the regional group met 2 days ago and discussed the upcoming forums. The plan is to hold 2 forums in 2017 and 2 more in 2018. They are looking into cross sector discussions on how technology is impacting the workforce of local employers. The process would start with a presentation from Valley Vision based on a policy brief they are developing, talking about emerging trends and the technology on the workforce and then convene a panel and have a Q & A. The process will also including surveying the stakeholders in the system to find out what kind of questions they would like the panel to answer. Yolo County would be the first and Buckingham volunteered Golden Sierra to host the second in the Capitol region.

Larkey commented that he would like a future presentation on the 5 most likely occupations displaced by technology in this area in the next 5 years, and additionally the 5 occupations that are going to be impacted by technological advancements

Schmidt added that it would be helpful to know what skills are going to be needed for the future.

IX. ONE-STOP OPERATOR REPORT OUT AND DIRECTION

Indiveri informed the board that in the agenda packet is a memo with the highlights from the first partner meeting. He explained that the One-stop Operator is the link between the partners, the agency and the Workforce Board.

He also said that he will be conducting interviews with the partner's staff, the Golden Sierra staff, the affiliated partners, customer groups and some of the Workforce Board members as part of the certification process.

He also plans to look into one of the "big picture items" for the One-stop system where all the various partners/entities are involved in the partnership and report their outcomes and performance through their funding source. All the information gathered on the outcomes will be reported back to the Workforce Board.

X. WORKGROUPS

Strategic Planning Priorities & Workgroup Membership

Larkey explained that workgroups were initially created by the board in the fall of 2016; however, the workgroup membership has been significantly impacted by Workforce Board turnover. Now that the board is back to full membership the workgroups are being repopulated. Each member has been asked to choose what workgroup they would like to serve on.

Larkey asked the current facilitators of the workgroups to provide a brief update.

Schmidt/Employer Outreach:

- Initially planned to come up with a list of all of the initiatives and groups that work with businesses.
- Looking at a regional business engagement strategy. Schmidt and Welch went to sit at
 a meeting with SETA, they sent staff to do cross-training on business training program
 that SETA was launching, and they also went to a meeting with SETA to talk about
 staff working together on business outreach and business engagement.

Miller/Storytelling:

- Group was focusing on marketing using storytelling.
- Learned that there is a lot of existing data from previous surveys that were done through the agency about the scope of services; however, there was not much on storytelling.
- Workgroup has dissolved due to members leaving the board, and now it needs to be repopulated.

Frayser/Integrated Training and Best Practices:

- Group held several meetings in the beginning and things started to filter out due to scheduling problems.
- Came up with innovative ideas on how to incorporate the sharing of cost and get success stories through the internships and on the job training. The hard part is how to get things to come together and to have the entities work together, they are trying to face these problems and make it better.

Larkey asked the members to decide on a group and reform the groups, he also instructed the members to establish meeting times and dates for each group.

XI. FUTURE AGENDA ITEMS/NEW BUSINESS

New Business:

- AB1234 Ethics Training email was sent out for members to complete
- Links to each member's organizations will be on the Golden Sierra website

Future Agenda Items:

Networking Workshop on 11/16/17

The purpose of this session is to give every member a chance to:

- Learn about each members organizations,
- What each member has to offer in the way of information, resources, and services.
- What each member needs in the way of information, resources, and services.
- The time to match needs with resources.

Framework will be sent out to member to collect bios for the networking session.

XII. NEXT MEETING

Thursday, November 16 – 1:00 PM. North State BIA

XIII. ADJOURNMENT

Motion to adjourn the meeting at 2:22 pm by Miller, second by Souza