

WB MEMBERS

AMY SCHULZ
Sierra College

CARIANNE HUSS
Employment Development Department

CHRISTINA NICHOLSON
Whole Person Learning

DANIELA DEVITT
California Employers Association

JASON BUCKINGHAM
Golden Sierra Job Training Agency

JOHN TWEEDT
District Council 16

KEVIN FERREIRA
Sacramento Sierra Building &
Construction Trade Council

KYLE ZIMBELMAN
County of El Dorado

LAUREL BRENT-BUMB
El Dorado Chamber of Commerce

MICHAEL SNEAD
Sierra Consulting Services Inc.

MICHAEL ZIMMERMAN, *Vice Chair*
MTI College

RANA GHADBAN
Roseville Chamber of Commerce

RICK LARKEY, *Chair*
North State Building Industry Foundation

ROBIN TRIMBLE
Rocklin Area Chamber of Commerce

STEVEN CASPERITE
Placer School for Adults

TINK MILLER
Placer Independent Resource Services

VIVIAN HERNANDEZ-OBALDIA
Department of Rehabilitation

VOLMA VOLCY
Sacramento Central Labor Council
AFL-CIO

WILLIAM REED
United Domestic Workers of America

GOLDEN SIERRA WORKFORCE BOARD REGULAR MEETING AGENDA

Thursday, March 16, 2023 @ 1:00 pm

**Roseville Chamber of Commerce
650 Douglas Blvd.
Roseville, CA 95678**

Teleconference Locations:

El Dorado Chamber of Commerce
542 Main Street
Placerville, CA 95667

Placer Independent Resource Services
11768 Atwood Rd., Ste.129
Auburn, CA 95603

Sacramento Central Labor Council AFL-CIO
2617 K Street, #175
Sacramento CA 95816

Mission: The Golden Sierra Workforce Board convenes industry leaders and key partners to identify workforce initiatives, create innovative solutions and measure the success of systems' ability to meet industry and workforce needs.

I. ROLL CALL AND INTRODUCTION OF GUESTS

II. APPROVAL OF AGENDA 1-2

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

- a) Approval of Minutes from January 19, 2023 WB Meeting 3-5
- b) Attendance Log 6

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

V. REGIONAL & LOCAL PLAN 2 YEAR MODIFICATION 7

VI. PRESENTATION – LABOR MARKET INFORMATION

Cara Welch, EDD Labor Market Information Division (LMID)

VII. BROWN ACT TELECONFERENCING POLICY

EQUAL OPPORTUNITY

Golden Sierra is an equal opportunity employer/program. Auxiliary aids and services are available upon request. Special requests for services, aids and/or special formats need to be made by calling (916)-773-8540 (Voice). TTY users please call the California Relay Service at 711.

VIII.	<u>REGIONAL UPDATES</u>	8-11
IX.	<u>WORKFORCE BOARD MEMBER INTRODUCTIONS</u>	
	• Process	12
	• Rana Ghadban, Roseville Chamber of Commerce	13
	• Amy Schulz, Sierra College, Dean, Division of Business & Technology	14
X.	<u>ONE-STOP OPERATOR</u>	
	• Report Out & Direction	15
XI.	<u>FUTURE AGENDA ITEMS/NEW BUSINESS</u>	
	• FY 23-24 Meeting Schedule	
	• FY 22-23 Agency Budget – Modification	
	• FY 23-24 Agency Budget – Draft	
XII.	<u>NEXT MEETING</u>	
	Thursday, May 18, 2023 @ 1:00 pm	
XIII.	<u>ADJOURNMENT</u>	

**GOLDEN SIERRA WORKFORCE BOARD
REGULAR MEETING
MINUTES**

Thursday, January 19, 2023 @ 1:00 pm

In response to the Governor's Executive Order N-29-20 relating to the
COVID-19 Pandemic, the Golden Sierra Job Training Agency
Workforce Board conducted this meeting on Zoom.

PUBLIC LOCATION:

<https://us02web.zoom.us/j/81631860997?pwd=SHVPS1gvT0ZiaWNTNFFYcWNWV0NZZz09>

Meeting ID: 816 3186 0997

Passcode: 384914

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Chair Larkey at 1:03 pm.

<input checked="" type="checkbox"/> Rick Larkey (Chair)	<input type="checkbox"/> Michael Zimmerman (Vice-Chair)	
<input type="checkbox"/> Amy Schulz	<input type="checkbox"/> Kevin Ferreira	<input checked="" type="checkbox"/> Steven Casperite
<input checked="" type="checkbox"/> Carianne Huss	<input checked="" type="checkbox"/> Kyle Zimbelman	<input checked="" type="checkbox"/> Tink Miller
<input checked="" type="checkbox"/> Christina Nicholson	<input checked="" type="checkbox"/> Laurel Brent-Bumb	<input type="checkbox"/> Vic Wursten
<input checked="" type="checkbox"/> Daniella Devitt	<input checked="" type="checkbox"/> Michael Snead	<input checked="" type="checkbox"/> Vivian Hernandez-Obaldia*
<input checked="" type="checkbox"/> Jason Buckingham	<input type="checkbox"/> Rana Ghadban	<input checked="" type="checkbox"/> Volma Volcy
<input type="checkbox"/> John Tweedt	<input checked="" type="checkbox"/> Robin Trimble*	<input checked="" type="checkbox"/> William Reed

GSJTA Staff:

<input checked="" type="checkbox"/> Lorna Magnussen	<input checked="" type="checkbox"/> Lisa Nelson
<input checked="" type="checkbox"/> Melissa Keefe	<input checked="" type="checkbox"/> Darlene Galipo

One-Stop Operator:

☒ Michael Indiveri

Guests: Cara Welch – Employment Development Department (EDD)

**Denotes late arrival or early departure*

II. APPROVAL OF AGENDA

Motion to approve agenda as presented by Miller, second by Reed

Motion approved unanimously by roll call vote

III. BROWN ACT – AB 361 BOARD POLICY

Motion to adopt AB 361 Board Policy as presented, by Volcy, second by Devitt

Motion approved unanimously by roll call vote

IV. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

- a) Approval of Minutes from November 17, 2022 WB Meeting
- b) Review of Minutes from November 17, 2022 EC Meeting
- c) Review of Minutes from December 14, 2022 Special EC Meeting
- d) Attendance Log

Motion to approve consent agenda items a-d as presented, by Miller, second by Volcy

Motion approved unanimously by roll call vote

V. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

Darlene Galipo, GSJTA, Virtual Reality Career Exploration allows job seekers to virtually explore careers in Healthcare, Manufacturing, Skilled Trades, and more.

Jason Buckingham, GSJTA, moving forward with support of Roseville's Chamber of Commerce Talent Pipeline Management (TPM) initiative, with opportunities for educators to participate in the TPM academy; orientation was January 17th.

Cara Welch, EDD LMID, shared information regarding a new occupational guide tool available on the EDD website, 2020-2030 Industry and Occupational projections will be available in the spring. December 2022 numbers will be released in late January. January-February 2023 numbers will be available in late March.

VI. PRESENTATION

Kyle Zimbelman, El Dorado County Economic Development, presentation was given, information was shared, feedback was provided.

VII. DRAFT REGIONAL & LOCAL PLAN

Buckingham provided a report out, as outlined in the agenda packet. No action required.

VIII. REGIONAL UPDATES

Buckingham provided a report out, as outlined in the agenda packet. No action required.

**Trimble departed @ 1:35pm*

IX. ONE-STOP OPERATOR

Indiveri provided a report out, as outlined in the agenda packet. Next MOU Partners Quarterly meeting is March 15, 2023 @ 2:00 pm.

X. WORKFORCE BOARD MEMBER INTRODUCTIONS

Kyle Zimbelman, Economic & Business Relations Manager, County of El Dorado, presented his biography, as outlined in the agenda packet.

Vivian Hernandez-Obaldia, Regional Director, Department of Rehabilitation, presented her biography, as outlined in the agenda packet.

XI. FUTURE AGENDA ITEMS/NEW BUSINESS

- Board Policy - Teleconferencing Criteria and Needs
- Cara Welch, EDD, LMID - verbal report out only
- Workforce Board Introductions - Amy Schulz
- Regional and Local Plan Approval

XII. NEXT MEETING

Thursday, March 16, 2023 @ 1:00 pm (In-Person)

XIII. ADJOURNMENT

Motion to adjourn meeting at 1:56 pm by Miller, second by Nicholson

Motion approved unanimously

WORKFORCE BOARD MEETING

ATTENDANCE LOG

3/16/2023

Date:	3/17/22	5/19/22	7/21/22	11/17/22	1/19/23	
WORKFORCE BOARD	WB	WB	WB	WB	WB	
Meeting Type	Regular	Regular	Regular	Regular	Regular	RATE
Amy Schulz	0	1	0	1	0	40%
Carianne Huss	1	1	0	0	1	60%
Christina Nicholson	1	1	1	1	1	100%
Daniela Devitt	1	1	0	1	1	80%
Jason Buckingham	1	1	1	1	1	100%
John Tweedt	1	0	1	0	0	40%
Kevin Ferreira	1	1	0	0	0	40%
Kyle Zimbelman	1	1	1	1	1	100%
Laurel Brent-Bumb	1	1	1	1	1	100%
Michael Snead	1	0	1	1	1	80%
Michael Zimmerman	1	0	1	0	0	40%
Rana Ghadban	1	1	1	1	0	80%
Rick Larkey	1	1	1	1	1	100%
Robin Trimble	0	1	1	1	1	80%
Steven Casperite	1	1	1	1	1	100%
Susan "Tink" Miller	1	0	1	1	1	80%
Vivian Hernandez-Obaldia		1	1	1	1	100%
Volma Volcy	0	1	1	0	1	60%
William Reed	1	1	1	1	1	100%

GOLDEN SIERRA WORKFORCE BOARD

MEMORANDUM

DATE: March 16, 2023

TO: Workforce Board (WB)

FROM: Jason Buckingham, GSJTA Executive Director

SUBJECT: WIOA Regional & Local Plan PY 2021-2024 2 Year Modification

The Draft Regional & Local Plans were made publicly available and open for comment for the required 30 day period ending February 13, 2023. Before the board for approval are the final versions of each plan.

[WIOA Local Plan](#)

[WIOA Regional Plan](#)

Once approved by the Governing Body on March 27, 2023, a signed copy of the Regional & Local Plan will be provided to Sacramento Employment & Training Agency (SETA), for submission on behalf of the Capital Area Regional Planning Unit, by the March 31, 2023 deadline in compliance with by EDD Directive [WSD22-05](#).

Golden Sierra Workforce Board Regional Updates 3/16/23

Regional Equity and Recovery Partnerships (RERP) Grant:

Golden Sierra, on behalf of the Workforce Boards in the Capital Region completed an application for the Regional Equity Recovery Partnerships grant (RERP). The region was awarded \$1,550,000, which will provide funding for Valley Vision to continue to coordinate activities as the Regional Organizer and provide funding to assist low-income households and English Language Learners earn Industry Identified certifications. The region's application will support previous work done focusing on digital inclusion and will target providing digital literacy skills, access to broadband, and access to equipment. Training will support occupations in multiple sectors. Sierra College and Los Rios Community College districts were also awarded funding under RERP: [Announcement](#)

Status for the local boards:

Received contract from state now working on modification to accommodate offsets for the Regional Organizer based on receiving additional funding from RPI 5.0 below.

Regional Planning Initiative 5.0 (RPI 5.0)

The Capital Region Workforce Boards applied for \$150,000 of RPI 5.0 funding. This funding is intended to support the regional organizer role as well as to enhance regional staff development efforts related to the regional indicators identified in the previously awarded RPI 4.0.

The anticipated outcome of the RPI 5.0 is to progress towards achieving professional development and capacity building for staff and partners to move the needle on the regional indicators and metrics identified by each RPU in RPI 4.0. Applicants are expected to provide training, report on training outcomes, and evaluate the impact of the training on services provided by frontline staff and partners.

Status: [Notice of award received](#). Region awarded \$200,000 which will help offset expenditures for the Regional Organizer originally budgeted in the RERP grant above.

Prison to Employment 2.0 (P2E 2.0):

The California Workforce Development Board (CWDB) announced the availability of approximately \$19,000,000 in state general funds for the implementation of regional plans to serve the formerly incarcerated and other justice-involved individuals in California (this funding is referred to as the P2E 2.0 Regional Partnership grant). These funds are available to Regional Planning Units (RPUs) and will be awarded based on the strength of the RPU's application and regional factors including recidivism rate, size of the formerly-incarcerated and justice-involved populations, and the RPU's performance under the first cycle of Prison to Employment Initiative grant funding. Golden Sierra and the Capital Region Planning Unit having had success under the P2E Implementation grant funds has applied for \$2,000,000 in funding under the P2E 2.0 initiative.

Status: Awarded \$1,111,298.33, pending contract from state

Valley Vision Activities directly supported by Workforce Boards:

REGIONAL PLAN IMPLEMENTATION:

Digital Inclusion Efforts:

The [Digital Inclusion portal](#) registered **70 users in January** with 20% being new users and 80% returning. While most users were directly using the website, we noted 5.4% of users coming in through SacramentoWorks, and continued connection through Los Rios colleges. The majority of users 80% accessed by desktop or laptop, with 20% by mobile devices. Valley Vision staff shared information about the portal with Sacramento Works job coaches during their recent Northstar training. We were also able to share the information with Golden Sierra's providers group at their last quarterly meeting along with key findings from our last several industry advisories.

Valley Vision met with Byte Back in consideration of hosting a staff member from their organization to serve the Greater Sacramento region in providing Digital Navigator training, curriculum to train community members, and ongoing support. Byte Back currently has grant funds for this activity in the region to help build capacity for CBOs and partners in delivery digital skill building and connectivity.

The next Coalition meeting will be virtual on [March 10th](#), 11 am to 12:30 pm and will likely be focused on Digital Skill building resources.

Regional Plan 2-year Modification Update:

The final version of the plan has been provided to the boards who have published the document for public comment. The final version of the plan is on the March Workforce Board agenda for approval. As a part of the regional plan process "Regional Indicators" A and B were included in the draft WIOA regional plan document. These indicators are as follows:

Regional Indicator A: *Region has a process to communicate industry workforce needs to supply-side partners.* To this end, the RPU has begun tracking data collected at industry sector convenings including the number of registrants, number of attendees, and type/category of workforce stakeholder in attendance. These metrics will demonstrate the reach of industry sector information throughout the regional workforce ecosystem and assist in developing specific strategies as needed for additional stakeholder engagement. Additionally, the RPU will be developing and tracking the number of connections made at convenings that resulted in pipeline expansion, alignment or development efforts through follow up surveys to convening participants. A list of convenings is included at the end of this update.

Regional Indicator B: *Region has policies supporting equity and strives to improve job quality.* The outcome the region will seek is to increase access for underinvested, high barrier communities. This will be completed through measuring the year-to-year changes in the percentage of customers with significant barriers to employment receiving services. In the past year, 87.8% of the RPU's adult customers served have one or more significant barriers to employment. The RPU has been tracking the total number of customers served, the percentage with barriers to employment, the enter employment percentage, and the average wage at employment for the past 18 months. These efforts will continue including establishing benchmark goals in the subsequent two years.

HRCC Update:

Valley Vision held the **Building a Community Centered Clean Economy event** on February 13th. The hybrid event was well attended with 85 in person and 79 online. The highlight of the event was the community panel discussion facilitated by Kiara Reed, Civic Thread. The video compilation from the Community First Listening Series was also shown and available [HERE](#). Secretary Knox provided keynote remarks and noted the absence of conversations about barriers in economic development conversations, although he frequently hears them in workforce development conversations. The event culminated with information on the Community Economic Resilience Fund and how to connect to those efforts. A full recording is being prepared and can be shared soon. An article with information about the event is available [HERE](#).

Additional Valley Vision Activities aligned with regional workforce development efforts:

[The Greater Sacramento Region's Workforce: A Status Report](#) - This recently completed report is a compilation of data from the livability poll and an employer survey across the region on employment, training and skill needs. Additionally, the full [Employer Survey Data Report](#) has information on respondent demographics, transportation needs, hiring and training challenges.

Community Economic Resilience Fund: Valley Vision is continuing efforts to operationalize the CERF planning grant including identifying consultant and staffing needs, conducting outreach to elected officials, and conducting meetings with interested partners and stakeholders. For the initial Pilot Grant phase there were **nine projects submitted from our region**.

Sector Specific Convenings:

Energy, Construction, and Utilities - This advisory occurred on August 11th, with a focus on construction careers and the impact of the advancement of **building electrification**. The event recording, presentation, and meeting proceedings are available [HERE](#).

Information, Communications, and Technology - This advisory occurred on November 11th on **Artificial Intelligence, Machine Learning and Data Science**. The full meeting proceedings are available [HERE](#). The next advisory for this sector may be scheduled on April 20th in conjunction with K-12 partners and focused on the career pipeline, entry to middle skill.

Health and Life Sciences - This -advisory occurred on December 2nd with a focus on **Biotech careers**. Panelists included Bayer Crop Science, BioConsortia, UC Davis, and Hygieia Biological Laboratories. The final meeting proceedings are available [HERE](#). The next advisory for this sector will focus on mental behavioral health occupations at entry, middle skill and beyond.

Advanced Manufacturing - This hybrid advisory took place on February 9th with physical location at Folsom Lake College's Rancho Cordova Center. Attendance included **41 in person and 54 online**. Lance Hastings of CMTA provided a keynote speaking to the growth in Manufacturing, the breadth of careers and talent needs. Additionally, The Century Foundation provided a presentation on their work with Sierra College and others across the nation in improving diversity and inclusion practices throughout the manufacturing pipeline.

Panelists included **Siemens, TSI Semiconductor, Origin Materials, Tomra and DMG MORI USA**. Panelists agreed on the lack of candidates to meet their talent needs and admitted to stealing from each other. They agreed on the need to diversify the industry and specified that while manufacturing is a male dominated industry, some of the best success stories have been from females. Automation and AI were presented as disrupting and advancing factors in the sector. Candidates expressed a need to work more with high schools. All employers had internship programs and were in need of additional candidates.

Fire Technology Careers: We will be hosting a Firefighting/Fire Technology virtual advisory on April 5th. This will include a soon to be released statewide report by COE (Far North) on these occupations. The advisory will have a focus on **diversifying the pipeline, skills needed for positions and understanding areas where candidates drop out of the hiring process**. Registration for the event is available [HERE](#).

Hospitality, Culinary and Tourism: This advisory is being planned for **May 12th** and will include a **tour of the Central Kitchen**. The focus will be on **“Where are the Careers?”** understanding where quality jobs with sufficient wages and benefits exist within the industry, career pathway opportunities, and skills needed to progress. More details and registration to come.

Board member presentations

Process:

- 2 members per meeting
- 5 minutes per member
- Submit your interest to be placed on the schedule to Lisa Nelson at nelson@goldensierra.com. The member will be scheduled for the next available slot on a first come basis, and notified of the date.
- Once confirmed member will provide a 1 page Bio as outlined below to Lisa Nelson; bio is due 1 week before meeting and will be included in the agenda packet;

Suggested Bio elements

Organization name:

Services/Product provided:

Member name/title:

Member role within their organization:

How your organization fits into the one-stop system:

Contact info:

Company logo (if desired)

In October 2021, Rana Ghadban was appointed as the CEO of the Roseville Area Chamber of Commerce, succeeding the Chamber's former CEO, Wendy Gerig, who retired after 28 years of service. Rana has worked as a Chamber of Commerce CEO for the past fourteen years. Prior to her work in leading the Hollywood Chamber for three years, Rana headed the Five-Star Nationally Accredited Simi Valley Chamber of Commerce, the Calabasas Chamber of Commerce, and before that, the Chatsworth/Porter Ranch Chamber of Commerce.

Rana holds an MBA degree from California State University Northridge, as well as a Master's Degree in Business Administration and Management from St. Joseph's University in Beirut, Lebanon. In addition, she has completed the Leadership Roseville program, and the Western Association of Chamber Executives Academy program.

Prior to her work as a Chamber President/CEO, Rana held managerial positions with various organizations, including The Management and Organizational Development Center at California State University Northridge, and also served two years as Research Director at The Volunteer Center of Los Angeles.

In addition, Rana also enjoys community involvement, and has served on the Board for several organizations, including Roseville PAL, Hollywood PAL, Boys and Girls Club of Simi Valley, Supporters of Law Enforcement in Devonshire, and the Chatsworth Business Improvement District.

On a personal level, Rana enjoys horseback riding, is an avid world traveler, and most importantly, she is the proud mother of two beautiful children, Sarah, 16, and Sami, 14.



Rana Ghadban
Chief Executive Officer

O: 916-783-8136 - C: 916-517-5616
ceo@rosevilleareachamber.com

Golden Sierra Board Member Overview

Amy Schulz, Sierra College

Organization name: Sierra College

Services/Product provided:

Sierra College is a public community college serving Placer and Nevada Counties as well as parts of Sacramento and El Dorado Counties. Established in 1936, Sierra College currently serves over 16,000 students for associate degrees, classes for transfer and career technical education.

Career technical education programs are developed to align with regional workforce needs with a focus on high demand, high wage jobs. There are 24 career technical education programs, including nursing, allied health, public safety, business, welding, building industries, advanced manufacturing, mechatronics. CTE programs provide short-term training as well as associate degrees.

Member name/title:

Amy Schulz, PhD, MBA

Dean of Career, Continuing & Technical Education

Member role within their organization: As Dean of Career, Continuing & Technical Education, Dr. Schulz leads efforts related to workforce development and career technical education. Workforce development activities include working with employers to identify skills needs and align curriculum accordingly, connect students with job placement and work-based learning, ensure that regional workforce needs are addressed through Sierra College programming and collaborating with community-based organizations to connect individuals to training programs. In addition, Dr. Schulz oversees the Division of Business & Technology, including Business, Information Technology, Computer Science, Fire Technology, Administration of Justice, Advanced Manufacturing, Automotive Technology, Building Industries, Mechatronics, Welding and Human Development.

How your organization fits into the one-stop system:

Sierra College serves as a training provider for both short-term training opportunities as well as longer term associate's and transfer degrees. As a public community college, students may qualify for financial aid, tuition waivers and other wrap-around services. Sierra College fosters close relationships with employers and job placement is a priority out of the career technical education programs.

Contact info: Amy Schulz, 916-660-7802, aschulz1@sierracollege.edu

GOLDEN SIERRA AJCC PARTNERS MEETING

March 15, 2023

2:00-4:00

Call-in meeting

Join Zoom Meeting

<https://us06web.zoom.us/j/82264620423?pwd=M2ZlcFBUMnV4UVpZRWtYT24wYWYzUT09>

AGENDA

1. Introductions MOU Partners/guests:
Advance-Lake Tahoe CC
Sierra College
Placer Co HHS
El Dorado Co HHS
CA. Dept of Vocational Rehab
Roseville JUHSD
CA Indian Manpower Consortium
EDD
Placer School for Adults
CA Human Development Corp
Golden Sierra Job Training
2. One-Stop Operator Remarks
Labor Market Highlights
3. Partner Agency Roundtable

Partner Program Updates
Service Integration & Coordination Opportunities
Customer Access to Partner Programs/Activities
4. MOU/CSA Updates
5. Announcements/Notices
6. Next Meeting:
June 2023, 2:00 pm

Meeting Schedule for 2023

June 14

September 20

December 20

(All meetings' Wednesdays 2:00-4:00 pm)