

## WB MEMBERS

ANETTE SMITH-DOHRING  
Sutter Health Sacramento Sierra Region

CAROL PEPPER-KITTREDGE  
Sierra College

CHRISTINA NICHOLSON  
Whole Person Learning

DANIELA DEVITT  
California Employers Association

DAVID DeLEONARDIS  
Crossroads Diversified Services

ERIC COOPER  
California Indian Manpower Consortium

JASON BUCKINGHAM  
Golden Sierra Job Training Agency

JOHN TWEEDT  
District Council 16

KATHLEEN BURRIS  
CVS Caremark

KEVIN FERREIRA  
Sacramento – Sierra's Building and  
Construction Trades Council

KIMBERLY PELLOW  
Brandman University

LAUREL BRENT-BUMB  
Bumb Construction

MARCY SCHMIDT  
Placer Co. Business Advantage Network

MARGARITA VALENZUELA  
Unite Here Local 49 Gaming

MARK FRAYSER  
Department of Rehabilitation

MARTHA ESCOBEDO  
Employment Development Department

MICHAEL ZIMMERMAN  
MTI College

PAUL CASTRO  
California Human Development

RANDY WAGNER  
Sierra Economic Development  
Corporation

RICK LARKEY, *Vice Chair*  
North State Building Industry Foundation

ROBERT WARD  
IBEW Local 340

SHERRI SPRINGER  
Happy Kids Preschool & Childcare

STEWART SCHURR  
Doctor PC

TIM COOK  
Experience Works

TINK MILLER, *Chair*  
Placer Independent Resource Services

VIC WURSTEN  
PRIDE Industries

# **GOLDEN SIERRA WORKFORCE BOARD EXECUTIVE COMMITTEE REGULAR MEETING AGENDA**

**Thursday August 20, 2015 – 1:00 pm**

**Roseville Connections  
115 Ascot Drive, Suite 180  
Roseville, CA 95661**

## **I. ROLL CALL AND INTRODUCTION OF GUESTS**

## **II. APPROVAL OF AGENDA**

1-2

## **III. CONSENT AGENDA**

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

### For Approval

A. Approval of Minutes from June 29, 2015 EC/FC meeting

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### Informational

B. Review of Minutes from July 16, 2015 WIB meeting

7-12

C. Attendance Log

## **IV. PUBLIC COMMENT – FOR THOSE ITEMS ON THE AGENDA**

## **V. APPROVE LETTER REGARDING ONE-STOP OPERATOR PROCUREMENT**

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## **VI. WIOA IMPLEMENTATION**

• WDB MEMBER SURVEY RESULTS

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• ACTION MATRIX

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• LOCAL AREA DESIGNATION

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• PARTNER MAPPING MEETINGS

• WDB BYLAWS

➤ WDB MEMBERSHIP COMPOSITION

➤ SUBCOMMITTEES

➤ MISSION & VISION STATEMENT

### **EQUAL OPPORTUNITY**

Golden Sierra is an equal opportunity employer/program. Auxiliary aids and services are available upon request. Special requests for services, aids and/or special formats need to be made by calling (530) 823-4635 (Voice). TTY users please call the California Relay Service at 711.

VII. CAREER & YOUTH SERVICES RFP STATUS

VIII. FUTURE AGENDA ITEMS/NEW BUSINESS

IX. NEXT MEETING

October 15, 2015 – Joint Executive & Finance, Roseville Connections

X. ADJOURNMENT

**GOLDEN SIERRA WORKFORCE BOARD  
EXECUTIVE & FINANCE COMMITTEE  
REGULAR MEETING  
MINUTES**

**Monday June 29, 2015 – 1:00 pm**

**Roseville Connections  
115 Ascot Drive, Suite 180  
Roseville, CA 95661**

**I. ROLL CALL AND INTRODUCTION OF GUESTS**

Quorum was established and the meeting was called to order by Miller at 1:00 pm.

Present (EC): Tink Miller, Rick Larkey, Kevin Ferreira

Absent (EC): Laurel Brent-Bumb, Martha Escobedo

Present (FC): Tink Miller, Paul Castro

Absent (FC): None

Guests: Jason Buckingham, Darlene Galipo, Terrie Trombley, Lorna Magnussen,  
Michael Indiveri, Kathy Spindola

**II. APPROVAL OF AGENDA (EC & FC)**

Remove Item C under Executive Committee consent agenda.

**Motion** to approve agenda as amended by Castro, second by Ferreira.

**Motion** approved unanimously.

**III. CONSENT AGENDA (EC)**

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval of Minutes from January 5, 2015 EC/FC meeting

B. Approval of Minutes from April 16, 2015 EC meeting

Informational

C. Attendance Log

**Motion** to approve Consent Agenda items A-C by Larkey, second by Ferreira.

**Motion** approved unanimously.

IV. CONSENT AGENDA (FC)

For Approval

- A. Approval of Minutes from January 5, 2015 EC/FC meeting
- B. Approval of Minutes from May 20, 2015 FC meeting

Informational

- C. Attendance Log

**Motion** to approve Consent Agenda items A-c by Castro, second by Miller.

**Motion** approved unanimously.

V. PUBLIC COMMENT – FOR THOSE ITEMS ON THE AGENDA

None

VI. APPROVE 2015/2016 EXECUTIVE COMMITTEE (EC) MEETING SCHEDULE

Motion to approve 2015/2016 Executive Committee meeting schedule; Third Thursday; even months; 1:00 pm, by Ferreira, second by Larkey.

VII. WIOA IMPLEMENTATION

- ACTION MATRIX

Buckingham said that a second round of System Mapping meetings with the core partners will take place in July.

- REVIEW WDB DIRECTIVES

Buckingham stated that all WIA directives will be expiring at the end of June. He recommends the board work with the core partners with a focus on developing career pathways and aligning core programs. Day to day operations of the Title I programs will be managed by internal policy or approved through submission of the local plan.

Larkey inquired about what is happening on the State level in relationship to the partners and mandates. Buckingham said that the partners are working together, but at this time not much is published. The State is having System Mapping meetings, and a WIOA implementation subcommittee is in discussions.

Indiveri stated that work groups within the State agencies, related to the WIOA, are trying to come up with a method that partners use to collect data and report it back out to the system. It is important that they are collecting and reporting the same information.

Larkey asked if there was any discussion with SETA or core partners about regional meetings. Buckingham said that at this time there haven't been.

- **WIB/WDB MEMBERSHIP COMPOSITION**

Buckingham stated that at this time, in order to meet compliance, the board is one member short in Adult Education. Buckingham felt that the bigger discussion will be making sure the Board composition meets the needs of future goals within the consortium and core partnerships. The Governing Body makes the final decision, but they will take recommendations from the committees.

Buckingham said that it's important that we structure the WIOA discussions so that they are focused not just on Title 1 but, toward Title 1 through 4. It's important that we work together in a partnership toward our collective goals. Buckingham prefers having as few subcommittees as are effective. This could mean eliminating the Youth Council and combining the Finance and Executive Committees. He will present a map of his recommendations regarding the committees in the near future.

Larkey asked if there will be an agenda item at the Workforce Board (WB) meeting in July discussing the membership composition. Buckingham said that there could be an agenda item explaining the required membership, the labor market information that we have at this time, and an explanation of the pathways that we find important.

VIII. **K4 EXPENDITURES – STATUS**

Buckingham gave an update on the El Dorado County Health and Human Services (HHS) K4 contract that ended May 31, 2015. There will be further expenditures related to this contract that will be posted by July 7, 2015. El Dorado has assured Golden Sierra that the direct training money will be expended in total.

IX. **K5 EXPENDITURES – STRATEGY**

Buckingham explained that El Dorado County and Alpine County are a little under on their K5 expenditures. A concern with El Dorado County is that there is only a one year time period to spend his money when generally the consortium has had difficulty fully expending the award in a two year timeframe. Golden Sierra wants the consortium to be successful and will work closely with El Dorado County to make sure they meet the required 80% expenditure by December 2015. The Agency has offered to send over a case manager to help with staff training and provide onsite technical assistance as needed.

Castro asked if there have been assessments to determine why El Dorado County HHS is having difficulties with their expenditures. Buckingham explained that staff turnover has attributed to it.

Buckingham stated that in the past any unspent Rapid Response money has been allowed to carry over into the next year, adding on to that year's allocated funds. This year is structured differently, meaning money can be carried over but any additional funds will be decreased by the amount carried over. The Agency is working to ensure that all Rapid Response money will be spent in order to prevent this; however, the award period was reduced by three months this last award period.

X. REPORT OUT OF TRAINING EXPENDITURES

- K491016 – July 1, 2013 – June 30, 2015
- K594759 – July 1, 2014 – June 30, 2016

Buckingham stated that this item was information only.

XI. FUTURE AGENDA ITEMS/NEW BUSINESS

- WB Composition

XII. NEXT MEETING

August 20, 2015 – Joint Executive & Finance, Roseville Connections

Buckingham commented that Golden Sierra had applied for three grants. The Agency was awarded \$166,000 for DEA. The State was awarded \$7,000,000 for Sector NEG and Golden Sierra will receive a part of this. The Agency was not awarded any money through the Workforce Accelerator Grant.

Miller asked for clarification on the new hours for the Auburn Connections Center. Galipo stated that the Auburn office is considered a satellite or affiliate center and decision was made to modify the hours of operation. The center will be closed to the public on Mondays, Wednesdays and Fridays beginning July 1, 2015, however; staff will be there, with activities taking place. Tuesdays and Thursdays will be open to the public with limited hours. Sign-ups for classes will be available, with anticipation of full seating due to the popularity of these courses.

XIII. ADJOURNMENT

**Motion** to adjourn by Castro at 1:49 pm.

Meeting adjourned.

**GOLDEN SIERRA WORKFORCE BOARD  
REGULAR MEETING  
MINUTES**

**Thursday, July 16, 2015 - 1:00 p.m.**

**Folsom Lake College  
El Dorado Center Community Room  
6699 Campus Drive  
Placerville, CA 95667**

**I. ROLL CALL AND INTRODUCTION OF GUESTS**

Quorum was established and the meeting was called to order by Miller, Chair, at 1:05 pm

Miller announced that the following members had accepted term extension to support the WIOA transition:

David DeLeonardis  
Jason Buckingham  
Kevin Ferreira

Present: Tink Miller (Chair), Rick Larkey (Vice Chair), Anette Smith-Dohring\*, Carol Pepper-Kittredge, Daniela Devitt, Eric Cooper, John Tweedt, Kathleen Burris, Kevin Ferreira, Marcy Schmidt, Mark Frayser, Michael Zimmerman, Paul Castro, Randy Wagner, Stewart Schurr, Tim Cook

Absent: Bob Ward, Christina Nicholson, David DeLeonardis, Jason Buckingham, Kimberly Pellow, Laurel Brent-Bumb, Maggie Valenzuela, Martha Escobedo, Sherri Springer, Victor Wursten,

Guests: Stephen Amezcua, Darlene Galipo, Lorna Magnussen, Alexis Zoss, Michael Indiveri, Kathy Spindola, Erika Valencia, Nichole Williamson

*\*Indicates arrival time*

**II. APPROVAL OF AGENDA**

**Motion** to approve the agenda by Wagner, second by Zimmerman.

**Motion** approved unanimously.

**III. CONSENT AGENDA**

For Approval

A. Approval of Minutes from May 21, 2015 WB Meeting

Informational

A. Review Minutes from June 29, 2015 EC/FC Meeting

B. Attendance Log

**Motion** to approve the consent agenda by Devitt, second by Tweedt.

**Motion** approved unanimously.

IV. PUBLIC COMMENT-FOR THOSE ITEMS NOT ON THE AGENDA

Schmidt announced that registration has started for the Tri-County job fair, and due to cost, there has been discussion to turn it in to a 501C3 event. Sponsorship is being sought. This will be held in Roseville on Friday, August 21, 2015, 9am-1pm. The job fair is free, but if the employer would like to have a link to their hiring page there is a \$150 fee.

*\*1:10pm Anette Smith-Dohring arrived*

Wagner from SEDCorp commented on two successful small business workshops where over 20 agencies conducted a five-hour seminar covering Access to Capital Business Planning and Access to Consultant Resources. Data found that over 80% of the people attending the workshop were already conducting business, but that 70% of these people were operating without a business plan. SEDCorp will focus on helping these individuals.

Devitt announced that California Employers Association put on a series of HR employer forums for Golden Sierra in the month of June. The series included compliance issues in regard to the new sick leave law that became effective July 1<sup>st</sup>, as well as building high performance teams and employee engagement. The employers that attended are looking forward to working with Golden Sierra.

V. CONSTRUCTION & ENERGY SECTOR REPORT

Rick Larkey, Executive Director  
North State Building Industry Association Foundation (NSBIA)

Larkey explained that through partnership with the Sacramento Regional Builders Exchange and the Association of General Contractors of California they have launched a construction and energy sector consortium with the local community colleges.

Other highlights include:

- NSBIA was designated the systems integrator for construction and energy through the CAP and CRANE Community Partnership Trust Grants which was awarded \$21 million. This entails working with 15 regional high school programs.
- The foundation has an OJT Grant through Prop 39, and works with Golden Sierra, SETA, American River College, Sierra College and the Northern California Construction Training (NCCT) folks to place people who have received the MC3 (Multi-Craft Core Curriculum) into pre-apprenticeship training. Some of these placements are connected to the Arena project.
- Trying to develop a regional advisory and planning effort with the high schools that want to align their interests with a particular community college. These high schools will be invited to an advisory committee meeting in the fall with the community colleges. Then in the spring, all the partners and students involved will meet together as one big region to share information and address any community concerns.
- NSBIA has three structure-based committees that focus on curriculum and certification, job and internship development, and advocacy/communication/career awareness work-based learning.
- The association is very supportive of the tri-counties effort and NSBIA's job placement staff is talking about hosting and sponsoring a Trades Job Fair.

- Working closely with the Launch Pad piece, an automated system that allows the employers to be matched with interns in their field of work.
- Developing a generic packet for partners containing career information, and calendar of events to share. Upcoming event – Career GPS in September.
- Idea from Communication and Work-Based learning group is to develop a directory featuring students to showcase to employers.
- Provided a 2015 Calendar of meetings.
- NSBIA has started working with Roseville Adult School and Sierra College and have opened discussions on how to work together and integrate efforts.

Schmidt asked if NSBIA's main focus was on high schools and community colleges. Larkey said no; they are currently working with the Sacramento State University Construction Management Program which is involved in an international competition. They are also working together with the partners to place engineering interns in positions within their field, and are placing high school graduates in summer jobs.

Schmidt asked what the process is for getting students involved with BIA's program; do they have to currently be enrolled in school or be a recent graduate. Larkey said that either is acceptable. Some of the out-of-school programs have a paid internship that is offered through funds received from SETA.

#### VI. PARTNER PRESENTATION

Mark Frayser, M.S. SSMI - Rehabilitation Manager  
Department of Rehabilitation (DOR)

Frayser introduced himself as the Manager of the Roseville Office. He explained that DOR's main focus is to provide services and advocacy resulting in employment, independent living and equality for individuals with disabilities.

With the transition to WIOA beginning July 1, 2015, the department has \$45 million to spend on transitional youth. A slideshow covered the following:

- ❖ Statistics show that people who return to work lead a much happier, healthier lifestyle and healthcare costs are reduced.
- ❖ DOR serves 115,000 consumers annually; our region, Northern Sierra District (NSD) serves over 5,000 annually.
- ❖ Six out of ten people that seek help from DOR must succeed; the success rate of putting people to work through DOR is 80%.
- ❖ The consumer must present medical documentation stating that they have a disability
- ❖ Eligibility is determined within 60 days, sooner if all documentation is submitted by the consumer quickly (disability must be considered permanent).
- ❖ An Individual Plan for Employment (IPE) contract is specific to each individual and covers direct placement, vocational training and educational training
- ❖ DOR pays the equivalent of community college, CSU and UCD rates for the first 2 years or 60 units; certain circumstances may allow individuals with severe disabilities to attend a school which provides the services the individual needs

Cooper asked if DOR would pay for special equipment or accommodations if needed by the individual. Frayser said this would be considered on a case-by-case basis; written documentation is required from the doctor or medical provider stating that it is necessary. The individual's medical service must deny the accommodation before DOR can step in.

- ❖ If the individual is going through rehabilitation, and is at the time too severely disabled, DOR will ask them to continue with treatment and come back when they are a little more stable. This is because the employer is asking for someone who is work ready
- ❖ On-the-Job training is available with DOR, up to \$5,000 per individual
- ❖ Once the individual is hired the case is closed 90 days out. The consumer may return to DOR, if needed

Wagner asked if there were more jobs available than people or more people looking for jobs. Frayser said that there are more people looking for work than jobs available, but it's getting better with organizations working together.

## VII. WORKFORCE INNOVATION & OPPORTUNITY ACT (WIOA)

- ACTION MATRIX

Galipo commented that the Joint Powers Agreement (JPA) has been sent to County Council, reviewed by the Governing Body and is now being reviewed by Alpine, El Dorado and Placer County Board of Supervisors for approval. It is on the agenda for Alpine and El Dorado counties for July 21<sup>st</sup> and will be on Placer County's agenda very soon.

- CAREER & YOUTH SERVICES RFP UPDATE

Galipo commented on the RFP for Career Services and Youth Services as follows:

- RFP released on July 8, 2015
- Bidder's Conference on July 23, 2015
- Interested parties must turn in their application by August 14, 2015
- Partners from the system will review applications in mid to late August
- Approval by the Board in September/October
- Implementation scheduled for January 2016.

- WIB/WDB MEMBERSHIP COMPOSITION

Galipo shared with the Board that due to changes from WIA to WIOA they will begin seeing Workforce Investment Board (WIB) referred to as Workforce Development Board (WDB). She asked the Board to review pages 21-26 of the agenda packet and note any questions they may have of their roles and responsibilities, and to look for a survey that will be coming from board staff. The survey will be asking Board members for their feedback and given to the Executive Committee for further discussions about the composition, and make recommendations to the Governing Body.

VIII. WIA SERVICE PROVIDER UPDATES

- Alpine County Consortium (Nichole Williamson)
  - ✓ In the last quarter ending on June 30<sup>th</sup> they had 51 visits to their One-Stop
  - ✓ One in-school youth is working in their community development department
  - ✓ One participant in the Adult Dislocated Worker program has been offered a position as a nurse at the local hospital
  - ✓ Four new adult participants have been enrolled this month

Miller asked if any of the enrollees are from the Hung-A-Lel-Ti tribe. Williamson said that about one third of their participants are from the tribe.

- El Dorado County Consortium (Alexis Zoss)
  - ✓ Approximately 1,000 visitors have used the One-Stops in June
  - ✓ El Dorado has put on 11 workshops
  - ✓ 11 people have received their certificates through the NEXT Skills program
  - ✓ Participated in the workshop that SEDCorp hosted
  - ✓ They have been recovering the past year from staff loss. In the next two weeks they will have a long-term staff person retire, and currently have recruitment out for two staff.
  - ✓ Expended approximately 30% of their adult direct service money at this time, and have set an internal goal of enrolling 26 adults by December 31, 2015
  - ✓ Truck driver press release went out and they received 15 responses
  - ✓ Received a call from KCRA wanting to interview a participant of the program

Zoss thanked Golden Sierra for their technical assistance at their One-Stop, stating the information was very valuable. They will continue to evaluate their efforts and make adjustments as needed.

- Golden Sierra Job Training Agency (Darlene Galipo)
  - ✓ New service delivery strategy in the Auburn Connections site is now significantly based on an appointment only approach. It had become difficult for Golden Sierra staff to keep two offices open 8 am to 5 pm Monday through Friday. This strategy allows the staff to have more time to provide individualized career services and appropriate training services to the people who are interested and most likely to benefit. Golden Sierra has been able to bring the two week Get Hired pre-employment workshop series back to the office.
  - ✓ Preliminary performance results for program year 2014/15 showed that Golden Sierra has exceeded all 9 measures under Title 1. This reflects the work of all three counties.
  - ✓ Golden Sierra was awarded a Disability Employment Accelerator funding in the amount of \$166,000. This will be used to administer programs and services to people with disabilities.
- PRIDE Industries – *No Report*

IX. COMMITTEE UPDATES

- Business Services Committee [on hold] *No Report*
- Executive & Finance Committees

Miller commented that the Executive Committee continues to meet and discuss the transition from WIA to WIOA.

- Youth Council [on hold] *No Report*

Miller introduced Stephen Amezcua from EDD, and asked him to share a little about his role with the Agency.

Amezcua stated that he is a regional advisor that has been appointed to Golden Sierra consortium and other local workforce development agencies. His role is to answer questions and concerns that the local agencies have in regard to current rules and regulation.

Smith-Dohring suggested forming a group that could plan and discuss Board composition and operations at future Board meetings. Amezcua suggested researching WIOA, section 107 on the internet which will give Board composition information.

Cooper commented that the Riverside County Board of Supervisors dissolved their workforce board, and is looking at restructuring.

Smith-Dohring asked if the Board had seen the letter on Notice of Proposed Rulemaking (NPRM) from Ron Painter of NAWB that that she received at a Planning/Oversight Committee meeting for SETA. Miller said she had received it, but wasn't sure if the other members had. It was agreed that this information, and any other pertinent information from Amezcua would be sent to Magnussen and then distributed.

Wagner asked about the latest updates to the SlingShot Initiative, and requested that this item be placed on future agendas.

Smith-Dohring commented on a presentation by Valley Vision that covered the SlingShot Initiative. Board members suggested that we ask Valley Vision to present at one of our Board meetings to bring us up to date. It was also suggested that Golden Sierra form a planning committee specifically for the SlingShot Initiative.

Smith-Dohring stated that SETA's next Planning/Oversight Committee meeting is scheduled for September 17<sup>th</sup> which is open to the public.

X. FUTURE AGENDA ITEMS/NEW BUSINESS

- Youth Workgroup report out
- SlingShot Initiative
- Planning/Oversight Workgroup discussion

XI. NEXT MEETING

Thursday, September 17, 2015 – 1:00 PM, Brandman University

XII. ADJOURNMENT

Meeting adjourned by Chair Miller at 3 p.m.

<b>Date:</b>	<b>08/21/14</b>	<del>10/16/14</del> <b>10/23/13</b>	<b>11/13/14</b>	<del>12/18/14</del> <b>01/05/15</b>	<del>02/19/15</del> <b>02/25/15</b>	<b>04/16/15</b>	<del>06/18/15</del> <b>06/29/15</b>
	EC	Joint	EC	Joint	EC	EC	Joint
<b>Executive Committee</b>	Regular	Special	Retreat	Regular	Regular	Regular	Regular
Tink Miller- <b>CHAIR</b>	1	1	1	1	1	1	1
Rick Larkey- <b>VICE CHAIR</b>	1	1	1	1	1	1	1
Kevin Ferreira	1	1	0	0	1	0	1
Laurel Brent-Bumb	1	1	1	1	1	1	0
Martha Escobedo	1	1	1	1	1	1	0
<b>Total</b>	5	5	4	4	5	4	3

# **GOLDEN SIERRA WORKFORCE BOARD**

## **MEMORANDUM**

**DATE:** August 20, 2015  
**TO:** Executive Committee  
**FROM:** Jason Buckingham, GSJTA Executive Director  
**SUBJ:** Letter Regarding One-Stop Operator Procurement

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☐ Resolution      ☒ Action Item      ☐ Information

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### **Introduction:**

Attached for your review/approval is a letter educating the Secretaries of Labor and Education on some of the unintended consequences that local areas may face if the WIOA requirement for procuring one-stop operators is enforced.

### **Background:**

The requested letter is a result of the collective efforts of California's local Workforce Development Areas led by the California Workforce Association (CWA).

### **The issues:**

**Liability:** Forced procurement reduces the Governing Body's (GB) control over one-stop operations though the GB still shoulders the burden of responsibility for the funding.

**Local Control:** Those responsible for the funding (the GB) should be allowed to determine the most effective local model. Forced procurement limits this control.

**Inefficiencies:** Procurement, in an act that demands efficiency and alignment, is a lengthy process demanding staff time and financial resources that should be dedicated to the benefit of local business and job seekers. In addition to procurement, if Operations and Career Services are procured as one, months of providing training and technical assistance to get providers up and running successfully will be necessary.

**Layoffs:** Forced procurement will require the downsizing of represented staff as the agency becomes a pass through that simply manages contracts. This will eliminate effective partnerships that have taken years to develop.

### **The Action:**

Staff is requesting that the Executive Committee approve the Board Chair to sign the letter so that staff can forward to the Secretaries of Labor and Education in an attempt to educate them regarding these consequences.

## WDB MEMBERS

ANETTE SMITH-DOHRING  
Sutter Health Sacramento Sierra Region

CAROL PEPPER-KITTREDGE  
Sierra College

CHRISTINA NICHOLSON  
Whole Person Learning

DANIELA DEVITT  
California Employers Association

DAVID DeLEONARDIS  
Crossroads Diversified Services

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RICK LARKEY, *Vice Chair*  
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IBEW Local 340

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Happy Kids Preschool & Childcare

STEWART SCHURR  
Doctor PC

TIM COOK  
Experience Works

TINK MILLER, *Chair*  
Placer Independent Resource Services

VIC WURSTEN  
PRIDE Industries



## Golden Sierra

## WORKFORCE DEVELOPMENT BOARD

August 20, 2015

The Honorable Thomas Perez  
Secretary  
U.S. Department of Labor  
200 Constitution Ave., NW  
Washington, DC 20210

The Honorable Arne Duncan  
Secretary  
U.S. Department of Education  
400 Maryland Avenue, SW  
Washington, D.C. 20202

Dear Secretaries Perez and Duncan:

As Chair of a Local Workforce Development Board, I am writing at the request of numerous members of the California Congressional delegation, including the offices of Senator Dianne Feinstein and Congresswoman Nancy Pelosi, to assist in informing the Department of Labor of potential unintended consequences in regards to Workforce Innovation and Opportunity Act (WIOA) regulations mandating a competitive bid process for One-Stop Career Centers, as jointly issued by the U.S. Departments of Labor and Education in Notice of Proposed Rulemaking (NPRM) for Unified and Combined State Plans, Performance Accountability, and the One-Stop System Joint Provisions (RIN 1205-AB74).

The overwhelmingly bipartisan passage of WIOA last year was a major milestone for the local workforce development system, and we, along with the 47 other business-led Local Workforce Development Boards in California fully support the tenets of the law and are pushing forward with implementation.

The NPRM calls for a mandated competitive process to determine One-Stop operators across the system. We believe that a wholesale federal mandate on a One-Stop competitive process would slow program activity and jeopardize operators' performance levels through unintended consequences. Specifically, we have four concerns:

- Chief local elected officials ultimately shoulder funding liability, and, therefore, should be allowed to choose the solution that best suits their local area;
- Our Workforce Development Board will face delays in progress and possibly derailment of services as funds historically used for programs will have to be refocused to fulfill the lengthy procurement process.
- Millions of dollars in leveraged funding will be placed at risk (at least \$36 million annually in California alone), as counties and cities may be reluctant to shift non-Title I funds currently leveraged to outside operations. This could lead to a lesser ability to serve workers and businesses, and return to program silos where braiding and leveraging of funds currently exists, or both; and
- Across the state, current career center employees, many of whom are represented, will possibly face job re-designation and layoff, creating further disruption and reduction in existing expertise among those currently responsible for performance.

Currently, 36 of the 49 Boards in California operate all or part of their one-stop career center system. All boards, regardless of their current model, should be able to determine what works best in their local area

California boasts high-performing Workforce Development Boards with very successful track records, across a number of different operating models. Imposing the mandated competitive process for one-stop operators will be disruptive, and may unnecessarily lead to inefficiencies for boards already serving their local communities effectively, and impede the focus that needs to occur in providing technical assistance and capacity building to raise all boards' performance to the next level in serving businesses and job seekers, as is called for in WIOA.

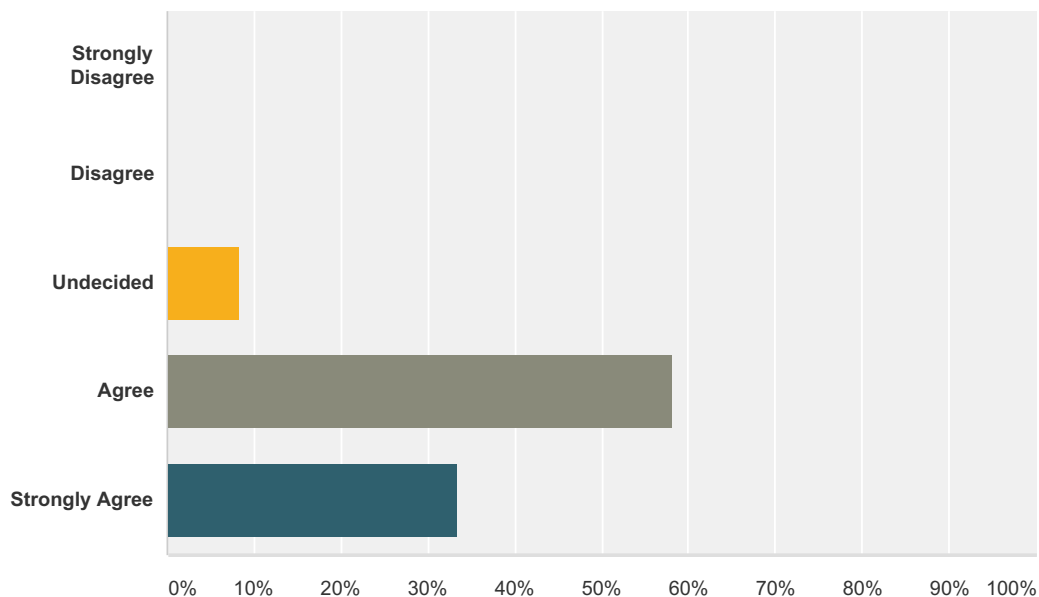
Sincerely,

Susan "Tink" Miller

Chair, Golden Sierra Workforce Development Board

### Q1 I know the Workforce Board's mission (What we are trying to accomplish).

Answered: 12 Skipped: 0



Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	0.00% 0
Undecided	8.33% 1
Agree	58.33% 7
Strongly Agree	33.33% 4
Total	12

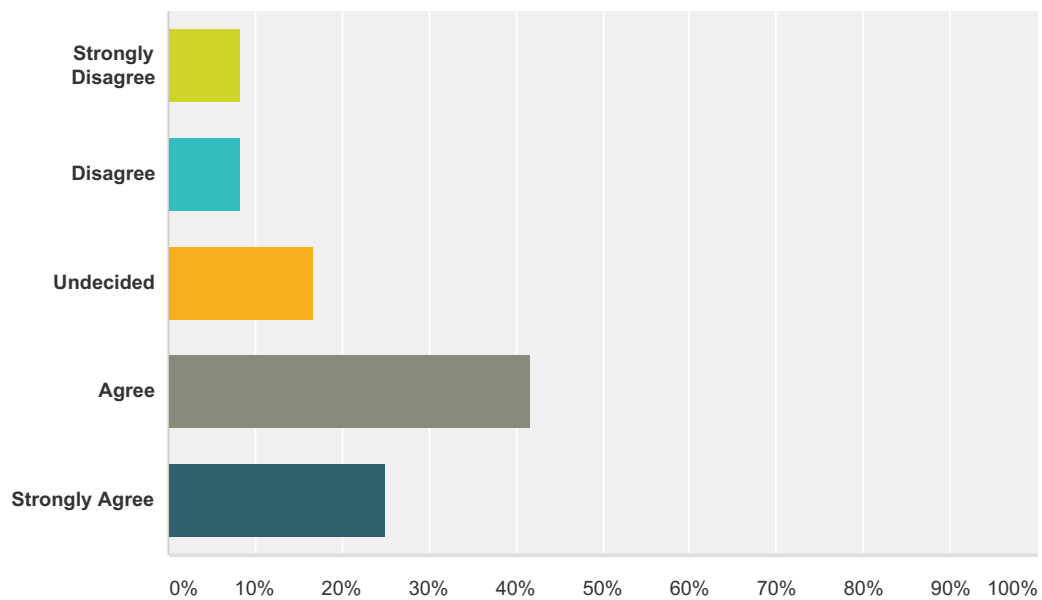
## Q2 My understanding of the Board's mission is...

Answered: 12 Skipped: 0

#	Responses	Date
1	Local workforce entities to help foster employment and opportunities. To assist in resources with community stake holders. It was established from the Workforce Investment Act.	8/11/2015 11:59 AM
2	To offer quality workforce investment services that provide both employers and individuals the opportunity to achieve a sustain economic prosperity.	8/10/2015 4:52 PM
3	find solutions to problems within the local economic areas to promote employment and business success	8/4/2015 3:29 PM
4	Align the workforce with the needs of employers so that job seekers are prepared for the jobs available.	8/3/2015 11:48 AM
5	To ensure that the State's workforce development system provides employers with a trained and effective workforce and to provide potential employees the resources needed to find successful employment opportunities. Also, the board provides guidance and direction for agency employees.	7/31/2015 2:41 PM
6	To offer quality workforce investment services that provide both employers and individuals, living and working in Alpine, El Dorado, & Placer counties, the opportunity to achieve and sustain economic prosperity.	7/31/2015 12:48 PM
7	To provide quality, comprehensive workforce services to the businesses and residents of Placer, El Dorado and Alpine counties. (Not the exact words but a similar idea.) It also appears to be outdated since it mentions "workforce investment services"...old wording.	7/31/2015 11:54 AM
8	We want to be the premier provider of services for employers and jobseekers.	7/30/2015 11:53 AM
9	To support a regional system of collaborative partners to strengthen the public workforce system.	7/30/2015 11:26 AM
10	To provide strategic direction to the job training agency to decrease unemployment and increase economic development.	7/30/2015 11:21 AM
11	To oversee the workforce development system for the counties of Alpine, El Dorado and Placer. The Golden Sierra Workforce Board is an industry-led board of directors who identify and solve problems within key economic sectors in the tri-county region. These private sector business leaders volunteer their time to assist with the coordination and alignment of a myriad of partners and products. The work they do is an investment that increases employability and business success, while creating relationships across a broad partnership.	7/30/2015 10:06 AM
12	To facilitate the growth of businesses in our region, training for workers, and bring the two together for positive economic growth in our region.	7/30/2015 10:00 AM

### Q3 I know the Board's vision (Where we are trying to go in the future).

Answered: 12 Skipped: 0



Answer Choices	Responses
Strongly Disagree	8.33% 1
Disagree	8.33% 1
Undecided	16.67% 2
Agree	41.67% 5
Strongly Agree	25.00% 3
<b>Total</b>	<b>12</b>

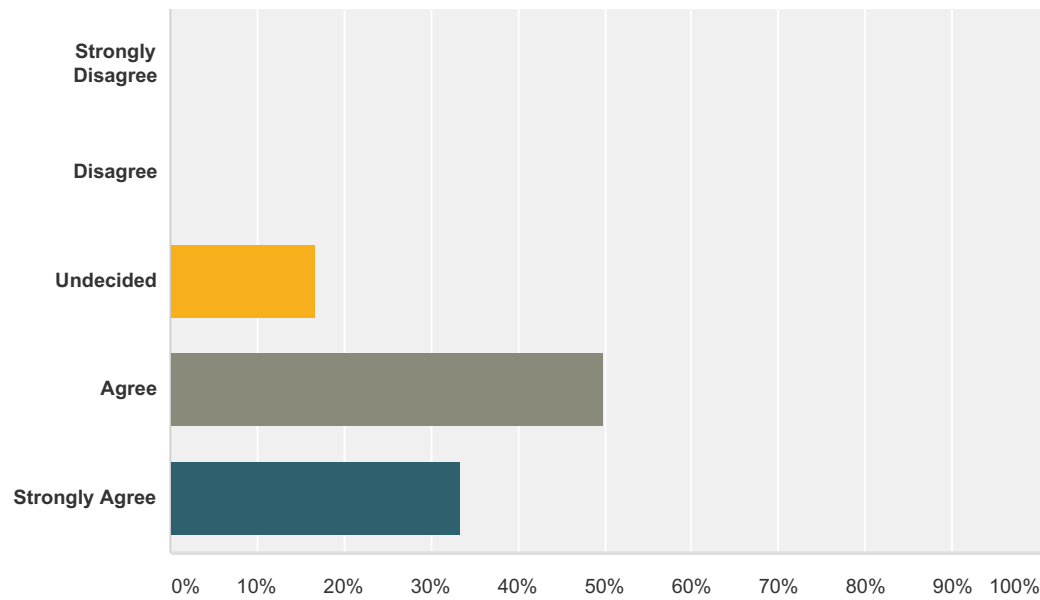
## Q4 My understanding of the Board's vision is...

Answered: 12 Skipped: 0

#	Responses	Date
1	To continue fostering local relationships with community's stake holders and promote workforce development.	8/11/2015 11:59 AM
2	To help Placer County compete more effectively in the global economy and contribute to CA' shared strategy for shared prosperity.	8/10/2015 4:52 PM
3	coordinate qualified workers with services to enhance success of community's economic goals	8/4/2015 3:29 PM
4	Unclear....	8/3/2015 11:48 AM
5	Create connections with employers to make sure their needs are met. Provide successful programs that connect job seekers to these employers.	7/31/2015 2:41 PM
6	Golden Sierra, by virtue of its success in aligning services and preparing skilled workers, will help Alpine, El Dorado, & Placer Counties compete more effectively in the global economy and contribute to California's shared strategy for shared prosperity.	7/31/2015 12:48 PM
7	I understand the new direction of WIOA but I'm confused on the vision statement on the website. It only lists Placer County? Why is this?	7/31/2015 11:54 AM
8	Through strategic planning, collaboration and convening of stakeholders, develop services and resources that assist employers to find the talent they need -- expeditiously and at reduced cost for recruitment; create career paths for youth and other workers to advance in their employment; and provide targeted services for unserved/under-served populations including transition age youth, older adults, veterans, ex-offenders, those with disabilities, and those in rural areas.	7/30/2015 11:53 AM
9	To create a regional workforce system that is responsive to the needs of employers and residents.	7/30/2015 11:26 AM
10	It should be to act as a driver of economic development resulting in increased employment opportunities for the communities served.	7/30/2015 11:21 AM
11	Unsure of Vision	7/30/2015 10:06 AM
12	To streamline our services and improve our outcomes to get the highest value per dollar spent by the WIB and its partners.	7/30/2015 10:00 AM

Q5 I understand my responsibility as a board member.

Answered: 12 Skipped: 0

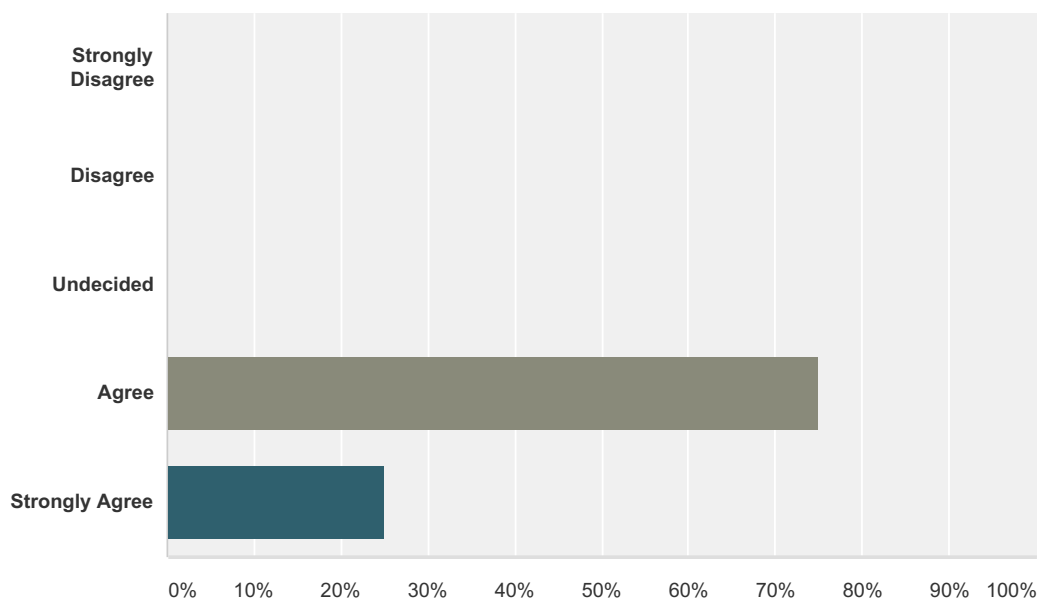


Answer Choices	Responses
Strongly Disagree	0.00%0
Disagree	0.00%0
Undecided	16.67%2
Agree	50.00%6
Strongly Agree	33.33%4
Total	12

#	Other (please specify)	Date
	There are no responses.	

### Q6 I am knowledgeable about the system's programs and services?

Answered: 12 Skipped: 0

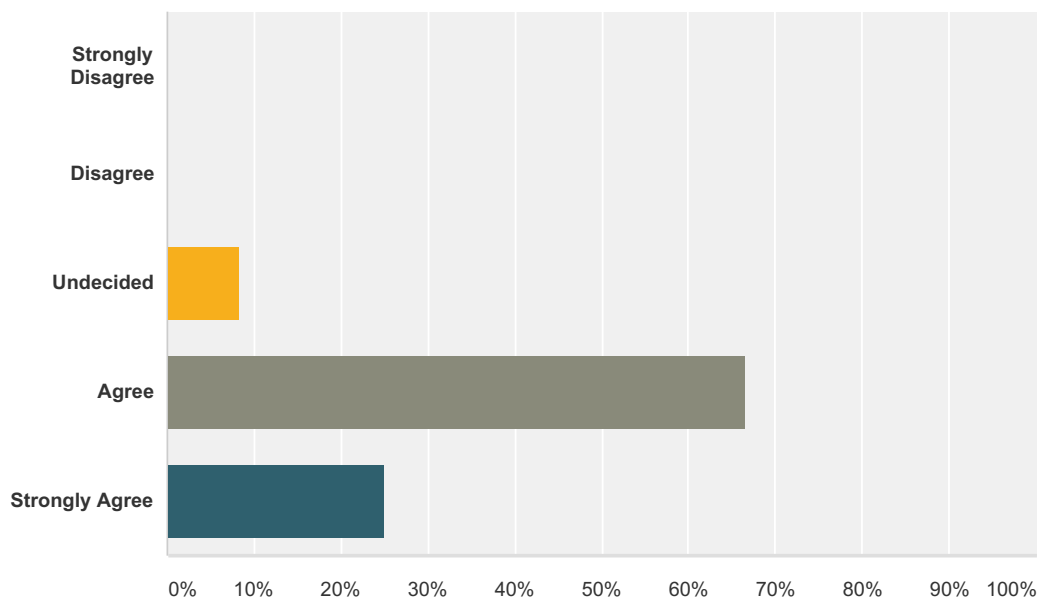


Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	0.00% 0
Undecided	0.00% 0
Agree	75.00% 9
Strongly Agree	25.00% 3
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
	There are no responses.	

**Q7 I encourage and educate my employer/  
organizations or associates and affiliates to  
leverage the local workforce system?**

Answered: 12 Skipped: 0

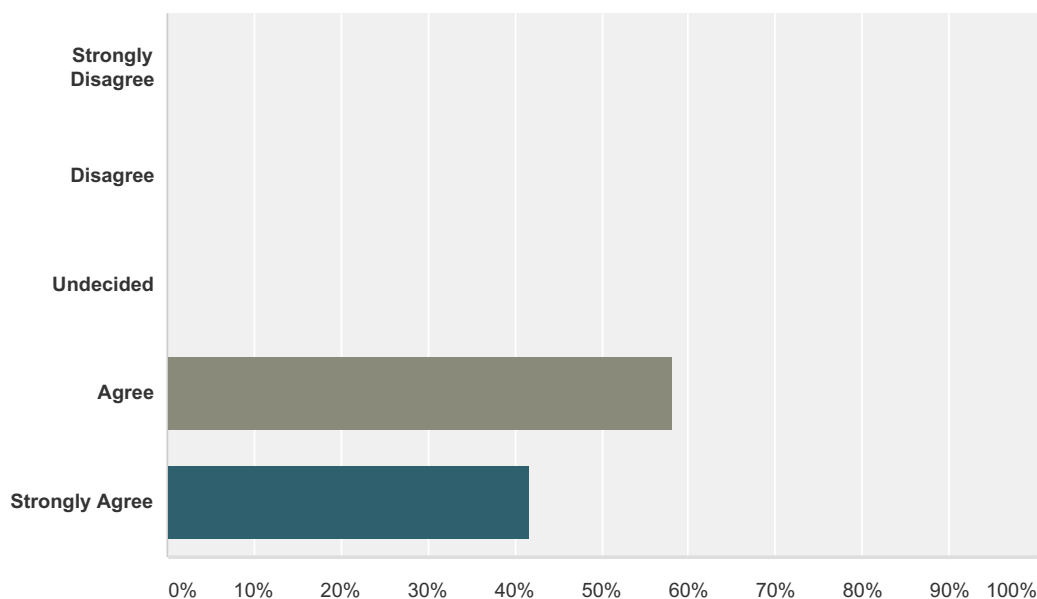


Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	0.00% 0
Undecided	8.33% 1
Agree	66.67% 8
Strongly Agree	25.00% 3
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
	There are no responses.	

### Q8 I act as a goodwill ambassador to the organization?

Answered: 12 Skipped: 0

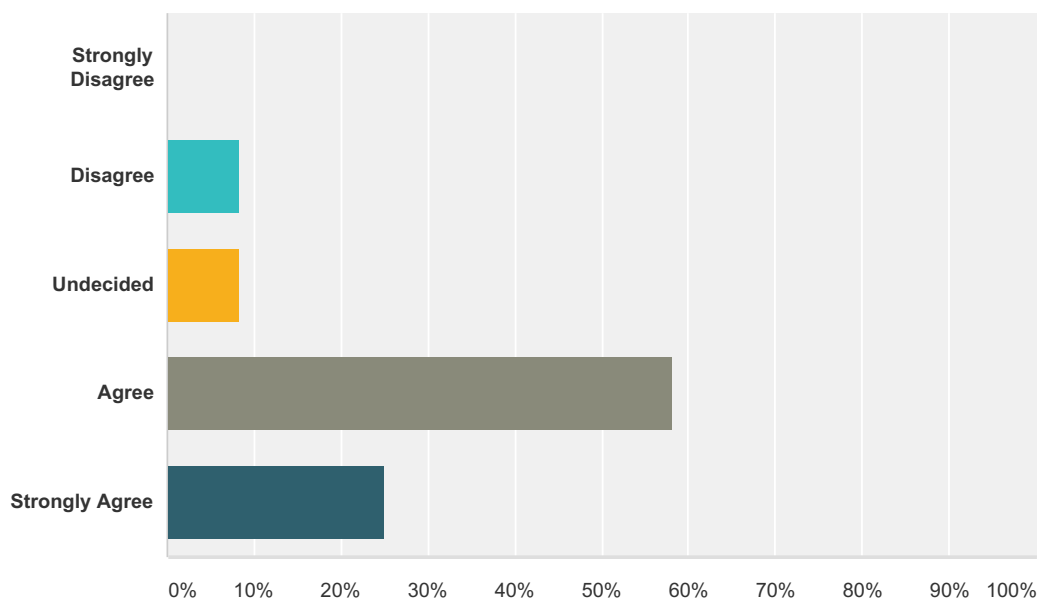


Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	0.00% 0
Undecided	0.00% 0
Agree	58.33% 7
Strongly Agree	41.67% 5
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
1	Don't you mean "for" the organization?	8/3/2015 11:48 AM

### Q9 I volunteer when asked by staff to attend partner events or other functions?

Answered: 12 Skipped: 0

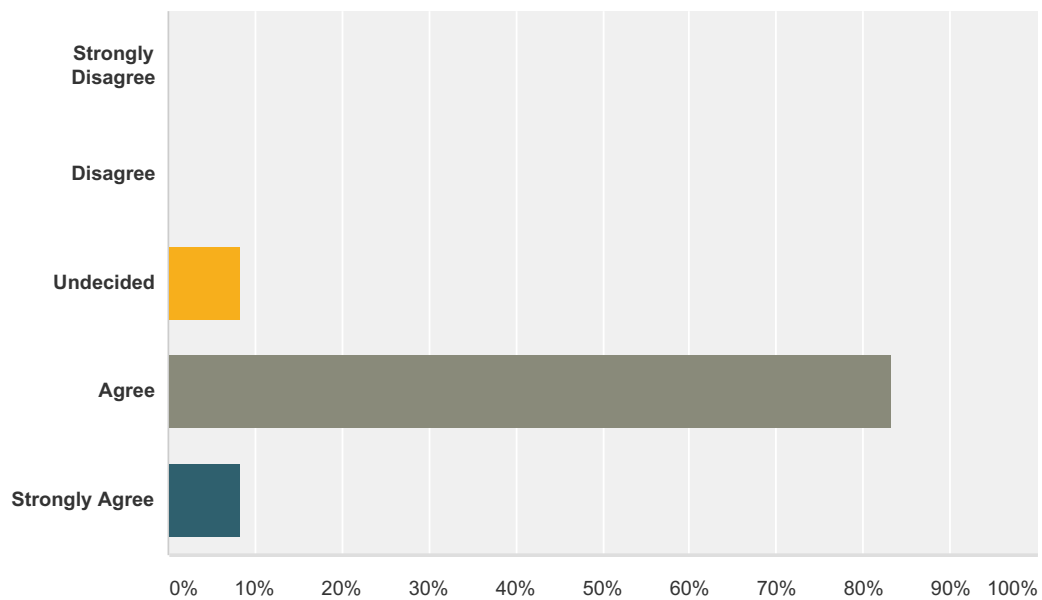


Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	8.33% 1
Undecided	8.33% 1
Agree	58.33% 7
Strongly Agree	25.00% 3
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
1	To extent I'm available	7/30/2015 11:53 AM

### Q10 I have a good working relationship with the other board members?

Answered: 12 Skipped: 0

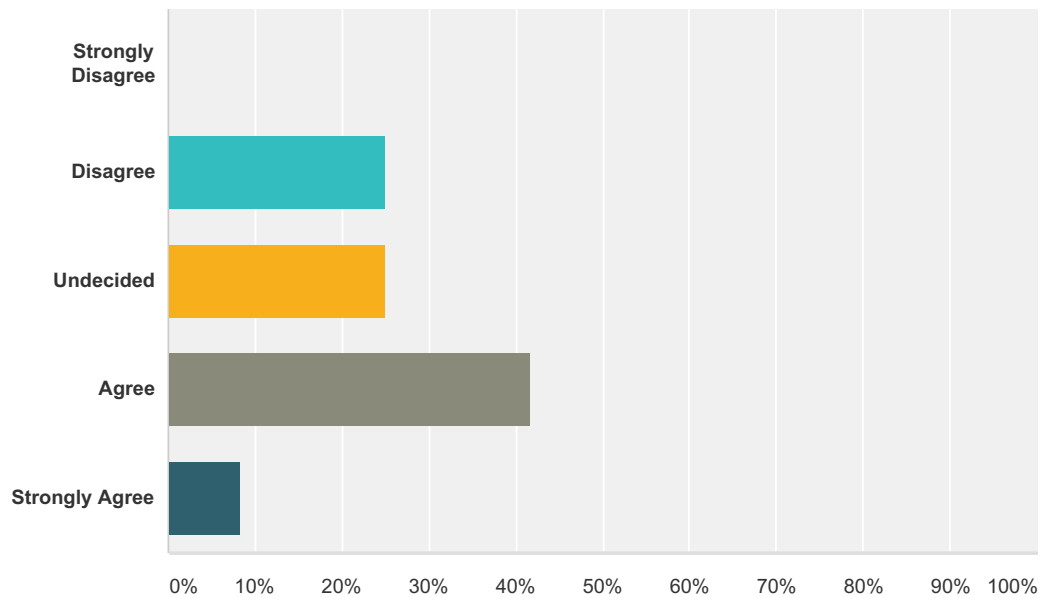


Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	0.00% 0
Undecided	8.33% 1
Agree	83.33% 10
Strongly Agree	8.33% 1
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
1	I would like more opportunities to know/network with WIB members.	7/30/2015 11:26 AM

### Q11 I recommend individuals for service to this board?

Answered: 12 Skipped: 0

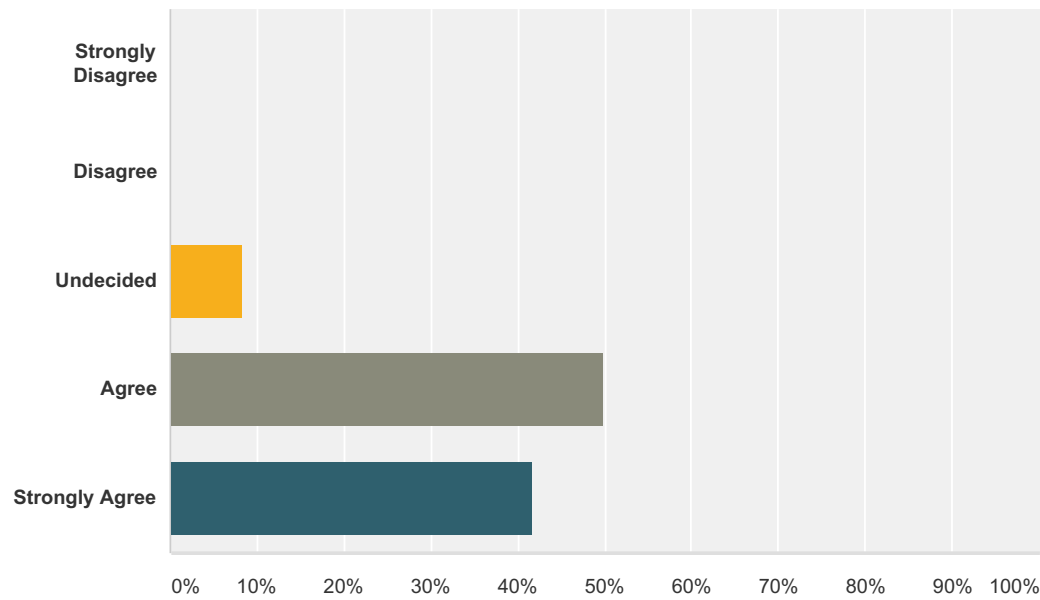


Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	25.00% 3
Undecided	25.00% 3
Agree	41.67% 5
Strongly Agree	8.33% 1
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
1	To this point I have not done so, nor has there been a need to refer someone to the WIB.	7/31/2015 12:48 PM

Q12 I review board materials and participate in board meetings?

Answered: 12 Skipped: 0

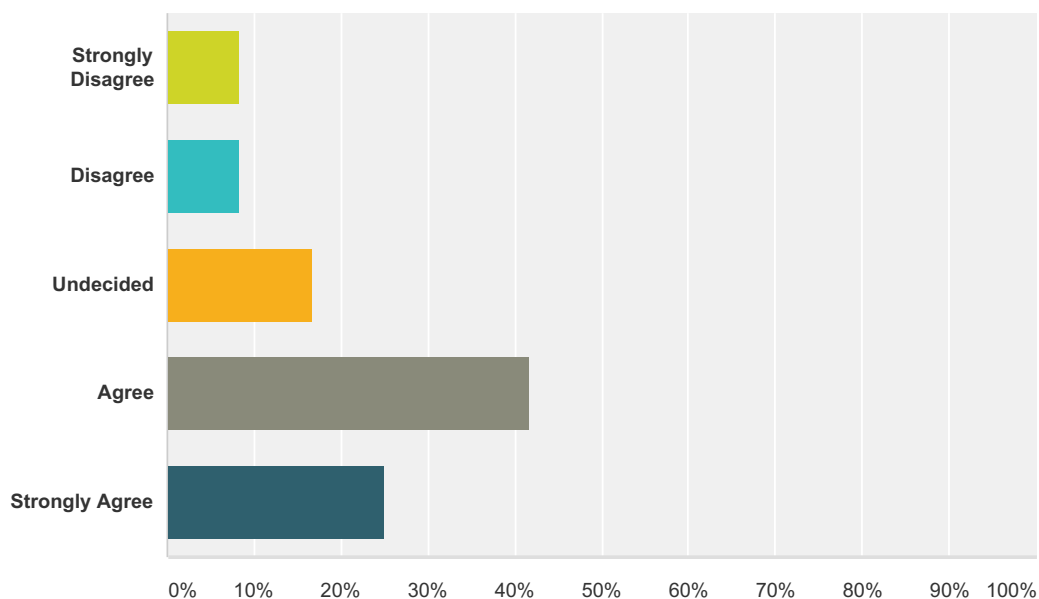


Answer Choices	Responses
Strongly Disagree	0.00%0
Disagree	0.00%0
Undecided	8.33%1
Agree	50.00%6
Strongly Agree	41.67%5
Total	12

#	Other (please specify)	Date
	There are no responses.	

### Q13 I am actively involved in committees and attending required meetings?

Answered: 12 Skipped: 0

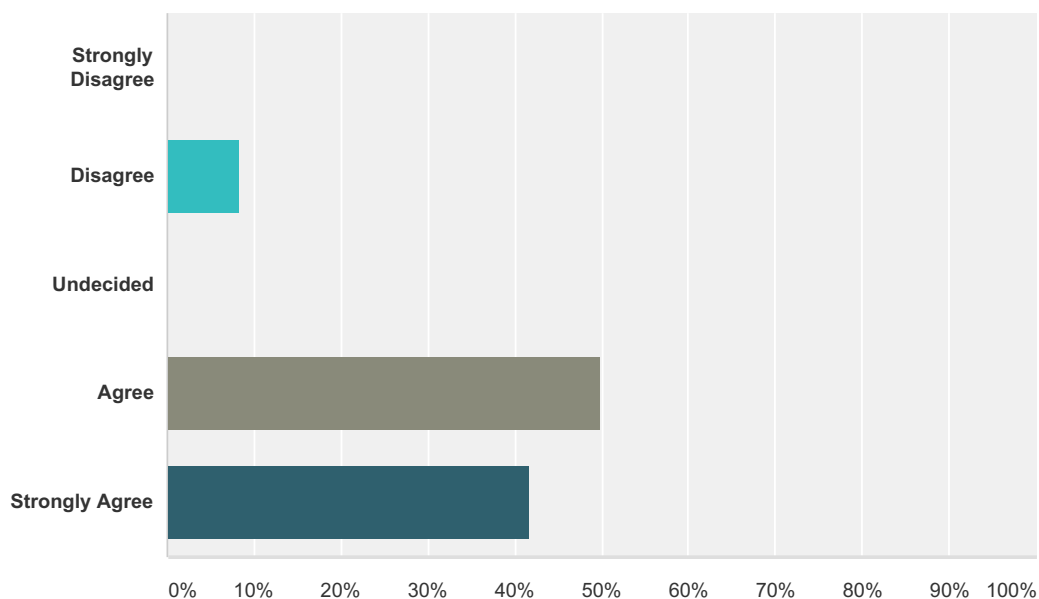


Answer Choices	Responses
Strongly Disagree	8.33% 1
Disagree	8.33% 1
Undecided	16.67% 2
Agree	41.67% 5
Strongly Agree	25.00% 3
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
1	I'm not aware of what committees are looking for members	8/3/2015 11:48 AM
2	Committees I participated on are no longer meeting.	7/31/2015 11:54 AM

### Q14 I find serving on the board to be a satisfying and rewarding experience?

Answered: 12 Skipped: 0

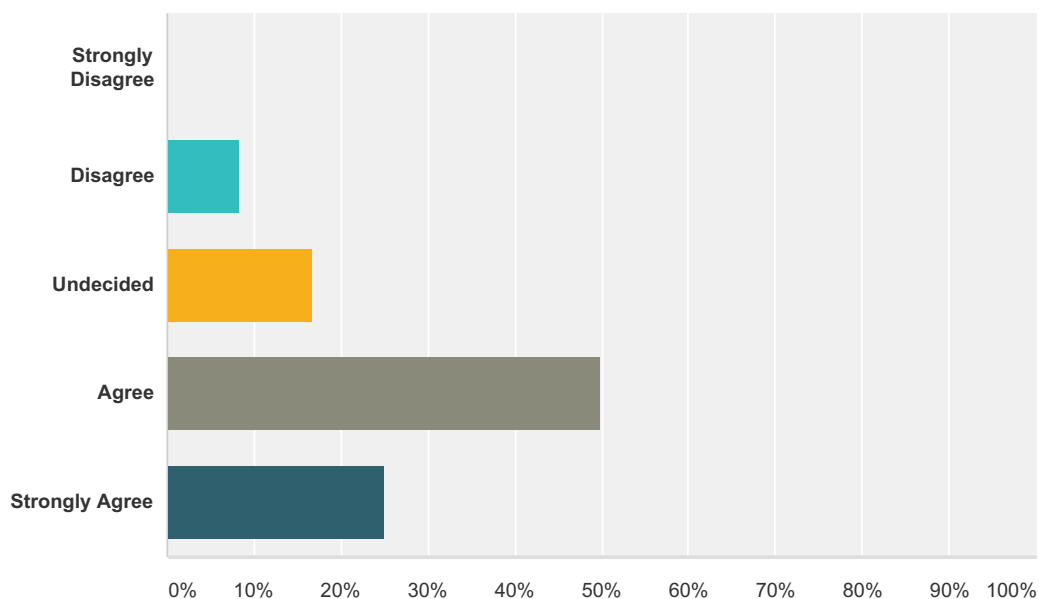


Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	8.33% 1
Undecided	0.00% 0
Agree	50.00% 6
Strongly Agree	41.67% 5
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
	There are no responses.	

### Q15 I get the important information I need in order to make informed decisions

Answered: 12 Skipped: 0



Answer Choices	Responses
Strongly Disagree	0.00% 0
Disagree	8.33% 1
Undecided	16.67% 2
Agree	50.00% 6
Strongly Agree	25.00% 3
<b>Total</b>	<b>12</b>

#	Other (please specify)	Date
	There are no responses.	

**Q16 I have the following additional suggestions for improving the effectiveness of the board in assisting the core partners meet sector demands.**

Answered: 8 Skipped: 4

#	Responses	Date
1	Be more aggressive in recruiting private sector small and large businesses on to the board.	8/10/2015 4:52 PM
2	introductory indoctrination sessions for new Board members and refresher sessions for longer term members	8/4/2015 3:29 PM
3	Our agendas seem never to vary, are stale, and are too process oriented. I would like to concentrate on the important issues, especially with the advent of WIOA. As of this date I'm still unclear on what, if anything, is changing with the new Act.	8/3/2015 11:48 AM
4	It would be beneficial to spend more time discussing issues than processing information in the form of reports. Would like to see us either through the committee structure or extended WIB meetings, time to focus on discussion how we can be more effective and efficient in achieving our mission and vision.	7/31/2015 12:48 PM
5	If we are to make decisions about sector strategies and meeting the needs of specific industries, we need to have more information on the needs of those industries. I think the board should have regular updates from key industry professionals regarding the hiring and training needs, challenges and future projections regarding those industries. For example, we have a board member from the medical field but I know little about the challenges they are currently facing to find qualified candidates, where they typically recruit, the skills they need or where they find too many people have been trained in a particular field. Maybe a 5 minute update from each of these industry members each meeting would be helpful with periodic speakers on specific industry fields. OR, we could have a training day with speakers from each of our key industries or industry associations. It would also be a helpful tool for layoff aversion. Understanding the changing needs of industries may alert us to those businesses who will fail if they do not keep up with new industry standards.	7/31/2015 11:54 AM
6	Move forward with whatever action is needed regarding the committee structure. Decide what the future structure of the board will be when WIOA fully kicks in and move forward on implementation. It feels stagnant right now.	7/30/2015 11:53 AM
7	I would like to know more about the roles and activities of fellow WIB members. If there was a way to share key accomplishments as attachments to board documents, that might be an easy first step.	7/30/2015 11:26 AM
8	The current board has many community members with a willingness to serve but there are few actual employers. It is incumbent upon the board to actively recruit more business representation. In addition, there is too much focus on issues without solutions and very little time spent planning for WIOA implementation. When compared to other WIBs, GS continues to act as a social services agency instead of a job training agency and has not kept pace with the changes at both the state and federal training programs.	7/30/2015 11:21 AM



# WIOA Action Matrix

Action	Comments	Responsibility			Status
	<i>Action Item = Green</i> <i>Complete = Blue</i>	WIB	GB/CLEO	CWIB/ Governor	
<b>Establish Local Area</b>					
Revise JPA to reference WIOA			X		<ul style="list-style-type: none"> <li>• Ongoing – Working with KMTG should be sent to county counsel in late Feb/March</li> <li>• Out to county counsel for review April 1, 2015 (45 day review period)</li> <li>• On GB Agenda for review April 9, 2015</li> <li>• Out to BOS' for Approval</li> <li>• <b>7/21 Alpine County – BOS approved</b></li> <li>• <b>7/21 El Dorado County – BOS approved</b></li> <li>• <b>Placer - TBD</b></li> </ul>
Request Designation as Local Area	The Governor is required to designate (initially) local areas who have performed successfully and who have had fiscal integrity for the previous two years. Golden Sierra meets these criteria. No process has been defined but I recommend the WIB, in conjunction with the Governing Body, submit a letter requesting designation.	X	X	X	<ul style="list-style-type: none"> <li>• Approved by WIB 11/20/14</li> <li>• Approved by GB 12/15/14</li> <li>• Mailed 12/21/14</li> <li>• Draft Directive WSDD-111 released 1/16/15; Directive WSD14-10 released 2/20/15 (updated 3/9/15)</li> <li>• Request approval from WIB 3/19/15</li> <li>• Sent unsigned copy to EDD 3/26/15</li> <li>• GB approved 4/9/15</li> <li>• Application sent to state 4/27/15</li> <li>• Received recommendation for approval letter 5/19/2015</li> <li>• <b>Approved 6/23/15</b></li> </ul>

Action	Comments	Responsibility			Status
	<i>Action Item = Green</i> <i>Complete = Blue</i>	WIB	GB/CLEO	CWIB/ Governor	
<b>Establish Local Area (continued)</b>					
Request approval to remain one-stop operator	According to WIOA each local area is required to have one One-Stop (at a minimum) and that One-Stop must be collocated with EDD staff. Currently, the Golden Sierra region has five centers only one of which is collocated with EDD (Roseville). The designation would eliminate our requirement to competitively procure the operator for the region. This is the most cost effective and efficient scenario.	X	X	X	<ul style="list-style-type: none"> <li>Approved by WIB 11/20/14</li> <li>Approved by GB 12/15/14</li> <li>Mailed 12/21/14</li> <li><b>According to NRPM must be competitively procured prior to receiving "waiver". Procurement must be completed by June 30, 2017</b></li> </ul>
<b>Workforce Board</b>					
<b>Governance</b>					
Review WIB Functions for gaps/opportunities	WIB (ADA accessibility policies)	X			<ul style="list-style-type: none"> <li>WDB functions to include partnering with Core agencies, systems alignment and setting local performance indicators</li> <li><b>Updates to WDB ongoing</b></li> </ul>
Review Bylaws	Review bylaws for consistency with responsibilities and functions of WDB	X	X		<ul style="list-style-type: none"> <li>Working with KMTG</li> <li>GB Bylaws for review and approval at GB meeting 4/9/15</li> <li><b>WDB Bylaws under review</b></li> </ul>
Re-write WIB/Governing Body Agreement	Review current agreement for consistency with WIOA	X	X		<ul style="list-style-type: none"> <li>Working with KMTG</li> <li>Draft completed – GB Review 4/9/15</li> <li>Approved by WDB Exec 4/16/15</li> <li><b>Approved by GB 6/3/15</b></li> </ul>
Set Qualifications for Director	The WDB will need to set qualifications for the Director. Will probably need to wait for regulations to do so.	X	X		<ul style="list-style-type: none"> <li><b>Designated to GB since the Agency sets qualifications for and employs Director</b></li> </ul>
Review WIB Directives	Current WIB Directives will need to be reviewed and revised or eliminated for accuracy within the new system.	X			<ul style="list-style-type: none"> <li>Initial Review and Discussion at Exec 4/16/15</li> <li><b>WIA Directives expire June 30, 2015</b></li> <li><b>New based on broad policy issues, alignment etc.</b></li> <li><b>WDB focus on systems building</b></li> </ul>

Action	Comments	Responsibility			Status
	Action Item = Green Complete = Blue	WIB	GB/CLEO	CWIB/ Governor	
<b>Workforce Board (continued)</b>					
<b>Membership</b>					
Review WIB membership for compliance and strategic direction	Is membership in line with key sectors and new requirements?		X		<ul style="list-style-type: none"> <li>As required by WIOA and as referenced in WSD14-10, the Governing Body will be required to provide direction to staff to develop and approve a recruitment process that identifies and appoints appropriate members as defined by WIOA and state policy. Must be in compliance by July 2016.</li> <li><b>Membership reviewed, missing one required member (Adult Education) for compliance. Further review and possible restructuring may need to take place to meet requirements of local initiatives.</b></li> </ul>
<b>Structure</b>					
Review Committee Structure	The WIB should review its committee structure to ensure that it can meet its new role. No youth council is required, new partners included in performance (performance committee), New business engagement metrics, new emphasis on pathways and pathway development, Education and economic development continuous improvement, accessibility... Joint mtgs with SETA? (See initiatives)	X	X		<ul style="list-style-type: none"> <li>Some of this may need to be completed regionally as a part of the regional planning requirements</li> <li>Initial recommendations will be proposed for June Executive Committee</li> <li><b>Delayed slightly awaiting direction from state</b></li> </ul>
<b>Planning/Service Delivery</b>					
Convene Core Partners to discuss the design of the future system and MOUs	Executive Committee should convene leaders from DOR, EDD, Adult ED to discuss partnering in the new system, MOU's and Cost Sharing Agreements.	X			<ul style="list-style-type: none"> <li>Email intro CWA WIOA Overview – 9/23/14</li> <li>Letter intro WIOA 10/20/14</li> <li>First meetings with EDD/Adult Ed April 2015</li> <li>First meetings held with Adult Ed, EDD, HHS and DOR (April 2015)</li> <li>Round 2 July 27</li> <li><b>Round 3 Scheduled for August</b></li> </ul>

Action	Comments	Responsibility			Status
	<i>Action Item = Green</i> <i>Complete = Blue</i>	WIB	GB/CLEO	CWIB/ Governor	
<b>Workforce Board (continued)</b>					
<b>Planning/Service Delivery (continued)</b>					
Meet with SETA to Consider Joint Committees and policies with SETA and CAIZ group	WIOA will nearly require a regional planning effort. We may want to have our subcommittees start meeting jointly with SETA	X			<ul style="list-style-type: none"> <li>• Attending SETA Planning Committee late January.</li> <li>• Meeting cancelled; next meeting in February,</li> <li>• <b>Though we are jointly coordinating many activities. This meeting has not occurred as of July 2015</b></li> </ul>
Review One-Stop locations and service delivery model	Review service delivery. Should all current locations remain one-stops or should we target special projects in certain areas. Should we open population-specific job centers? Other LWIAs have centers that focus on youth only or business only or sectors. Should we reduce the number of physical centers and set-up remote access instead (the community colleges would be a likely host). (Recommendations to GB)	X	X		<ul style="list-style-type: none"> <li>• Met with Alpine County on 1/29/15 to discuss program services needs and model.</li> <li>• <b>Consider new model with one comprehensive site, multiple Affiliate sites and designated access points. Only Affiliate and Comprehensive sites have access to Training money. All sites offer some version of Career Services GS manages the payments of contracts etc.</b></li> </ul>
Publish RFQ for vender services	Establishing a vendor list for services will greatly enhance our ability to provider services without a full RFP process for each service	X			<ul style="list-style-type: none"> <li>• Working with staff to define services – anticipate release 2/10/15</li> <li>• Released 2/10/15</li> </ul>
Publish RFQ for Training Services and/or One-Stops	Prepare for competitive bid requirement by obtaining lists of qualified/interested sub-recipients	X			<ul style="list-style-type: none"> <li>• In development/ may need to separate “one-Stop Operator” functions from one-stop service delivery (core function = coordination)</li> <li>• Deadline for completion July 2017.</li> <li>• Do not award “K6” money beginning of program year 2015. Must develop and complete RFP for Services to be awarded Dec/Jan (2016) for 18 months</li> <li>• This (K6) implementation plan was reviewed and approved at Finance committee May 20, 2105; approved at WDB May 21, 2015.</li> <li>• <b>RFP Released 7/8/2015</b></li> </ul>

Action	Comments	Responsibility			Status
	Action Item = Green Complete = Blue	WIB	GB/CLEO	CWIB/ Governor	
<b>Workforce Board (continued)</b>					
<b>Planning/Service Delivery (continued)</b>					
Technology	How does the WDB want to address the new emphasis on Technology	X			
Branding	Consider adopting unified Identifier	X	X		<ul style="list-style-type: none"> <li>WIOA NRPMs identify One-stop brand as “American Job Centers” do we want to keep local brand? Will state board enforce “America’s Job Centers of California”</li> </ul>
Accessibility	How will we address accessibility				<ul style="list-style-type: none"> <li>Could be a function of the one-stop operator if contracted out.</li> </ul>
LMID	How will we ensure we have proper data for planning – Contract that out				<ul style="list-style-type: none"> <li><b>Save costs by eliminating EMSI and Work closely with LMID consultant</b></li> </ul>
<b>Performance</b>					
Metrix	Review and identify performance metrics for WIA services or initiatives (i.e. expenditures related to OJT vs classroom training?) Training in critical clusters? Pathway development, apprenticeship enrollment – Business engagement etc.	X			<ul style="list-style-type: none"> <li>Initial local performance metrics to be proposed to Exec June 2015</li> <li><b>Delayed slightly awaiting direction from state subcommittee meetings</b></li> </ul>
Initiatives	Brand Initiatives i.e. NEXT, Vital Assets, Youth@Work etc. - maybe reduce committees but have ad hocs that manage the initiatives?	X			<ul style="list-style-type: none"> <li>Currently Branded “NEXT” for business services/RR</li> <li>Working on “Service First” for Veterans</li> <li>Working on Brand for Persons with Disabilities (PWD)</li> <li>Also need youth brand</li> <li>Implementing centrally administered RR Services. The RR implementation plan was reviewed and approved at Finance committee May 20, 2105; approved at WDB May 21, 2015.</li> <li><b>“Advance” Branding developed for serving PWD’s</b></li> </ul>



Michael Rossi, Chair ▪ Tim Rainey, Executive Director ▪ Edmund G. Brown, Jr., Governor

July 17, 2015

Golden Sierra Job Training Agency  
Supervisor Katherine Rakow, Board of Supervisors  
P.O. Box 158  
Markleeville, CA 96120

SUBJECT: Initial Designation as a Local Workforce Development Area

Dear Supervisor Rakow,

This letter is to inform you that at its June 23, 2015 meeting, the California Workforce Investment Board recommended approval of your application for initial designation as a Local Workforce Development Area under the federal Workforce Innovation and Opportunity Act (WIOA). The Governor and the Secretary of the Labor & Workforce Development Agency have concurred with this recommendation.

Initial designation is for the 2-year period of July 1, 2015 through June 30, 2017. Local board certification was combined in this application process. Your local board is certified for the 1-year period of July 1, 2015 through June 30, 2016.

Congratulations on your designation as a Local Workforce Development Area. We look forward to our continued partnership in the successful implementation of WIOA in California.

If you have any questions, please contact your Employment Development Department Regional Advisor.

TIM RAINEY, Executive Director  
California Workforce Investment Board

cc: Jason Buckingham, Executive Director  
David Lanier, Secretary - Labor and Workforce Development Agency  
Mike Rossi, Chair - California Workforce Investment Board  
Patrick Henning, Director - Employment Development Department  
Brian McMahon, Labor and Workforce Development Agency