

**WB MEMBERS**

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Sierra College

CHRISTINA NICHOLSON  
Whole Person Learning

DANIELA DEVITT  
California Employers Association

JASON BUCKINGHAM  
Golden Sierra Job Training Agency

JEFF SHARP  
Parker's Hot Dogs

KYLE ZIMBELMAN  
County of El Dorado

LAUREL BRENT-BUMB  
El Dorado Chamber of Commerce

MICHAEL SNEAD  
Sierra Consulting Services, Inc.

MICHAEL ZIMMERMAN, *Vice Chair*  
MTI College

NICK GUNN  
The NiVACK Group

RANA GHADBAN  
Roseville Chamber of Commerce

RICK LARKEY, *Chair*  
North State Building Industry Foundation

ROBERT KUKS  
SMART, SMW Local Union No.104

SCOTT ALVORD  
Advanced Development Concepts, LLC

STEVEN CASPERITE  
Placer School for Adults

TINK MILLER  
Placer Independent Resource Services

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Quick Quack Car Wash

VIC WURSTEN  
PRIDE Industries

VIVIAN HERNANDEZ-OBALDIA  
Department of Rehabilitation

VOLMA VOLCY  
Sacramento Central Labor Council  
AFL-CIO

WILLIAM GONZALEZ  
District Council 16

WILLIAM REED  
United Domestic Workers of America

**GOLDEN SIERRA WORKFORCE BOARD  
EXECUTIVE COMMITTEE  
SPECIAL MEETING  
AGENDA**

**Tuesday, February 27, 2024 @ 11:00 am**

**Golden Sierra Job Training Agency  
Board Room  
115 Ascot Drive, Suite 100  
Roseville, CA 95661**

**Teleconference Locations:**  
Hapuna Resort Business Center  
62-100 Kauna'oa Dr.  
Waimea, HI 96743

*Mission: The Golden Sierra Workforce Board convenes industry leaders and key partners to identify workforce initiatives, create innovative solutions and measure the success of systems' ability to meet industry and workforce needs.*

- I. ROLL CALL AND INTRODUCTION OF GUESTS
- II. APPROVAL OF AGENDA 1
- III. PUBLIC COMMENT – FOR ITEMS ONLY ON THE AGENDA
- IV. STRATEGIC PLAN DESIGN AND PROCUREMENT 2-3
- V. NEXT MEETING  
Thursday, March 21, 2024 @ 12:00 pm
- VI. ADJOURNMENT

**EQUAL OPPORTUNITY**

Golden Sierra is an equal opportunity employer/program. Auxiliary aids and services are available upon request. Special requests for services, aids and/or special formats need to be made by calling (916)-773-8540 (Voice). TTY users please call the California Relay Service at 711.

**GOLDEN SIERRA  
WORKFORCE BOARD  
EXECUTIVE COMMITTEE  
SPECIAL MEETING**

**MEMORANDUM**

**DATE:** February 27, 2024  
**TO:** Executive Committee (EC)  
**FROM:** Jason Buckingham  
**SUBJECT:** Strategic Planning, Design and Procurement

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Based on the Executive Committee's desire to move forward in uniting the Workforce Board behind a current strategic plan, I recommend foregoing the traditional strategic retreat format and going with a more robust intervention.

Utilizing the "Board Initiatives" line item of \$20,000, I recommend procuring a consultant/facilitator who will work with the Board through a retreat and ongoing support at its regularly scheduled meetings to:

- Review WIOA to understand its goals and strategic partners
- Review the State Unified Workforce Development Plan and well as the Regional Workforce Plan and other relevant plans, and their goals as determined by the Executive Committee (community college, adult education, CA Jobs First, TPM, economic development etc.)
- Identify 2-3 goals that can be met in the next 12-24 months including the adoption of a definition for "High Quality Jobs"
- Define the authority, roles and responsibilities of the Board members and OSO
- Identify activities that move the system towards meeting the unified goals
- Identify the current benchmark and the hallmarks of success toward meeting the defined goals
- Assist in facilitating activities at the Board meetings that move the Board towards success.

Currently Adopted "Quality Jobs" definitions in the region include:

SETA:

High Quality Job - Is one that 1) includes a sustainable and economically competitive compensation package, 2) offers a safe, thriving, and inclusive environment, and 3) gives employees from diverse backgrounds a path of opportunity and growth.

CA Jobs First:

Quality jobs are those positions that:

- Pay an annualized wage that affords working families self-sufficiency and financial stability while building some savings;
- Provide employer-provided health insurance (a proxy for other workplace benefits); and
- will persist or lead to another quality job over the next ten years.

In addition to defining “Quality Jobs” CA Jobs First also recognizes “Promising Jobs:

Promising jobs are positions that do not provide a self-sufficiency wage and / or benefits but do offer workers pathways to a quality job within the next 10 years. Promising jobs provide a more detailed understanding of workers’ economic potential in the labor market. This approach recognizes that gaining experience and moving across occupations and sectors over time are intermediary career steps that help workers secure quality jobs regardless of their level of educational attainment.