

WB MEMBERS

- AMY SCHULZ
Sierra College
- CARIANNE HUSS
Employment Development Department
- CHRISTINA NICHOLSON
Whole Person Learning
- DANIELA DEVITT
California Employers Association
- JASON BUCKINGHAM
Golden Sierra Job Training Agency
- JEFF SHARP
Parker's Hot Dogs
- KYLE ZIMBELMAN
County of El Dorado
- LAUREL BRENT-BUMB
El Dorado Chamber of Commerce
- MICHAEL SNEAD
Sierra Consulting Services Inc.
- MICHAEL ZIMMERMAN, *Vice Chair*
Campus, formerly known as MTI College
- NICK GUNN
The NiVACK Group
- RANA GHADBAN
Roseville Chamber of Commerce
- RICK LARKEY, *Chair*
Associated Resources, LLC
- ROBERT KUKS
SMART, SMW Local Union No.104
- ROBIN TRIMBLE
Rocklin Area Chamber of Commerce
- SCOTT ALVORD
Advanced Development Concepts, LLC
- STEVEN CASPERITE
Placer School for Adults
- TINK MILLER
Placer Independent Resource Services
- VIVIAN HERNANDEZ-OBALDIA
Department of Rehabilitation
- VOLMA VOLCY
Sacramento Central Labor Council
AFL-CIO
- WILLIAM GONZALEZ
District Council 16
- WILLIAM REED
United Domestic Workers of America

**GOLDEN SIERRA WORKFORCE BOARD
REGULAR MEETING
AGENDA**

Thursday, July 20, 2023 @ 1:00 pm

**Roseville Chamber of Commerce
650 Douglas Blvd.
Roseville, CA 95678**

Teleconference Locations:

Placer Independent Resource Services
11768 Atwood Rd., Ste.129
Auburn, CA 95603

Mission: The Golden Sierra Workforce Board convenes industry leaders and key partners to identify workforce initiatives, create innovative solutions and measure the success of systems' ability to meet industry and workforce needs.

- I. ROLL CALL AND INTRODUCTION OF GUESTS
- II. APPROVAL OF AGENDA 1-2
- III. CONSENT AGENDA
All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.
 - a) Approval of Minutes from May 18, 2023 WB Meeting 3-6
 - b) Attendance Log 7
- IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA
- V. PRESENTATION – LABOR MARKET INFORMATION
Cara Welch, EDD Labor Market Information Division (LMID)
- VI. REGIONAL UPDATES 8-9
- VII. WORKFORCE BOARD MEMBER INTRODUCTIONS
 - Process 10
 - Daniela Devitt, California Employers Association 11-12

EQUAL OPPORTUNITY

Golden Sierra is an equal opportunity employer/program. Auxiliary aids and services are available upon request. Special requests for services, aids and/or special formats need to be made by calling (916)-773-8540 (Voice). TTY users please call the California Relay Service at 711.

VIII. ONE-STOP OPERATOR

- Report Out

13-15

IX. FUTURE AGENDA ITEMS/NEW BUSINESS

- Agency Budget - Final
- Presentation: Child Advocates of El Dorado County, Deanna Santana

X. NEXT MEETING

Thursday, September 21, 2023 @ 1:00 pm

XI. ADJOURNMENT

**GOLDEN SIERRA WORKFORCE BOARD
REGULAR MEETING
MINUTES**

Thursday, May 18, 2023 @ 1:00 pm

**Roseville Chamber of Commerce
650 Douglas Blvd.
Roseville, CA 95678**

Teleconference Locations:

El Dorado Chamber of Commerce
542 Main Street
Placerville, CA 95667

Placer Independent Resource Services
11768 Atwood Rd., Ste.129
Auburn, CA 95603

Whole Person Learning
11816 Kemper Rd.
Auburn, CA 95603

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Chair Larkey at 1:04 pm. Announced resignation and welcomed new Workforce Board Members

Rick Larkey (Chair)

Michael Zimmerman (Vice-Chair)

Amy Schulz*

Kyle Zimbelman

Scott Alvord

Carianne Huss

Laurel Brent-Bumb

Steven Casperite

Christina Nicholson

Michael Snead

Tink Miller

Daniella Devitt

Nick Gunn

Vivian Hernandez-Obaldia

Jason Buckingham

Rana Ghadban

Volma Volcy

Jeff Sharp

Robin Trimble

William Reed

GSJTA Staff:

One-Stop Operator:

Lorna Magnussen

Lisa Nelson

Michael Indiveri

Melissa Keefe

Guests: Cara Welch–Employment Development Department (EDD), Hilary Tellesen-Valley Vision, Renee John-Valley Vision

**Denotes late arrival or early departure*

II. APPROVAL OF AGENDA

Defer Item XII, Daniela Devitt, Workforce Board Member Introduction to next meeting

Motion to approve agenda as amended by Casperite, second by Hernandez-Obaldia

Motion approved unanimously by roll call vote

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

- a) Approval of Minutes from March 16, 2023 WB Meeting
- b) Attendance Log

Motion to approve consent agenda items a-b as presented, by Snead, second by Gonzalez

Motion approved unanimously by roll call vote

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

NONE

V. FY 22-23 AGENCY BUDGET - MODIFICATION 1

Buckingham reported out as outlined in the agenda packet

Motion to approve the FY 22-23 Agency Budget – Modification 1 as presented, by Nicholson, second by Miller

Motion approved unanimously by roll call vote

VI. FY 23-24 AGENCY BUDGET - DRAFT

Buckingham reported out as outlined in the agenda packet

Motion to approve the FY 23-24 Agency Budget – Draft as presented, by Schulz, second by Miller

Motion approved unanimously by roll call vote

VII. LOCAL AREA SUBSEQUENT DESIGNATION & LOCAL BOARD RECERTIFICATION – PY 2023-2025

Buckingham reported out as outlined in the agenda packet

Motion to approve the Local Area Subsequent Designation & Local Board Recertification - PY 2023-2025 as presented, by Snead, second by Gonzalez

Motion approved unanimously by roll call vote

VIII. EXECUTIVE COMMITTEE MEMBERSHIP

Buckingham reported out as outlined in the agenda packet

Motion to approve Executive Committee Membership vacant seat to Daniela Devitt as presented, by Miller, second by Casperite

Motion approved unanimously by roll call vote

IX. FY 2023-2024 MEETING SCHEDULE

Buckingham provided a report out, as outlined in the agenda packet

Motion to approve the FY 2023-2024 Meeting Schedule as presented, by Hernandez-Obaldia, second by Snead

Motion approved unanimously by roll call vote

X. PRESENTATION-HIGH ROAD CONSTRUCTION CAREERS – CALIFORNIA CLIMATE INVESTMENT (HRCC-CCI) CLOSEOUT by VALLEY VISION

Buckingham introduced Renee John and Hilary Tellesen with Valley Vision, presentation was given. No action required

**Schulz exit @ 2:04pm*

XI. REGIONAL UPDATES

Buckingham provided a report out, as outlined in the agenda packet. No action required

XII. WORKFORCE BOARD MEMBER INTRODUCTIONS

- Process, as outlined in the agenda packet
- Christina Nicholson, Director, Whole Person Learning presented her biography, as outlined in the agenda packet
- Daniela Devitt, California Employers Association (Defer to July meeting)

XIII. ONE-STOP OPERATOR

Indiveri provided a report out, as outlined in the agenda packet. Next MOU Partners Quarterly meeting is June 14, 2023. No action required

XIV. FUTURE AGENDA ITEMS/NEW BUSINESS

- Workforce Board Introductions
- Cara Welch, LMID Presentation

XV. NEXT MEETING

Thursday, July 20, 2023 @ 1:00 pm

XVI. ADJOURNMENT

Motion to adjourn meeting at 2:37 pm by Nicholson, second by Gonzalez

Motion approved unanimously by roll call vote

WORKFORCE BOARD MEETING

ATTENDANCE LOG

7/20/2023

Date:	7/21/22	11/17/22	1/19/23	3/16/23	5/18/23	
WORKFORCE BOARD	WB	WB	WB	WB	WB	
Meeting Type	Regular	Regular	Regular	Regular	Regular	RATE
Amy Schulz	0	1	0	1	1	60%
Carianne Huss	0	0	1	1	0	40%
Christina Nicholson	1	1	1	0	1	80%
Daniela Devitt	0	1	1	1	0	60%
Jason Buckingham	1	1	1	1	1	100%
Jeff Sharp					1	100%
Kyle Zimbelman	1	1	1	0	1	80%
Laurel Brent-Bumb	1	1	1	0	1	80%
Michael Snead	1	1	1	0	1	80%
Michael Zimmerman	1	0	0	0	0	20%
Nick Gunn					1	100%
Rana Ghadban	1	1	0	1	0	60%
Rick Larkey	1	1	1	1	1	100%
Robin Trimble	1	1	1	0	0	60%
Scott Alvord					0	0%
Steven Casperite	1	1	1	1	1	100%
Susan "Tink" Miller	1	1	1	1	1	100%
Vivian Hernandez-Obaldia	1	1	1	1	1	100%
Volma Volcy	1	0	1	1	0	60%
William Gonzalez					1	100%
William Reed	1	1	1	0	0	60%
Total	15	14	14	11	13	

Golden Sierra Workforce Board Regional Updates 7/20/23

Community Economic Resilience Fund (CERF):

Valley Vision continues to operationalize the CERF planning grant. This includes identifying consultant and staffing needs, conducting outreach to elected officials, and conducting meetings with interested partners and stakeholders. The three Launch Committee meetings have occurred. Golden Sierra has participated in these committee meetings. Additionally, an ad hoc group has been formed to discuss, and operationalize the term “Equity” as it relates to how we move forward to engage communities within the CERF framework. Finally, The CERF effort held its first official Collaborative meeting on June 22nd. This kicked-off a **Summer of Collective Learning** series with a presentation from guest speaker Manuel Pastor, co-author of Solidarity Economics.

Talent Pipeline Management (TPM):

The Roseville Chamber has now completed the first U.S. Chamber of Commerce Foundation’s Talent Pipeline Management (TPM) Academy. The TPM process is intended to advance employer leadership in building high-performing talent pipelines. TPM facilitates change management and attempts to close the gap between supply and demand, therefore, preparing students and workers for the most in-demand jobs and careers. The initial sector targeted is the Health Care industry. Meetings are currently being held to collect data, identify pain points, and bring providers to the table to implement strategies that assist in meeting industry needs.

Top benefits of TPM include:

- Built on industry best practices
- Authentically employer-led
- Generates granular, actionable data on employer demand
- Provides a structured and agile process for collective action and decision making
- Engages the full spectrum of talent sourcing providers
- Creates shared value, competitiveness, and accountability
- Focused on employer ROI

The TPM effort is supported by the City of Roseville, Kaiser Permanente, and Golden Sierra.

Valley Vision Activities directly supported by Workforce Boards:

REGIONAL PLAN IMPLEMENTATION:

Digital Inclusion Efforts:

The Digital Inclusion portal registered **125 users in May** with 119 being new users. The highest users of the website were accessing directly (70.6%), followed by the Digital Inclusion website (7.6%), with other sources including Sacramento Works and Los Rios CCD campuses. Most folks continue to access by desktop (87.2%), although there is an uptick in access by mobile devices (12.8%). While Sacramento continues to be the highest City registering usage, more broad distribution includes access from Roseville, Dixon, etc. This month registered more users outside the region, likely due to recognition of the portal and regional digital inclusion efforts at the statewide Digital Equity Planning event last month.

Valley Vision has been participating on the statewide working groups for workforce and economic development as part of the state of California's digital equity plan development. Priorities from the meetings include: closing the diversity gap in the tech industry, developing digital literacy training to promote critical career skills, lack of infrastructure for those with slow connection speeds, and expanding online higher education opportunities to help improve economic outcomes especially for priority populations.

The working group is advancing the following recommendations:

- 1) Enhance digital skills for job seekers using federal funds and guidelines
- 2) Invest in supportive services and use various resources for upskilling diverse groups
- 3) Create paths from community organizations to higher education for employment-oriented digital skills training
- 4) Promote the use of inclusive apprenticeships at every stage of network development, and
- 5) Develop public, private partnerships for broadband training programs.

Sector Specific Strategies:

Energy, Construction and Utilities - A water related careers advisory is tentatively scheduled for October 27th. The plan is for the event to be hybrid at a water treatment plant, with a focus on water utility positions including technicians and emerging geoscience occupations. A [recent statewide report](#) released by COE will be featured along with an industry panel discussion, and an optional tour of the plant. In addition to post-secondary, the event will be marketed heavily to high school counselors to increase exposure for these careers.

Information, Communications and Technology - The next advisory for this sector will be hybrid on October 12th at SCOE with post-event collaboration and networking. The theme will be "Building the Full Stack," looking at short term stackable credentials in addition to overall skills requested by employers. We hope to utilize this advisory to more fully develop the career pathways progression charts to ICT occupations begun with CWA. Registration is available [HERE](#).

Health and Life Sciences - We continue planning toward a Mental and Behavioral health advisory focused on entry and mid-level occupations in the field. There is a large shortage of available candidates including peer counselors/specialists with a projected growth rate in the field of 22% by 2031, and builds off the 2020 in depth analysis created by SETA, COE and IPPS. Innovative programs which may be highlighted include WellSpace's in house training program and YCOE's fully online and free introductory certificate programs in partnership with Berkeley City College.

Fire Technology Careers: The **Firefighting Careers** advisory occurred on April 5th, 2023 with 52 registrants and 38 in attendance. The keynote speaker was from the Regional Fire Diversity Committee and panelists included CalFire, US Forest Service, Sac Metro Fire Department, Cosumnes Fire Dept and Roseville Fire Dept. An article on the main takeaways from the advisory is available [HERE](#) which included revealing the challenges to recruiting diverse candidates are cultural barriers and the cost of components of the qualification process.

Hospitality, Culinary and Tourism: This hybrid advisory occurred on **Thursday, May 11th**. The event was well attended with 71 total including almost 40 in person. Meeting proceedings and recap are being produced. The event recording and presentation are available [HERE](#). The keynote speaker, Margaret Wong, focused on technology innovations and trends in the industry. An article on the main takeaways from the advisory is available [HERE](#).

Board member presentations

Process:

- 2 members per meeting
- 5 minutes per member
- Submit your interest to be placed on the schedule to Lisa Nelson at nelson@goldensierra.com. The member will be scheduled for the next available slot on a first come basis, and notified of the date.
- Once confirmed member will provide a 1 page Bio as outlined below to Lisa Nelson; bio is due 1 week before meeting and will be included in the agenda packet;

Suggested Bio elements

Organization name:

Services/Product provided:

Member name/title:

Member role within their organization:

How your organization fits into the one-stop system:

Contact info:

Company logo (if desired)



As Vice President of Workforce Development, Daniela is an excellent keynote speaker, professional facilitator, and trainer. She looks for new opportunities to provide programs for WDB's such as Employer Engagement, Leadership training, Employee Development, Professional Edge Training, Recruiting, and Talent Management. Daniela works a liaison between the WDB's and employers throughout the State. She also has many years of experience working with Workforce Development Boards and their job centers throughout California.

Daniela is an experienced leader and business owner. She managed and led peer advisory boards that assisted CEO's & C-Level executives from companies throughout Sacramento. She works with employers and workforce boards throughout the state as they manage their workforce transitions. Daniela holds a Bachelor of Science Degree in Organizational Leadership from the Kansas State University/Fort Hays. She has been a board member on Golden Sierra WDB for the last 7 years. Daniela speaks at Workforce Conferences, Chambers, Job Fairs, and Community groups on building a strong, engaged workforce, professional development, and transitioning careers.

When she is not providing employers with Peace of Mind, Daniela enjoys the many islands of Hawaii where she visits her family and friends.

California Employers Association

Our Mission

Providing employers Peace of Mind with exceptional HR compliance solutions, training and recruiting services.

We Support Employers

CEA is a not-for-profit employer association that serves over 9,000 businesses throughout California. Our three primary offerings are: membership, consulting, and training. Membership provides valuable support, tools, and resources to owners, managers and HR professionals to assist in the day-to-day human resources functions, including web access with labor law database with information for all 50 states. CEA's consulting and trainings services help California employers on a wide range of HR and management issues including expertise in wage and hour compliance, [employee handbooks](#), [recruitment](#), [union negotiations](#) and organizational development. CEA and its Advisors do not provide legal representation or legal advice to members.

We Support Workforce Boards

CEA works with various Workforce Development Boards (WDB's) to successfully expand employer resources within local business communities. CEA is an equal opportunity employer. Auxiliary aids and services are available upon request to individuals with disabilities.

California Employers Association's Statewide Reach: Our staff of HR and Career transition experts, located throughout the state of California, provide WDB's with HR Hotlines, Employer Symposiums, HR support, Job Readiness training, Incumbent worker training, and a variety of lay off aversion programs

For over a decade, CEA has collaborated with numerous Workforce Development Boards throughout the State to provide occupational training, job readiness training, job retention training, job seeker boot camps, WDB staff development and business engagement programs.

What sets CEA apart from other training providers is the fact that we work with more than 12,000 employers each year. These employers employ hundreds of thousands of employees and our relationship with both of these parties allows us to bring a unique perspective to the workforce development system.

We realize that the vision of WDB's is to support the local workforce system and its shareholders and to do so you must offer capacity-building programs. Our post COVID-19 workplace will be different for possibly many years. CEA is committed to being innovative and flexible in meeting our employers and Workforce Development Board's needs.

We look forward to providing the Workforce Development Boards with a full range of training and capacity building services. Some of our trainings are geared to develop WDB staff, some programs are designed to improve business engagement activities, and other programs and services directly target job seekers and/or youth who utilize America's Job Centers.



**California
Employers
Association**

Daniela Devitt

Title: Vice President, Workforce Development

Email: ddevitt@employers.org

Phone: 916 396-9298 / 800 399-5331

OSO PROGRESS REPORT

To: Workforce Development Board Executive Committee

From: Michael Indiveri, One-Stop Operator (OSO)

Date: July 20, 2023

Subj: Progress Report

Introduction

This OSO Progress Report is an update on the recent activities and future planning for the MOU One-Stop Partners and the One-Stop Operator. The OSO and the Golden Sierra AJCC MOU Partners conducted their last quarterly meeting on June 14, 2023. It was an in-person meeting at Placer School for Adults, and it was a staff cross training event. The next meeting is scheduled for September 13, 2023. What follows is the summary of the partners in terms of services to their customers/students. The event was attended by Placer School for Adults (PSA), Employment Development Department (EDD), State Department of Vocational Rehabilitation (DOR), Placer County CalWORKs/Business Assistance Network, Sierra College, California Conservation Corps, Valley Vision, and the OSO. In addition, the OSO's analysis of the latest labor market information focused on important trend lines in the labor market that affect our local employers/businesses and our MOU Partner's services and training offerings.

Use of terms.

AJCC: America's Job Centers of California

WIOA: Workforce Innovation and Opportunity Act of 2014

MOU: Memorandum of Understanding **between** One-Stop Partners and the Golden Sierra Workforce Development Board (WDB)

BLS: The Bureau of Labor Statistics; U.S. Department of Labor

Partner Agency Roundtable/staff Cross Training

Under this section each partner covered their:

Primary Mission and Services Available

Any Customer Targeted Characteristics

Such as: geographical, age, Vets, disabilities, public assistance, displaced workers, In-school/out-of-school, industry area, cultural heritage, employer services etc.

How do Potential Customers find out about your program/services?

Web-site info, PSAs, flyers & brochures, addresses for walk-ins, phone numbers.

Contact people.

What is the application/eligibility process?

How can other Partners/Agencies integrate and align their programs/services with yours:

Co-marketing, referrals, co-enrollment, co-case management

Partner Summaries

DOR: They have recently streamlined their application process. Initial contacts and the application process can be conducted online, and they are then referred to the closest DOR office. To be enrolled an applicant must have a disability that can be met by a DOR activity/service. They must have clearly identified vocational goals. Medical records are only needed when it pertains to the career field in which they are interested. The pathways to career success and wrap around services are established, often using the services of the MOU Partners. They are just starting the clients use of Payment Cards to fund many of their activities.

Placer County HHS/BAN: They covered their employer services such as hiring assistance, advertising, pre-screening, and financial incentives. These include 6 months of 100% wage reimbursement up to \$1,500 per month, maxed out at \$10,500. They also have internships. They also provide Layoff Aversion Services to help limit layoffs. They participate in many local and regional job fairs. They announced that Bosch will be establishing a large chip making factory in the near future. They also presented some Golden Sierra Job Training info for employers and job seekers available on You Tube.

EDD: They have been refining their portal to connect customers to other partner services. They offer both in-person and virtual services/activities for their customers. They have UI Navigators for job search, UI workshops, Youth Services, migrant & seasonal farmer programs, services for Vets and local they are working with "la Familia" and the Urban League for Work Experience and computer classes. Their virtual career center is open 8:30-3:30 M-F. They coordinate with all local and regional One-Stops and regional job fairs.

Sierra College: In addition to working with their CTE Advisory Board they are working with The Roseville Chamber of Commerce to help meet the hiring needs of the local business community. They are pleased to announce that their *Career and Transfer Center* has a new manager. The Center deals with students looking for parttime work and career information. They are working to streamline their application process, which is complex, to make it more customer friendly. They have dedicated staff persons for those students who are interested in CTE programs. They are working with veterans through their MAP Program (Military Attachment Program). Sierra College is an active participant in the Adult Education Community College Consortium. They are also working with the CCC.

CCC: They have one hundred members at their Auburn site. Their training in the CCC basics lasts 10 weeks. They start with first Aid, safety, and cafeteria work. M-Thur. 10-hour days. They proceed to firefighting training with Cal Fire, with all aspects of firefighting. They also can sign up for forestry training collaborating with local community colleges and PG & E. They receive certificates for skill learned. In recent seasons many of their graduates are employed with CalFire.

Valley Vision: They are the regional One-Stop Operator for the Sacramento Capitol region. They are collaborating closely with the local Workforce Areas on labor maker and skills needed by the local businesses. They are promoting specific trades in the area. Many of their presentations are available on You Tube.

PSA: They are of the regional Sierra Joint Consortium. They are active in the Auburn area, Tahoe-Truckee, and Western Placer County HS District in providing adult school training classes. They also provide instruction for jail inmates in Nevada County. They offer HS diplomas, HS equivalency, ESL (using a 'high flex' model), ABE, and CTE. Their ESL Classes have many new Ukrainian students. They are currently working with Golden Sierra and the Western Pacific Truck Driving School. There are many openings for truck drivers at good wages currently. Their CTE includes welding, retail occupations and entrepreneurship training. They obtain funding WIOA, California Adult ED and ADA for inmate classes.

Labor Market Update

The national job market is still solid. 209 K net new jobs were added in the latest BLS report issued July 7, 2023. At 3.6%, the *national unemployment rate* has ranged between 3.4% to 3.7% the past 12 months, the lowest in 50 years. In addition, the wages gain of 4.4% exceeded the overall inflation rate of 4%.

The *Labor Market Participation Rate* is still below the pre-pandemic level of 63.3%. This is due mostly to the 'baby boomers' leaving the job market. On the upside, the 25-54 age group rose in June to the highest level since 2022.

There are signs that the job market may be slowing. The *Quit Rate* has gone back to pre-pandemic levels, indicating that more workers are holding on to their jobs. Also, the number of part-time workers increased because more people cannot find full-time work. DOL says that reflects more workers saying their hours were cut due to slower business conditions. Recent monthly job gains are falling behind the record levels of job gains from the past 12 months.

Next and Future Meetings

September 13, 2023

December 14, 2023

(All meetings' Wednesdays 2:00-4:00 pm)