

JOB OPENING NOTIFICATION

Lotus Sacramento Corporation seeks qualified applicants for a **Full-Time Account Executive**, according to the following job description:

Job Title:	Account Executive
Location:	Sacramento California
Date Position Opened:	7/6/2022
Full Time/Part Time/Temporary:	Full Time
Requirements:	Driver's License with Clean DMV Record Automobile Insurance Reliable Transportation High School Diploma or Equivalent
Apply To:	Address: Lotus Sacramento Corp. 1442 Ethan Way, Suite 101 Sacramento, CA 95825
Email: maria@lotusradio.com	
Fax: 916-779-1041	
Phone: No Phone Calls	

Lotus Communications:

Lotus Communications Corp. is one of the largest privately owned Radio Station Groups in the United States. It was founded in 1962 by Howard A. Kalmenson, with the purchase of KWKW, one of Los Angeles' original Spanish language radio stations. Lotus currently owns and operates 44 radio stations in Arizona, California, Idaho and Nevada, 2 television stations in Arizona & Texas and e-commerce sites. Lotus is proud to provide a "home" to over 400 full-time and part-time employees.

Job Description:

An Account Executive is needed to represent Lotus Sacramento Corp's radio station in the Sacramento market. The Account Executive will be responsible for selling airtime, digital platforms and promotions. They must prospect new advertisers, write commercial copy, conduct basic marketing research, collect billing payments, represent the station at remote broadcasts and participate in occasional special events.

A qualified applicant should possess the following:

- Outside sales experience - minimum of one year
- Experience calling both warm and cold sales leads
- Strong self-starter attitude with self-discipline & self-motivation
- Professional dress & demeanor
- Good computer skills (MS Office)