

CHEMISTRY EDUCATION PRODUCT MANAGER

Organization: Engineering
Location: Roseville, CA
Website: www.pasco.com



Application Process:

Please apply online at
<https://pasco.applicantpool.com/jobs/327286.html>

PASCO scientific is a world leader in 21st Century technology solutions for science education. Our products are coveted by science teachers around the world for their quality and ease of use in the classroom. Located in Roseville, CA we have been serving science educators for over 50 years. Please join us to make a difference in science education.

Position Summary:

Product managers are responsible for developing discipline-specific visions and actionable plans that will position PASCO as the world's leading company in technology-based, 21st century science education. Product managers are responsible for managing the entire portfolio of offerings pertinent to their specific discipline. To the extent that products cross disciplines, product managers will coordinate with their colleagues to insure a collaboratively managed portfolio.

Based on thorough research, product managers will propose product concepts to the Executive Team, and, if approved, will work with Hardware and Software Engineering to transform research-based concepts into products. When appropriate, product managers will coordinate their product development efforts with the Curriculum Development and Training Team. The objective is to ensure PASCO's offerings provide science teachers what they need to inspire, motivate and educate their students. Product Managers will work with Marketing and Sales to provide a description, rationale and intended market positioning for each solution.

For the Chemistry subject, this individual will focus on high school (HS) and higher education (HE) chemistry with some supporting activities for Grades K-8. To develop and deliver against a business plan, the individual in this role will:

1. Analyze and assess PASCO's current offerings for HS and HE Chemistry (current state).
2. Develop a vision for HS and HE Chemistry to characterize PASCO's offerings (desired state) necessary to meet market needs and business objectives.
3. Develop a business-plan that includes formative and summative metrics that moves PASCO from its current state of offerings to its desired state.
4. Execute the plan and report, with metrics, on progress.
5. Continuously evaluate and adjust the plan or vision based on metrics.

Required Qualifications

- High school diploma or equivalent.
- Bachelor's degree in Chemistry and a minimum of 5 years post-degree work experience
- Depth of knowledge in one or more of the market segments relevant to PASCO's current and/or future business direction
- A true passion for education and specifically science education
- Solid understanding of the education market from a business, political and social perspective, and from a classroom (teaching and learning) perspective
- Understanding of pedagogical approaches, trends, and debates
- Excellent presentation skills, writing and editing ability, interpersonal and communication skills; strong influence and persuasive skills
- Proven technology literacy
- Ability to actively listen
- Understanding of business management and business processes with demonstrated business analysis skills
- A self-starter, very highly organized, and able to multitask and manage/drive multiple simultaneous projects
- Ability to work across functionally at all levels of the company
- Ability to work with various members of the education community

- Requires travel (approximately 15-20%)

Preferred Qualifications

- Experience in both a classroom teaching position and business development experience in a for-profit business

PASCO scientific's employment procedures require successful completion of a post-offer physical (including drug screen), reference checks and a background check (including Social Security #, education, DMV and county criminal records).

PASCO scientific is an EO employer - Minorities/Females/Veterans/Disabled

Recruiter: Lori Janssen
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