

WB MEMBERS

APRIL BALLESTERO
One Light Ahead

BILL BEENCOURT
Placer School for Adults

CAROL PEPPER-KITTREDGE
Sierra College

CHRISTINA NICHOLSON
Whole Person Learning

DANIELA DEVITT
California Employers Association

ERIC COOPER
California Indian Manpower Consortium

ERIC ULRICH
Hacker Lab

JACQUELINE HUMENICK
Ponte Palmero

JASON BUCKINGHAM
Golden Sierra Job Training Agency

JOHN TWEEDT
District Council 16

KEVIN FERREIRA
Sacramento Sierra Building &
Construction Trade Council

LAUREL BRENT-BUMB
El Dorado Chamber of Commerce

LISA HUTCHINSON
Cokeva

MARK FRAYSER
Department of Rehabilitation

MICHAEL ZIMMERMAN, *Vice Chair*
MTI College

PAUL CASTRO
California Human Development

RANDY BLOOMFIELD
Employment Development Department

RICK LARKEY, *Chair*
North State Building Industry Foundation

ROBIN TRIMBLE
Rocklin Area Chamber of Commerce

SHERRI CONWAY
Placer Co. Business Advantage Network

TINK MILLER
Placer Independent Resource Services

VIC WURSTEN
PRIDE Industries

GOLDEN SIERRA WORKFORCE BOARD REGULAR MEETING AGENDA

Thursday, January 17, 2019 – 1:00 PM

**North State BIA
Board Room
1536 Eureka Rd
Roseville, CA 95661**

Mission: The Golden Sierra Workforce Board convenes industry leaders and key partners to identify workforce initiatives, create innovative solutions and measure the success of systems' ability to meet industry and workforce needs.

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|-------|--|-------|
| I. | <u>ROLL CALL AND INTRODUCTION OF GUESTS</u> | |
| II. | <u>APPROVAL OF AGENDA</u> | 1-2 |
| III. | <u>CONSENT AGENDA</u> | |
| | All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion. | |
| | a) Approval of Minutes from November 15, 2018 WB Meeting | 3-7 |
| | b) Review of Minutes from December 20, 2018 EC Meeting | 8-10 |
| | c) Attendance Log | 11 |
| IV. | <u>PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA</u> | |
| V. | <u>ALIGN CAPITAL REGION PRESENTATION:</u> | |
| | Dean Jenni Murphy, Sacramento State College Of Continuing Education | |
| VI. | <u>LABOR MARKET INFORMATION (LMI) PRESENTATION:</u> | |
| | Cara Welch, EDD Labor Market Information Division | |
| VII. | <u>2019 REVISED LEGISLATIVE PLATFORM</u> | 12-13 |
| VIII. | <u>WIOA REGIONAL/LOCAL PLAN</u> | 14 |
| IX. | <u>SLINGSHOT 2.0</u> | 15-19 |
| X. | <u>REGIONAL UPDATES</u> | |

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XI.	<u>CONSTRUCTION TRAINING INITIATIVE UPDATE</u>	
XII.	<u>DISABILITY EMPLOYMENT ACCELERATOR (DEA) 2018-2019</u>	20
XIII.	<u>WORKFORCE BOARD MEMBERSHIP</u>	21
XIV.	<u>WORKGROUPS</u>	
	a) Integrated Business Engagement	
	b) Planning Ad-Hoc	
XV.	<u>ONE-STOP OPERATOR REPORT OUT & DIRECTION</u>	22-23
XVI.	<u>FUTURE AGENDA ITEMS/NEW BUSINESS</u>	
	• WORKFORCE BOARD	
	- Regional/Local Plan modification approval	
	- Regional Prosperity Plan presentation	
	• EXECUTIVE COMMITTEE	
XVII.	<u>NEXT MEETING</u>	
	Thursday, March 21, 2019 – NSBIA - Roseville	
XVIII.	<u>ADJOURNMENT</u>	

**GOLDEN SIERRA WORKFORCE BOARD
REGULAR MEETING
MINUTES**

Thursday, November 15, 2018 – 1:00 PM

**North State BIA
Board Room
1536 Eureka Rd
Roseville, CA 95661**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Chair Larkey called to meeting to order at 1:02 pm.

Larkey announced the following membership changes:

Resignations: Martha Escobedo, Diana Souza and Yvette Elam.

New member: Randy Bloomfield

Quorum was established and the meeting was called to order by Chair Larkey at 1:02 pm.

☒ Rick Larkey (Chair)

☐ Michael Zimmerman (Vice-Chair)

☒ April Ballesterio

☒ Jacqueline Humenick

☒ Mark Frayser

☒ Bill Bettencourt

☒ Jason Buckingham

☐ Paul Castro

☒ Carol Pepper-Kittredge

☐ John Tweedt

☒ Randy Bloomfield

☒ Christina Nicholson

☒ Kevin Ferreira: Proxy: Kevin Brown

☒ Robin Trimble

☒ Daniella Devitt

☐ Laurel Brent-Bumb

☒ Tink Miller

☐ Eric Cooper

☐ Lisa Hutchinson

☒ Vic Wursten

☐ Eric Ulrich

☒ Marcy Schmidt

GSJTA Staff:

☐ Darlene Galipo

☒ Lorna Magnussen

One-Stop Operator:

☐ Terrie Trombley

☐ Carline Chavez

☒ Michael Indiveri

Guests:

Sherri Conway, Lorie Simon, Stacey Cordova, James Corless

**Denotes late arrival or early departure*

II. APPROVAL OF AGENDA

Motion to approve agenda by Miller, second by Schmidt

Motion approved unanimously

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

- a) Approval of Minutes from July 19, 2018 WB Meeting
- b) Review of Minutes from August 28, 2018 EC Meeting
- c) Review of Minutes from September 12, 2018 EC Meeting
- d) Review of Minutes from September 20, 2018 EC Meeting
- e) Review of Minutes from October 18, 2018 EC Meeting
- f) Attendance Log

Motion to approve consent agenda items a-f by Schmidt, second by Miller

Motion approved unanimously

**Humenick arrived at 1:04 pm*

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

Larkey announce the upcoming resignation of Schmidt and presented her with a plaque in appreciation for her service to the board.

Buckingham updated the board on the One-Stop move/transition into the new suite, service startup date is still uncertain.

Buckingham provided the following funding updates:

- Prison to Employment planning award
- National Dislocated Worker Grant; the agency will receive about \$187,000 to serve 20 people.
- Might be additional funding for the recent fires.
Larkey added that he would be interested on doing a job fair and include housing assistance. Schmidt offered to send staff to go up and help.
- Disability Employment Accelerator Grant (DEA), focus on college graduates identified with a disability; application in process.
- Workforce Accelerator Funding (WAF); Regional application with Sacramento Valley Manufacturing Initiative (SVMI) and Sierra College.
- Regional Planning Unit funding that is tied to another round Slingshot; funding would help on some projects discussed at the Executive Committee meetings.

**Ballesterio and Wursten arrived at 1:16 pm*

Miller and Frayser discussed the opportunity for collaboration on the DEA application.

Larkey requested Buckingham to follow up with those who are interested after the Questions and Answers are published.

Frayser mentioned that he attended the recent Vet Stand Down event, and there was good sponsorship; however there is problem coordinating the services with clients in need.

V. REGIONAL PROSPERITY PLAN PRESENTATION
PRESENTATION – JAMES CORLESS

Corless introduced himself; he is the Executive Director of the Sacramento Area Council of Governments (SACOG)

Slideshow presentation will be uploaded to Golden Sierra website.

Schmidt, Nicholson and Frayser commented that transportation is a major issue for workforce needs.

Larkey asked Buckingham if the agency is working with Valley Vision for workforce input; Buckingham responded yes through the regional planning unit.

Buckingham recommended having a follow up presentation after the WIOA draft regional plan modification is complete so this board can have input.

VI. EXECUTIVE COMMITTEE MEMBERSHIP

Motion to approve Trimble as member of the Executive Committee by Miller, second by Pepper-Kittredge.

Motion approved unanimously

**Trimble left at 2:02 pm*

VII. REGIONAL CONSTRUCTION TRAINING CENTER INITIATIVE

Larkey discussed the intent of the regional construction training center initiative, as well as provided an update on the regional technology impacts projects overseen by the regional planning unit.

Technology impacts:

Larkey noted that Walter DiMantova made a statement recently that there would be a great deal of displacement in the trades over the next 5 years due to the adoption of automated building machines. This statement initiated a proposal to complete a study to explore where specifically automation and technology will have dislocating impacts in our region.

Construction Training Center:

Larkey stated that while this is a regional initiative the Golden Sierra Workforce Board is taking a leadership role in partnership with the North State Builder's Industry Association.

Larkey noted that the purpose would be to have a center that's used by the various training agencies (Adult School, Community Colleges, etc.) or private sector trainers focused around construction. This could be a singular center or host sites (public or private) spread throughout the region.

With the board's approval, Buckingham and Larkey would take on the leadership role in developing the initiative.

Pepper-Kittredge stated that a singular site might be challenging, and she likes the host site model idea better. Miller asked if organized labor would be included and Larky stated he will invite everyone and see who is interested in participating. Brown added that his organization (IBEW) would be interested in participating.

Motion to approve Regional Construction Training Center Initiative by Schmidt, second by Pepper-Kittredge.

Motion approved unanimously

VIII. 2018-2019 WIOA TITLE I DW TO ADULT TRANSFER

Motion to approve 2018-2019 Title I DW to Adult Transfer by Schmidt, second by Pepper-Kittredge.

Motion approved unanimously

IX. 2019 LEGISLATIVE PLATFORM ANNUAL REVIEW

Buckingham stated that the platform presented is a draft based on the current platform. He also stated that based on the previous discussion, transportation might be something that the members want to include. All proposed updates/changes can be sent to Buckingham; he will prepare a revised platform for 2019 for review and approval at the January board meeting.

X. LEGISLATIVE WATCH

AB 1743 – Buckingham believes this has passed
AB 2915 – Passed -workgroup formed that will start meeting next week
AB 1428 – signed by the Governor
AB 1904 – is held in suspense.

Ballesteros asked if the board is addressing the independent contractor decision, Buckingham said yes, the California Workforce Association (CWA) is keeping an eye on it. Ballesteros stated that Cal Chamber is asking for input for future legislation.

XI. 2017-2021 WIOA REGIONAL & LOCAL PLAN INPUT

Buckingham stated that the regional planning units is currently working with partners for input on a two year modification of the four year plan; they are working on areas of concern such as re-entry services, services to non-custodial parents, competitive-integrated employment focused on people with intellectual and developmental disabilities, and CalFresh employment and training services.

There have been three input sessions held with the partners; they had great input on each session. The number one factor is improving communication between the partner stakeholders. The draft plan will be ready by January 2019.

XII. WORKFORCE BOARD MEMBERSHIP

Magnussen referred the board to the agenda for updates on membership and steps taken to fill vacancies.

XIII. EXECUTIVE COMMITTEE ACTION REPORT OUT

Larkey indicated that this is a report out on what the Executive Committee acted on and approved on behalf of the board.

XIV. WORKGROUPS

a) Integrated Business Engagement

Schmidt suggested that in the next meeting in January to bring up the need for members of the workgroup.

b) Planning Ad-Hoc

Buckingham said that he would like one more member to help review the draft plan.

XV. ONE-STOP OPERATOR REPORT OUT & DIRECTION

Indiveri indicated that in the agenda packet is the information regarding the quarterly MOU partners meeting; the meetings are focused on three basic items that are required by the current legislation; alignment, coordination and integration.

At the September 19th partners meeting they reviewed the results on the self-assessment on the Hallmarks of Excellence, and prioritized that the first item to work on is cross training staff.

At the next meeting on December 19th they will start establishing a training schedule, and what activities to cover.

Indiveri sent an email to all the partners, attached to it was a new notice from the State; it explains that the State is promoting co-enrollment between the partners.

XVI. FUTURE AGENDA ITEMS/NEW BUSINESS

- WORKFORCE BOARD
 - Align Capitol Region Presentation in January
 - Revised Legislative Platform
 - Disability topics/issues
 - Prosperity Plan Presentation in March 2019
- EXECUTIVE COMMITTEE
 - Leadership & Composition of Committee

XVII. NEXT MEETING

Thursday, January 17, 2019 – NSBIA - Roseville

XVIII. ADJOURNMENT

Motion to adjourn the meeting at 2:48 pm by Nicholson

Motion approved unanimously

**GOLDEN SIERRA WORKFORCE BOARD
EXECUTIVE COMMITTEE
REGULAR MEETING
AGENDA**

Thursday, December 20, 2018 – 1:00 PM

**Golden Sierra Job Training Agency
Board Room
115 Ascot Drive, Suite 100
Roseville, CA 95661**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and meeting was called to order at 1:00 p.m. by Chair Larkey

<input checked="" type="checkbox"/> Rick Larkey (Chair)	<input type="checkbox"/> Michael Zimmerman (Vice-Chair)
<input checked="" type="checkbox"/> Carol Pepper-Kittredge	<input checked="" type="checkbox"/> Greg Geisler
<input checked="" type="checkbox"/> Jason Buckingham	<input type="checkbox"/> Laurel Brent-Bumb <input checked="" type="checkbox"/> Robin Trimble

GSJTA Staff:

<input type="checkbox"/> Darlene Galipo	<input type="checkbox"/> Terrie Trombley
<input checked="" type="checkbox"/> Lorna Magnussen	<input checked="" type="checkbox"/> Michael Indiveri

II. APPROVAL OF AGENDA

Motion to approve agenda by Trimble, second by Pepper-Kittredge

Motion approved unanimously

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion

- a) Approval of Minutes from October 18, 2018 EC Meeting
- b) Review of Minutes from November 15, 2018 WB Meeting
- c) Attendance Log

Motion to approve consent agenda items a-c by Trimble, second by Geisler

Motion approved unanimously

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

Larkey asked Buckingham if there is any news regarding the Camp fire, they held a meeting on December 19th. Buckingham stated that Alliance for Workforce Development (AFWD) are keeping the assistance centers open for another month or so. Golden Sierra committed to sending staff assistance as available through the month of December. Placer County has also been sending staff.; Larkey & Buckingham will coordinate efforts and give a report to the Workforce Board at the next meeting under regional updates.

Placer County Health and Human Services is planning a resource/job fair on March 8, 2019 called “Fair Chance Employment Summit”. The intent is to recruit employers who are willing to hire those who have been incarcerated and to provide information regarding the benefits available to employers who do so.. Handouts were given.

The Prison to Employment planning grant contract was received and signed yesterday. The award was made on September 18, 2018.

V. WORKFORCE BOARD MEMBERSHIP

Buckingham stated that Magnussen is in communication with Sacramento Labor Council for a nominee; she is also waiting for the application from William Reed to represent Organized Labor; and on the Business vacancy, Buckingham is asking Board members and the Governing Body to continue recruit efforts for potential members.

VI. LEADERSHIP & COMPOSITION OF WORKGROUPS

Larkey is asking for suggestions on the lead position for the Integrated Business Engagement workgroup since the retirement of Schmidt; Trimble suggested Conway. Trimble will contact Conway and report back if there is interest.

Buckingham stated that the Ad-Hoc group is set, with Castro and himself.

VII. WIOA PLANNING UPDATE

Buckingham commented that the data and notes from the sessions were collected, and his efforts are now focused on drafting the plan. He anticipates the draft plan to be out for public comment in January; it will require approval in March from the full board.

VIII. ONE-STOP OPERATOR REPORT OUT & DIRECTION

Indiveri noted that there were 2 main take-away from the partner meeting on December 19, 2018; 1) local area business services needs a defined strategy, and 2) Rapid Response should be addressed at a regional level.

Indiveri added that cross training of the partner staff was discussed. It was decided to convene a meeting with the workforce partners. The meeting will be held on Friday March 15 or 29 of 2019; there will be presentations on key issues that need to be addressed, and information such as types of services, enrollment, documents, application processes will be provided to partners.

Indiveri stated that Bettencourt (PSA) has a large room available for the meeting and the purpose is to include a many partners as possible.

Larkey asked if the end result would be a resource directory; Buckingham stated that the intent would be to create a forum or electronic resource for partners to access.

Larkey said that Roseville Chamber of Commerce has a resource fair available for employers; Larkey suggested using the chambers a means to advertise what the partners are doing.

IX. FUTURE AGENDA ITEMS

- Align Capitol Region presentation (January WB)
- Regional updates (standing item WB & EC)
- Construction Training Center Initiative update (standing item for WB & EC)

Potential future presentations:

- Arts Council of Placer County (TBD, EC meeting. Pepper-Kittredge will coordinate)
- 3 Strands Global Foundation
- Insurance Presentation- Impacts from the recent fires

X. NEXT MEETING

Thursday, February 21, 2018 – 1:00 PM
Golden Sierra Job Training Agency - Board Room

XI. ADJOURNMENT

Motion to adjourn by Larkey, Second by Trimble at 2:08 pm

Date:	1/18/18	3/15/18	5/17/18	7/19/18	11/15/18	
Workforce Board	WB	WB	WB	WB	WB	
Meeting Type	Regular	Regular	Regular	Regular	Regular	Rate
April Ballesterio	1	1	0	0	1	60%
Bill Bettencourt	1	0	0	0	1	40%
Carol Pepper-Kittredge	0	0	1	0	1	40%
Christina Nicholson	1	1	1	1	1	100%
Daniela Devitt	1	0	0	0	1	40%
Eric Cooper	1	0	0	0	0	20%
Eric Ullrich	0	1	0	0	0	20%
Jacqueline Humenick	1	1	0	1	1	80%
Jason Buckingham	1	1	1	1	1	100%
John Tweedt	1	0	1	0	0	40%
Kevin Ferreira				0	1	50%
Laurel Brent-Bumb	0	0	1	1	0	40%
Lisa Hutchinson	1	1	1	0	1	80%
Marcy Schmidt	1	1	1	1	1	100%
Mark Frayser	1	0	1	1	1	80%
Michael Zimmerman	1	1	1	1	0	80%
Paul Castro	0	0	1	1	0	40%
Randy Bloomfield					1	100%
Rick Larkey	1	1	1	1	1	100%
Robin Trimble	0	1	1	1	1	80%
Susan "Tink" Miller	1	1	1	1	1	100%
Victor Wursten	1	0	0	1	1	60%

**GOLDEN SIERRA
WORKFORCE BOARD**

MEMORANDUM

DATE: January 17, 2019
TO: Workforce Board (WB)
FROM: Jason Buckingham, GSJTA Executive Director
SUBJECT: Revised 2019 Legislative Platform Annual Review

Before the Board for review and approval is the proposed 2019 Legislative Platform. The Legislative platform serves as the basis by which the Board takes positions on Bills introduced impacting the workforce system. The draft platform language remains unaltered from 2018.

GOLDEN SIERRA REGIONAL WORKFORCE BOARD LEGISLATIVE PLATFORM – 2019/2020

Mission:

The Golden Sierra Workforce Board convenes industry leaders and key partners to identify workforce initiatives, create innovative solutions, and measure the success of system's ability to meet industry needs.

Vision:

A fully integrated workforce system that capitalizes on the expertise of industry and workforce partners to continuously meet the needs of business, and facilitate pathways to success for students, workers, and job seekers.

The Golden Sierra Regional Workforce Development Board's (GSWDB) legislative platform serves as a basis by which the GSWDB and the Executive Committee take positions on legislation. This platform grants the GSWDB Chair the authority to take positions on legislation that falls within the following guidelines. For legislation that does not fall within these guidelines, the Chair will seek input from the full Board or the Executive Committee prior to taking a position on legislation.

General Policy Guidelines

- **Workforce System:** The GSWDB supports policies that meet the needs of businesses, job seekers, workers, and youth. GSWDB opposes policies that seek to erode California's workforce development system or do not promote a systems approach to service coordination.
- **Local Decision Making and Accountability:** The GSWDB supports policies that preserve local decision making in terms of spending, direction of work, and other functions of local workforce boards, local areas, and their partners.
- **Job Creation:** The GSWDB supports policies that increase employment and the creation of jobs in both the public and private sectors.
- **Increase/Preserve Funding for Workforce:** The GSWDB supports policies that provide increased funding to support job seeker and business services, as well as policies that make strategic investments to leverage existing funding in the workforce development system.
- **Business:** The GSWDB supports policies that enhance the ability of businesses to access a qualified talent pool, and promote business growth through the development of a skilled workforce.
- **Education:** The GSWDB supports policies that connect K-12 and higher education to businesses. In addition, the Board supports policies that place greater focus and attention on career preparation in K-12 and higher education– especially for in-demand and emerging sectors and occupations.
- **Targeted Populations:** The GSWDB supports policies that streamline or improve services for targeted populations including Native Americans, veterans, people with disabilities, disconnected youth/young adults, formerly incarcerated, and low-income populations, which lead to jobs, training, and education.

**GOLDEN SIERRA
WORKFORCE BOARD**

MEMORANDUM

DATE: January 17, 2019
TO: Workforce Board (WB)
FROM: Jason Buckingham, GSJTA Executive Director
SUBJECT: WIOA Local Plan

Before the Board for review is the required two year WIOA Local Plan modification for the period of 2017-2021. Upon completion of the 30 day public comment period, the plan will be presented for approval to the Workforce Board on March 14, 2019 and the Governing Body on April 3, 2019. In order to meet the submission due date of March 15, 2019, a partially signed plan will be submitted.

All public input received to date has been considered in this plan modification.

[Golden Sierra Local Plan 2 year modification](#)

[Regional and Local Plans PY 17-21 – Two Year Modifications – WSD18-01](#)

GOLDEN SIERRA WORKFORCE BOARD

MEMORANDUM

DATE: January 17, 2019
TO: Workforce Board (WB)
FROM: Jason Buckingham, GSJTA Executive Director
SUBJECT: SlingShot 2.0

The State has announced a second round of regional implementation funding. It was originally awarded as a way for the state to help fund activities outlined in the regional plan. This round continues to fund those activities and also funds some activities via round 2 of SlingShot. However, the SlingShot activities cannot be the same activities funded in round 1. All this money will go to Sacramento Employment & Training Agency (SETA) as the designated Regional Organizer and or the contractors mentioned in the application.

Capital Region Planning Unit application is included in agenda packet.

Full Request for Applications (RFA):

<https://cwdb.ca.gov/wp-content/uploads/sites/43/2018/10/FINAL-RPI-2.pdf>

SlingShot 1.0 Overview:

https://cwdb.ca.gov/wp-content/uploads/sites/43/2017/03/slingshot-at-a-glance_v.3.14.17.pdf



WIOA REGIONAL PLAN IMPLEMENTATION SLINGSHOT 2.0 APPLICATION – CAPITAL REGION DISPLACEMENT PREPAREDNESS PROJECT

On behalf of the Capital Region's Workforce Boards (Boards), the Sacramento Employment and Training Agency (SETA), the selected fiscal agent for this project, is pleased to submit this application for "*Phase II*" regional plan implementation funds that builds upon current initiatives developed with "*Phase I*" Regional Implementation and Slingshot Additional funds. Under *Phase I*, the Boards are implementing the following Capital Region's Workforce Development Plan Priority Goals, which were developed working closely with the California Workforce Development Board's (CWDB) staff and are summarized as follows:

- I) PROGRAM ALIGNMENT – Alignment of partners (WIOA, Strong Workforce, Align Capital Region, Adult Education) to ensure alignment of resources and building on the strengths of the partners to build a regional workforce system.
- II) EMPLOYER ENGAGEMENT – Ensure business leadership in priority sector initiatives (healthcare, construction, agriculture, etc.) by focusing on employer engagement and leadership.
- III) SYSTEM ALIGNMENT – Identifying and implementing administrative efficiencies and system alignment.

Specific Phase I projects that are implementing these priority goals, along with accomplishments to date include:

- Convening Priority Industry Sectors – In partnership with Valley Vision and the Strong Workforce Initiative, the Boards are conducting detailed regional industry cluster/sector research and reports across the region's identified critical industry clusters/sectors. One of the products of this project has been the creation of the Sacramento Valley Manufacturing Initiative, an industry-led association focused on building and sustaining a robust manufacturing sector in the region.
- Aligning and Converging Industry Advisory Groups – The Boards engaged Valley Vision to conduct an in-depth mapping of all the industry advisory groups throughout

the region, and are working to align and converge these groups across areas, partners and funding silos.

- Regional Employer Services Team – The Boards are convening regional business services staff meetings to increase coordination across the region, and are in the process of developing a regional branding campaign and web-site for business services that will reduce duplication and increase coordination of business services.
- Employer Engaged A-teams – The Boards are participating in the Align Capital Region's A-teams to ensure that the teams' strategies and initiatives include private industry's perspective.
- E-resource Hub Expansion – The Board are working with I/O Labs to develop "Launchpad", a regional e-resource hub for entrepreneurs, startups and small businesses, and the project is scheduled for completion in early 2019.
- Regional Workforce Meetings – The Boards continue to have monthly regional meetings with key staff and partners to discuss and coordinate regional strategies, initiatives, policies and processes.
- Regional Trainers/Experts – The Boards have developed a regional training team and web-site to track and coordinate numerous capacity building activities throughout the region.
- Regional Business Summit – The Boards have formed a Regional Business Summit Committee that is planning the first Regional Workforce Summit focused on business partners. The Summit is scheduled for May 15, 2019.
- Administrative/System Efficiencies – The Boards have implemented a regional customer satisfaction survey to solicit feedback from both job seekers and businesses throughout the region. In addition, the Boards are in the process of engaging a regional hearing officer to address EEO and related grievances and complaints.

In addition, with Slingshot Additional funds, the Boards have worked with Valley Vision to prepare a research brief about the impact of new technologies on the region's workforce, and have convened 5 "Future of Work" forums throughout the region targeting businesses from critical industry clusters. These events have galvanized a tremendous amount of interest and support from the business community and this topic has continued to be incorporated into regional industry cluster/sector convenings.

Under ***Phase II***, the Boards will partner with Valley Vision to build on the "Future of Work" forums and implement a regional *Displacement Preparedness Project*. The project will dive deeply into the specific occupations at risk of job displacement due to technology and innovation, and the results will inform the development of a regional layoff aversion initiative. This initiative will be the focal point for a coordinated regional

business services outreach and engagement strategy. The Phase II project timeline is included in the attached work plan, and the specific project components are as follows:

- 1) Research – The project will begin with a review of national-level and other research that has already been conducted on the impacts of technology and innovation on job displacement. This will help identify those industry sectors and occupations that are most vulnerable to job displacement. The research will be cross-referenced with regional data compiled from the “Future of Work” forums and surveys conducted with private industry partners across all of the region’s critical industry sectors/clusters. Follow-up interviews will be conducted with survey respondents that have first-hand experience with job displacement in their businesses. Data will also be collected from regional industry sector convenings that include in-depth discussions with industry experts about the risk of job displacement.
 - 2) Profile – All of the research will be synthesized to develop a profile of job displacement risk across the region’s critical industry sectors/clusters. The project will dive deep into each industry sector/cluster to identify the top occupations that are at risk of job displacement. Each occupation will be assigned a job displacement risk score that can be used to compare levels of risk across industry sectors and occupations. These profiles will be used to prepare a report that will be a focal point for economic and workforce development policy across the region.
 - 3) Strategy – The job displacement profiles and report will be presented at industry sector convenings as well as Board and partner meetings to generate strategic discussions that lead to sector strategies focused on creating interventions that minimize the risk of job displacement. The timing of the project is excellent since private and public partners throughout the region, working with the Brookings Institute, have recently conducted an in-depth regional economic analysis and are now engaging in the “Prosperity Plan”, a cohesive economic development strategy for the region to build an inclusive, advanced economy. The Boards will engage with the Prosperity Plan to ensure that a job displacement preparedness strategy is one of the specific initiatives that is included in the Plan.
- In addition, the Boards will utilize the profiles and report to create and/or expand demand-driven initiatives or industry-led associations like the Sacramento Valley Manufacturing Initiative. While a plethora of industry advisory groups exist throughout the region, they are overwhelmingly dominated by education and government partners, and are too slow in responding to the needs of private business. The Boards believe that creating demand-driven industry-led groups is the necessary foundation to designing timely solutions and programs that are responsive to the workforce development needs of business. The Boards will sponsor the incubation or expansion of demand-driven industry-led groups that can quickly create career pathway programs that are responsive to the workforce development needs of private business.
- 4) Layoff Aversion – The job displacement preparedness strategy will inform the development of a regional layoff aversion policy that targets services to businesses and

occupations that have high job displacement profiles. The Boards will work proactively with businesses to create reskilling opportunities that allow employees to transition to other occupations and prevent layoffs. This strategy will be a focal point of the Boards' new business services web-site and regional branding campaign, and help drive forward the level of coordination and uniformity of the Boards' business services staff. The Boards will engage a consultant to help facilitate the development of a coordinated regional business services strategy that results in a truly regional business services team. The goal is to eliminate duplication of effort and increase the efficiency of the Boards' regional response to business.

The Boards will engage Valley Vision to lead the job displacement preparedness project. Valley Vision is the sole local entity providing independent, unbiased research on regional issues and applying that research to drive local regional initiatives. Valley Vision's initiatives include the aforementioned Prosperity Plan, conducting regional industry sector studies in partnership with the Community Colleges' Centers of Excellence, a regional Broadband initiative, an improved entrepreneurial and innovation ecosystem, reducing air pollution, and improving access to healthy food. Valley Vision's projects involve convening and collaborating with the region's leadership in business, education, workforce and economic development.

All of Valley's Vision's projects heavily engage business and include regular business/industry convenings across industry sectors/clusters. The Boards have previously engaged Valley Vision to lead regional projects such as Slingshot, the "Future of Work" forums, the Industry Advisory Group mapping project, the Regional Business Summit planning and ongoing industry sector/cluster convenings and research. As such, Valley Vision is uniquely positioned with the knowledge, relationships and contacts necessary to lead this project, and the Boards are requesting to engage Valley Vision through non-competitive procurement consistent with the Boards' procurement policies and procedures.

Respectfully Submitted,

GOLDEN SIERRA WORKFORCE BOARD

MEMORANDUM

DATE: January 17, 2019

TO: Workforce Board (WB)

FROM: Jason Buckingham, GSJTA Executive Director

SUBJECT: Disability Employment Accelerator (DEA)

Golden Sierra Job Training Agency (GSJTA) has submitted an application for the Disability Employment Accelerator (DEA) 2018/2019 funding announced by the state in October 2018. If selected, the “Meaningful Opportunities for All” project will be GSJTA’s 6th project focused on providing workforce development services to Persons with Disabilities (PWD). The funding will allow GSJTA to provide services to 25 PWDs, 22 of which will receive work based learning opportunities such as Work Experience (WEX), and On-the Job Training (OJT). Unique to this application, 50% of the enrollees must be college graduates, or those who will complete their degree during enrollment. The request is for \$175,000 of the \$2,000,000 available statewide which will provide services for 24 months. We expect another \$75,000 to be leveraged from other sources such as WIOA and other partner programs for a total project cost of \$250,000.

GOLDEN SIERRA WORKFORCE BOARD

MEMORANDUM

DATE: January 17, 2019
TO: Workforce Board (WB)
FROM: Lorna Magnussen, WB Analyst
SUBJECT: Workforce Board Membership

In accordance with 20 CFR 679.310 the board is being informed of current vacancies on the Workforce Board and recruitment efforts in place in accordance with Workforce Board notification and recruitment policy.

Resignation(s)

Aamir Deen, Unite Here Local 49; representing Organized Labor; currently working with Sacramento Labor Council on nominee to replace Aamir.

Diana Souza, NorCal Kenworth; representing Business; currently working with Sacramento Valley Manufacturing Initiative (SVMI), Governing Body, Workforce Board and partners to recruit potential replacement.

Yvette Elam, United Domestic Workers of America (UDWA); representing Organized Labor; pending application from William Reed to replace Yvette in January 2019.

Application(s)

William Reed, United Domestic Workers of America (UDWA); representing Organized Labor; anticipate receipt of application in January 2019.

ONE-STOP OPERATOR MEMO

To: Workforce Development Board (WDB)
From: Michael A. Indiveri, One-Stop Operator (OSO)
Subj: Update Report
Date: January 17, 2019

Quarterly Meeting WIOA MOU Partners

On December 19, 2018 the regularly scheduled Golden Sierra WIOA MOU Partners meeting was held at the Roseville Connections One-Stop. In attendance at the meeting were: *Placer School for Adults; Placer County Health and Human Services, Employment Development Department, Golden Sierra Job Training Agency, AARP SCSEP* and the *One-Stop Operator*. The agenda included the follow-up to the 2018 *Hallmarks of Excellence* self-assessment process for comprehensive centers; business engagement/business services, MOU partner staff training and agency updates and announcements.

Business Services/Engagement

The Hallmarks self-assessment promotes the concept that the local One-Stop System should have a defined strategy in place for Business Service and Business Engagement. This can be done via a WDB Policy Statement that addresses both local and regional concerns. Regionally this could include coordinating the marketing and branding of the regional Capital Area One Stop system and the Regional Rapid Response Services teams through the regional planning process. At the local level, there is need for MOU staff to coordinate engagement with employers and businesses.

MOU Partner Staff Training

The group considered the various ways that MOU staff can be crossed trained on partner services. Ideas included using the Quarterly Meetings of the MOU Partners; partner staff visiting the various partner staff meetings to give updates; or one or two large groups meetings a year focusing on each partner's service/activities. There can be a combination of these approaches.

The discussion centered on what information is to be presented. This includes what information is needed to refer customers between the partners; what paperwork customers need in the referral process (a check-list); and agencies beyond the MOU partnership that should also be invited (i.e.: County Office of Ed, Probation).

After considerable discussion, it was agreed that in addition to partners giving updates at partners' staff meetings, there should be a large group presentation that all of the partners will be invited to. *Placer School for Adults* has offered to host a 1:00-4:00 PM presentation session to be offered in late March in Auburn. Each MOU agency would make a slide presentation (no more than 10 slides) on the key basic info each partner would want all partners and the public to be aware of. This includes:

- Populations served

- Services/activities available

- Basic eligibility & customer paperwork

- Desirable outcomes/metrics

- Preferred access and referral methods

At this large group meeting, there will be information tables available with MOU Partners providing additional information. A longer term goal would be to have this key information digitized and available on each partner's web-site.

The next meeting of the WIOA MOU Partners is scheduled for Wednesday March 20, 2019 in Roseville.

UPDATE ON CERTIFICATION PROCESS FOR AFFILIATE AND SPECIALIZED AJCCs

The State has issued a Draft Directive (WSDD-192) that establishes the procedures regarding the certification of affiliate/specialized America's Job Centers of California (AJCC) locations. The local Workforce Development Board must submit the *Hallmarks of Excellence* self-review by April 1, 2019 for each such center. This will be discussed in more detail at the Golden Sierra WDB January meeting.