

**GOLDEN SIERRA WORKFORCE BOARD  
REGULAR MEETING  
MINUTES**

**Thursday, July 19, 2018 – 1:00 PM**

**Ponte Palmero  
Board Room  
3081 Ponte Morino Dr.  
Cameron Park, CA 95682**

Pre-meeting public comment:

Indiveri commented that the President's council released a report stating that there are not enough skilled people that are available in the labor pool, to fill the available jobs.

Brent-Bumb shared that in El Dorado County, out of a population of 185K people, there were 177K prescriptions written for opioids in 2017, which is disturbing.

Brenda Sepulveda, Ponte Palmero's Marketing Director welcomed the board and gave an overview of the organization.

Schmidt stated that Amanda Sharp is the new Human Services Director for Placer County.

I. ROLL CALL AND INTRODUCTION OF GUESTS

Larkey announced the resignation of Aamir Deen from the board.

Quorum was established and the meeting was called to order by Chair Larkey at 1:20 pm.

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|---|--|---|
| <input checked="" type="checkbox"/> Rick Larkey (Chair) | <input checked="" type="checkbox"/> Michael Zimmerman (Vice-Chair) |   |
| <input type="checkbox"/> April Ballestero               | <input checked="" type="checkbox"/> Jacqueline Humenick            | <input type="checkbox"/> Martha Escobedo          |
| <input type="checkbox"/> Bill Bettencourt               | <input checked="" type="checkbox"/> Jason Buckingham               | <input checked="" type="checkbox"/> Paul Castro   |
| <input type="checkbox"/> Carol Pepper-Kittredge         | <input type="checkbox"/> John Tweedt                               | <input checked="" type="checkbox"/> Robin Trimble |
| <input checked="" type="checkbox"/> Christina Nicholson | <input type="checkbox"/> Kevin Ferreira                            | <input checked="" type="checkbox"/> Tink Miller   |
| <input type="checkbox"/> Daniella Devitt                | <input checked="" type="checkbox"/> Laurel Brent-Bumb              | <input checked="" type="checkbox"/> Vic Wursten   |
| <input checked="" type="checkbox"/> Diana Souza         | <input type="checkbox"/> Lisa Hutchinson                           | <input type="checkbox"/> Yvette Elam              |
| <input type="checkbox"/> Eric Cooper                    | <input checked="" type="checkbox"/> Marcy Schmidt                  |   |
| <input type="checkbox"/> Eric Ulrich                    | <input checked="" type="checkbox"/> Mark Frayser                   |   |

GSJTA Staff:

- |  |   |
|--|---|
| <input type="checkbox"/> Darlene Galipo  | <input checked="" type="checkbox"/> Lorna Magnussen |
| <input type="checkbox"/> Terrie Trombley | <input type="checkbox"/> Carline Chavez             |

One-Stop Operator:

- |  |
|--|
| <input checked="" type="checkbox"/> Michael Indiveri |
|--|

Guests: Dean Peckham, SVMI; Cal Reynolds, SVMI; La Vonnia De Loach, North State Building Industry Foundation (NSBIF); Katie Kenoyer, Placer County Business Advantage Network; Cara Welch, Employment Development Department (EDD) LMID

*\*Denotes late arrival or early departure*

II. APPROVAL OF AGENDA

**Motion** to approve agenda by Zimmerman, second by Souza

**Motion** approved unanimously

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

- a) Approval of Minutes from May 17, 2018 WB Meeting
- b) Review of Minutes from May 17, 2018 EC Meeting
- c) Attendance Log

**Motion** to approve consent agenda items a-c by Brent-Bumb, second by Miller

**Motion** approved unanimously

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

Welch reported that the Labor Market Information Division has released a new dashboard; it is interactive and available on the EDD LMID website. Welch will send a link to the board members.

Buckingham added that there will be a presentation including this new tool at the next board meeting.

V. APPROVE EXECUTIVE COMMITTEE MEMBERSHIP

**Motion** to approve Executive Committee Membership by Miller, second by Zimmerman

**Motion** approved unanimously

VI. [SACRAMENTO VALLEY MANUFACTURING INITIATIVE \(SVMI\)](#)

PRESENTATION – DEAN PECKHAM

Buckingham introduced Dean Peckham, Executive Director for SVMI; Peckman explained that the initiative started in February and is organized by and for manufacturers to address a critical shortage of skilled workforce in the manufacturing world.

The focus is on high school and community college students to pursue manufacturing not as a job but a career. Peckham also added that one of the big initiatives is called Manufacturing Week, previously Manufacturing Day, targeting high school youth. Peckham introduced Cal Reynolds to continue the presentation.

Reynolds explained that he's been in the manufacturing world for 35 years; he acquired Snowline Engineering in 1998. The facility is 75k sq. ft. with 80 employees. He stated that one of the reasons he joined SVMI is the great need for skilled workforce' there are jobs available but not skilled workers.

*Slideshow presentation will be uploaded to Golden Sierra website.*

VII. WORKFORCE BOARD MEMBERSHIP UPDATE

Magnussen noted that Aamir Deen had resigned as previously announced; she is currently working with the Labor Council to get an appropriate nominee.

Magnussen also added that Escobedo representing EDD will be resigning in the near future, and Randy Bloomfield will be her replacement. Mr. Bloomfield's application will be reviewed by the Executive Committee and then to the Governing Body for approval.

Larkey noted that Escobedo will be missed. She has been a vital contributor to the Board and its work.

VIII. LEGISLATIVE WATCH

Buckingham stated that there are four pieces of legislation that the board has support positions on; he briefly updated the board and referred them to the memo in the agenda packet.

Buckingham added that there may be funding associated with some of these initiatives.

IX. ONE-STOP OPERATOR REPORT OUT AND AJCC HALLMARKS UPDATE

Indiveri stated that he has been working with MOU partners focusing on two different items for the current fiscal year 18/19; they are the Hallmarks of Excellence which includes the Continuous Improvement Plan (CIP); additionally the State will be issuing a directive on the second stage which is the self-assess the affiliate/satellite centers.

Indiveri stated that the MOU partners are going to start addressing the identified issues. The first will be to develop an inventory of training and services that they offer. This will be done in two parts; one is for the customers, and the second would be directed to staff and partners; this will help all partners to know and understand more about each other's services.

Indiveri added that Sierra College will be developing a training session on cross-training on the subject of career pathways.

X. WORKGROUPS

Miller/Storytelling:

Miller stated that there are no updates.

Frayser/Training Best Practices:

No updates.

Schmidt/Employer Outreach:

Schmidt reported that the group conducted a survey of the WB members, and received eight responses; she distributed blank surveys to the members hoping to collect additional responses. The purpose of the survey is to determine what types of initiatives

or groups each member belongs to. The workgroup will be meeting immediately following this meeting to review the survey results/content.

Buckingham mentioned that there is a Regional Branding Initiative being developed around Business Engagement; this would tie regional business services together under one tagline.

Buckingham also added that the workgroup is working on developing an integrated business services strategy; he is reviewing CWA's California Training Institute for a consultant to assist in developing the strategy.

Buckingham mentioned that the Regional Director's group are working on a business summit that will take place on May 15, 2019 at Bayside Church. The goal is to target business as the audience and focus on disruptions in the economy such as artificial intelligence; and what opportunities these disruptions present to people as business owners. They are anticipating 500+ attendees.

XI. FUTURE AGENDA ITEMS/NEW BUSINESS

NEW BUSINESS:

- NETWORKING UPDATE
  - Miller shared that she hired a new accountant through a networking opportunity with board member April Ballestero, One Light Ahead.
  - Larkey commented that NSBIA has been working closely with Bettencourt from Adult Education that led to a hiring event that also Schmidt of Placer County is involved with; it will take place on August 16, 2018 at Placer School for Adults in Auburn, CA. the day before they will have an open house.

FUTURE AGENDA ITEMS:

- WORKFORCE BOARD
  - Labor Market Information Presentation
- EXECUTIVE COMMITTEE
  - Will be meeting on August 16, 2018
  - Restructuring Workgroups for future direction

XII. NEXT MEETING

Thursday, September 20, 2018 – NSBIA - Roseville

XIII. ADJOURNMENT

**Motion** to adjourn the meeting at 2:17 pm by Souza, second by Castro

**Motion** approved unanimously