

GOLDEN SIERRA JOB TRAINING AGENCY

**GOVERNING BODY
AND
WORKFORCE BOARD
EXECUTIVE COMMITTEE
JOINT REGULAR MEETING
AGENDA**

Wednesday, August 2, 2017 – 10:30 am

**North State BIA
Board Room
1536 Eureka Rd
Roseville, CA 95661**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and meeting was called to order at 11:00 a.m. by Governing Body Vice-Chair Rakow

Present: (GB) Katherine Rakow (Vice-Chair), Kirk Uhler

Absent: (GB) Michael Ranalli (Chair)

Present: (EC) Rick Larkey (Chair), Michael Zimmerman (Vice-Chair), Martha Escobedo, Carol Pepper-Kittredge, Greg Geisler, Jason Buckingham (Ex-Officio)

Absent: (EC) Laurel Brent-Bumb

Guests: Michael Indiveri, Patty Moley, Lorna Magnussen, Carline Chavez

II. APPROVAL OF AGENDA

Motion to approve agenda by Escobedo, second by Zimmerman.

Motion approved unanimously.

III. PUBLIC COMMENT – FOR THOSE ITEMS NOT ON THE AGENDA

None

IV. CONSENT AGENDA (EC)

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

a) Approval of Minutes from May 15, 2017 EC Meeting

b) Attendance Log

Motion to approve consent agenda items a-b by Zimmerman, second by Escobedo

Motion approved unanimously

V. WORKFORCE BOARD APPLICATION RECOMMENDATIONS (EC)

Magnussen stated that the 5 applications contained in the agenda packet are for review and recommendation by the Executive committee prior to being forwarded to the Governing Body for approval. Approval of these applications would bring the Workforce Board into full compliance.

Motion to recommend current applicants to the Governing Body for approval by Escobedo, second by Zimmerman.

Motion approved unanimously

VI. WORKFORCE BOARD APPLICATION APPROVAL (GB)

Request to approve 5 Workforce Board applicants for membership.

Motion to approve Workforce Board Membership by Uhler, second by Rakow

Motion approved unanimously

VII. EC/GB DISCUSSION ON WDB DIRECTION

Larkey provided an outline of efforts over the last year by the Workforce Board that included holding a strategic planning session and developing a work plan from ideas/needs identified. This information has been used to explore how they could make the board's work more meaningful for the members and the people they serve. The six ideas/needs identified were training, leadership & strategy, marketing, best practices, business engagement and project management. Subsequently several of workgroups have been consolidated.

At the board's July meeting the progress and outcomes from the workgroups were reviewed and input collected to allow the board to refocus their efforts for the next year. The board also felt it was important to check in with the Governing Body to ensure that their efforts aligned with Governing Body expectations.

In addition to the board's efforts, the One-Stop Operator, Michael Indiveri, has the charge of trying to promote certain values such as partnering and integrating services as well as looking at data and the integration of it.

Larkey solicited input from the Governing Body regarding practical steps that might encourage jurisdictions to work together.

Rakow believes the strategic plan aligns with the current needs, but expressed concern about being from a small county; she feels they are unique in their needs and that due to lack of resources they are limited in what can be offered and she does not know how to remedy that situation..

Uhler noted that the services the agency provides are not widely known in our counties. He was encouraged to see a focus on communication and outreach. Uhler added that while the current plan is a good plan right now we may see changes over the next few years due to the new administration. The best role the board can play is being the liaison for the private sector to make them aware of the opportunities available through

the workforce system and assisting them in accessing those resources to meet their needs. In addition, help the Governing Body understand the needs of the private sector, what implications the final budget could have on service models and aligning resources to meet their needs according to these factors. This message can then be carried by the Governing Body to their constituents and Washington DC. Uhler noted that the paperwork process has historically been a deterrent for businesses in utilizing the services and could be a key area to address.

Zimmerman commented that what Uhler spoke of aligns very well with what Indiveri is doing as a One-Stop Operator; trying to figure out how all these different processes work together. Part of that task should be framed with the deficiencies and how can we do more with less.

Buckingham added that this clearly aligns with the Workforce Board's latest discussion regarding a need to focus on storytelling, using that as an outreach tool and a communication tool with stakeholders.

Larkey said that during the Bush administration he worked with some programs and he was impressed with how their initiatives were trying to utilize the private sector to provide these workforce development services. Historically these programs don't allocate funds to provide services to employers even though they talk about serving employers. He would like the Governing Body to send a message that encourages the State and the Federal level to provide services that empowers the agency to serve employers more directly, and encourages public/private partnerships in a way that they can grow together and meet the needs of the workforce.

Rakow asked if the budget for internship and apprenticeship was reduced.

Indiveri explained that the outline of the budget did have significant cuts across the board.

Larkey stated that this will be an interesting opportunity for the board to see if they just exist only because of the federal funding; or is there something more, regardless where the resources come from; see how the members can commit to achieve something focusing on providing value.

Buckingham commented that WIOA is one of the only systems whose charter is for business to lead the way, although the system is serving business, it should be tied to industry demand and on how we do that as a system locally should be by brokering the available programs to meet that demand.

Indiveri said the current legislation is very clear that they want the private sector buy in. Indiveri's job is to coordinate, align, and integrate all the partners.

Pepper-Kittredge stated that currently job placement is very difficult due to the bureaucracy on the federal level and how employers don't fit certain parameters or categories; it's not customer driven to the employer, it is government driven.

Escobedo added that she is anxious about the budget and how it will affect their organizations; she believes the board is heading in the right direction.

Geisler agreed that there are barriers put in place by all the regulations and paperwork necessary to access the programs for employers; however, Placer County has been able to streamline the employer paperwork for the CalWorks program.

Rakow asked what the next steps in the Board's strategic plan would be.

Larkey answered that the plan is to reorganize the board with the new membership, using the strategic plan to establish priorities.

Uhler encouraged the board to reach out to the Greater Sacramento Economic Council and inform them of who this board/agency is and what they do. Uhler suggested modifications to programs making them more employer friendly and to allow for better engagement. The Council is hearing from the existing businesses in the Sacramento region what their challenges are from the workforce standpoint. In addition they are hearing from employers across the country that they are trying to recruit to our area, on 1) what their workforce needs are; and 2) what these businesses are evaluating in the local economy. With this information, how Golden Sierra and SETA work together to provide training on particular disciplines or technologies, that assist the council with their efforts.

VIII. FUTURE AGENDA ITEMS/NEW BUSINESS

Governing Body

- Final Budget

Executive Committee

- OSO report on partners meeting on 8/22/17
- Strategic Planning Priorities
- Workgroup report

IX. NEXT MEETING

EC – Thursday, August 31, 2017 1:00 pm – Roseville Connections

GB – Wednesday, October 4, 2017 10:00 am – Placer County Board of Supervisors Office Roseville

EC – Thursday, October 19, 2017 1:00 pm – Roseville Connections

X. ADJOURNMENT

Meeting adjourned by Escobedo, second by Geisler at 11:45 am.