

WB MEMBERS

AAMIR DEEN
Unite Here Local 49

APRIL BALLESTERO
One Light Ahead

BILL BETTENCOURT
Placer School for Adults

CAROL PEPPER-KITTREDGE
Sierra College

CHRISTINA NICHOLSON
Whole Person Learning

DANIELA DEVITT
California Employers Association

DIANA SOUZA
NorCal Kenworth

ERIC COOPER
California Indian Manpower Consortium

ERIC ULRICH
Hacker Lab

JACQUELINE HUMENICK
Ponte Palmero

JASON BUCKINGHAM
Golden Sierra Job Training Agency

JOHN TWEEDT
District Council 16

LAUREL BRENT-BUMB
El Dorado Chamber of Commerce

LISA HUTCHINSON
Cokeva

MARCY SCHMIDT
Placer Co. Business Advantage Network

MARK FRAYSER
Department of Rehabilitation

MARTHA ESCOBEDO
Employment Development Department

MICHAEL ZIMMERMAN, *Vice Chair*
MTI College

PAUL CASTRO
California Human Development

RICK LARKEY, *Chair*
North State Building Industry Foundation

ROBIN TRIMBLE
Rocklin Area Chamber of Commerce

ROBERT VERDUGO
Northern California Valley Sheet Metal JATC

TINK MILLER
Placer Independent Resource Services

VIC WURSTEN
PRIDE Industries

YVETTE ELAM
United Domestic Workers of America

**GOLDEN SIERRA WORKFORCE BOARD
EXECUTIVE COMMITTEE
REGULAR MEETING
AGENDA**

Thursday, August 31, 2017 – 1:00 PM

**Roseville Connections
115 Ascot Drive, Suite 180
Roseville, CA 95661**

Mission: The Golden Sierra Workforce Board convenes industry leaders and key partners to identify workforce initiatives, create innovative solutions and measure the success of the systems' ability to meet industry and workforce needs.

I. ROLL CALL AND INTRODUCTION OF GUESTS

II. APPROVAL OF AGENDA

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III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

- Approval of Minutes from August 2, 2017 EC/GB Meeting 2-5
- Review of Minutes from July 20, 2017 WB Meeting 6-10
- Attendance Log 11

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA

V. WORKGROUP - LEADERSHIP & BEST PRACTICES

- Strategic Planning Priorities

VI. ONE-STOP OPERATOR REPORT OUT AND DIRECTION

VII. FUTURE AGENDA ITEMS/NEW BUSINESS

- WORKFORCE BOARD
- EXECUTIVE COMMITTEE

VIII. NEXT MEETING

Special - Thursday, September 21, 2017 – 1:00 PM. NSBIA
Regular – Thursday, October 19, 2017 – 1:00 PM. Roseville
Connections

IX. ADJOURNMENT

EQUAL OPPORTUNITY

Golden Sierra is an equal opportunity employer/program. Auxiliary aids and services are available upon request. Special requests for services, aids and/or special formats need to be made by calling (530) 823-4635 (Voice). TTY users please call the California Relay Service at 711.

GOLDEN SIERRA JOB TRAINING AGENCY

**GOVERNING BODY
AND
WORKFORCE BOARD
EXECUTIVE COMMITTEE
JOINT REGULAR MEETING
AGENDA**

Wednesday, August 2, 2017 – 10:30 am

**North State BIA
Board Room
1536 Eureka Rd
Roseville, CA 95661**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and meeting was called to order at 11:00 a.m. by Governing Body Vice-Chair Rakow

Present: (GB) Katherine Rakow (Vice-Chair), Kirk Uhler

Absent: (GB) Michael Ranalli (Chair)

Present: (EC) Rick Larkey (Chair), Michael Zimmerman (Vice-Chair), Martha Escobedo, Carol Pepper-Kittredge, Greg Geisler, Jason Buckingham (Ex-Officio)

Absent: (EC) Laurel Brent-Bumb

Guests: Michael Indiveri, Patty Moley, Lorna Magnussen, Carline Chavez

II. APPROVAL OF AGENDA

Motion to approve agenda by Escobedo, second by Zimmerman.

Motion approved unanimously.

III. PUBLIC COMMENT – FOR THOSE ITEMS NOT ON THE AGENDA

None

IV. CONSENT AGENDA (EC)

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

a) Approval of Minutes from May 15, 2017 EC Meeting

b) Attendance Log

Motion to approve consent agenda items a-b by Zimmerman, second by Escobedo

Motion approved unanimously

V. WORKFORCE BOARD APPLICATION RECOMMENDATIONS (EC)

Magnussen stated that the 5 applications contained in the agenda packet are for review and recommendation by the Executive committee prior to being forwarded to the Governing Body for approval. Approval of these applications would bring the Workforce Board into full compliance.

Motion to recommend current applicants to the Governing Body for approval by Escobedo, second by Zimmerman.

Motion approved unanimously

VI. WORKFORCE BOARD APPLICATION APPROVAL (GB)

Request to approve 5 Workforce Board applicants for membership.

Motion to approve Workforce Board Membership by Uhler, second by Rakow

Motion approved unanimously

VII. EC/GB DISCUSSION ON WDB DIRECTION

Larkey provided an outline of efforts over the last year by the Workforce Board that included holding a strategic planning session and developing a work plan from ideas/needs identified. This information has been used to explore how they could make the board's work more meaningful for the members and the people they serve. The six ideas/needs identified were training, leadership & strategy, marketing, best practices, business engagement and project management. Subsequently several of workgroups have been consolidated.

At the board's July meeting the progress and outcomes from the workgroups were reviewed and input collected to allow the board to refocus their efforts for the next year. The board also felt it was important to check in with the Governing Body to ensure that their efforts aligned with Governing Body expectations.

In addition to the board's efforts, the One-Stop Operator, Michael Indiveri, has the charge of trying to promote certain values such as partnering and integrating services as well as looking at data and the integration of it.

Larkey solicited input from the Governing Body regarding practical steps that might encourage jurisdictions to work together.

Rakow believes the strategic plan aligns with the current needs, but expressed concern about being from a small county; she feels they are unique in their needs and that due to lack of resources they are limited in what can be offered and she does not know how to remedy that situation..

Uhler noted that the services the agency provides are not widely known in our counties. He was encouraged to see a focus on communication and outreach. Uhler added that while the current plan is a good plan right now we may see changes over the next few years due to the new administration. The best role the board can play is being the liaison for the private sector to make them aware of the opportunities available through

the workforce system and assisting them in accessing those resources to meet their needs. In addition, help the Governing Body understand the needs of the private sector, what implications the final budget could have on service models and aligning resources to meet their needs according to these factors. This message can then be carried by the Governing Body to their constituents and Washington DC. Uhler noted that the paperwork process has historically been a deterrent for businesses in utilizing the services and could be a key area to address.

Zimmerman commented that what Uhler spoke of aligns very well with what Indiveri is doing as a One-Stop Operator; trying to figure out how all these different processes work together. Part of that task should be framed with the deficiencies and how can we do more with less.

Buckingham added that this clearly aligns with the Workforce Board's latest discussion regarding a need to focus on storytelling, using that as an outreach tool and a communication tool with stakeholders.

Larkey said that during the Bush administration he worked with some programs and he was impressed with how their initiatives were trying to utilize the private sector to provide these workforce development services. Historically these programs don't allocate funds to provide services to employers even though they talk about serving employers. He would like the Governing Body to send a message that encourages the State and the Federal level to provide services that empowers the agency to serve employers more directly, and encourages public/private partnerships in a way that they can grow together and meet the needs of the workforce.

Rakow asked if the budget for internship and apprenticeship was reduced.

Indiveri explained that the outline of the budget did have significant cuts across the board.

Larkey stated that this will be an interesting opportunity for the board to see if they just exist only because of the federal funding; or is there something more, regardless where the resources come from; see how the members can commit to achieve something focusing on providing value.

Buckingham commented that WIOA is one of the only systems whose charter is for business to lead the way, although the system is serving business, it should be tied to industry demand and on how we do that as a system locally should be by brokering the available programs to meet that demand.

Indiveri said the current legislation is very clear that they want the private sector buy in. Indiveri's job is to coordinate, align, and integrate all the partners.

Pepper-Kittredge stated that currently job placement is very difficult due to the bureaucracy on the federal level and how employers don't fit certain parameters or categories; it's not customer driven to the employer, it is government driven.

Escobedo added that she is anxious about the budget and how it will affect their organizations; she believes the board is heading in the right direction.

Geisler agreed that there are barriers put in place by all the regulations and paperwork necessary to access the programs for employers; however, Placer County has been able to streamline the employer paperwork for the CalWorks program.

Rakow asked what the boards' next steps in their strategic plan.

Larkey answered that the plan is reorganizing the board with the new membership, using the strategic plan, and establish priorities.

Uhler encouraged the board to reach out to the Greater Sacramento Economic Council and inform them of who this board/agency is and what they do. Make suggestions modifications to make a program employer friendly so there is a better engagement. They are hearing from the existing businesses in Sacramento region what the challenges are from the workforce standpoint, also they are hearing from employers across the country trying to recruit in our area, what their workforce needs are, how Golden Sierra and SETA work together to provide training on particular disciplines or technologies, and hearing from the people who are talking to business and what they are doing.

VIII. FUTURE AGENDA ITEMS/NEW BUSINESS

Governing Body

- Final Budget

Executive Committee

- OSO report on partners meeting on 8/22/17
- Strategic Planning Priorities
- Workgroup report

IX. NEXT MEETING

EC – Thursday, August 31, 2017 1:00 pm – Roseville Connections

GB – Wednesday, October 4, 2017 10:00 am – Placer County Board of Supervisors Office Roseville

EC – Thursday, October 19, 2017 1:00 pm – Roseville Connections

X. ADJOURNMENT

Meeting adjourned by Escobedo, second by Geisler at 11:45 am.

**GOLDEN SIERRA WORKFORCE BOARD
REGULAR MEETING
MINUTES**

Thursday, July 20, 2017 – 1:00 PM

**Folsom Lake College
Community Room C-102
6699 Campus Drive
Placerville, CA 95667**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Chair Larkey at 1:04 pm.

Larkey announced the following membership changes:

New appointments: Robin Trimble, Jaqui Humenick, and Diana Souza representing business

Renewals: Carol Pepper-Kittredge; Christina Nicholson; Eric Cooper; John Tweedt; Marcy Schmidt; Mark Frayser; Michael Zimmerman; Paul Castro; Rick Larkey; Vic Wursten

New appointments and renewals approved by the Governing Body on June 7, 2017.

Roll call:

Present: Rick Larkey (Chair), Michael Zimmerman (Vice-Chair), Aamir Deen*, Carol Pepper-Kittredge*, Christina Nicholson Daniela Devitt, Jaqui Humenick, Jason Buckingham, Laurel Brent-Bumb, Marcy Schmidt, Martha Escobedo, Paul Castro*, Robin Trimble, Tink Miller.

Absent: Bill Bettencourt, Diana Souza, Eric Cooper, John Tweedt, Mark Frayser, Vic Wursten.

Guests: Robert Verdugo, Machel Rae, Janis Aydelott, Felicia Buasan, Carline Chavez, Lorna Magnussen, Michael Indiveri.

**Denotes late arrival or early departure*

II. APPROVAL OF AGENDA

Larkey requested the following amendment to agenda item VII memo on page 58; should be from Rick Larkey no Jason Buckingham.

Motion to approve agenda as amended by Miller, second by Zimmerman

Motion approved unanimously

** Deen arrived at 1:09 pm*

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

- a) Approval of Minutes from May 18, 2017 WB Meeting
- b) Review of Minutes from May 15, 2017 EC Meeting
- c) Attendance Log

Motion to approve consent agenda items A-C by Brent-Bumb, second by Devitt

Motion approved by unanimously

IV. PHASE II MOUs

Buckingham explained that in the board packet is detailed information regarding the Phase II MOU process. The second phase is the effort that focuses on documenting the partner contributions to the workforce development system specifically as it relates to the comprehensive center. Each partner MOU requires signatures from the Partner, Workforce Board Chair and the Chair of the Chief Local Elected Official (Governing Body).

The request is to grant signature authority to the board chair to sign these agreements as they come in so that the board can meet the September submission deadline.

Phase II MOUs will be required for the affiliate centers in Program year 2018/2019.

Motion to approve Phase II MOUs by Miller, second by Zimmerman.

Motion approved unanimously

** Castro arrived at 1:15 pm*

V. AJCC CERTIFICATION PROCESS WSD16-20

Buckingham mentioned that there are two types of certification: Baseline and Hallmarks of Excellence:

- Baseline contains 4 items (described on page 46) and must be completed by December 2017. Additionally, the local board may select additional criteria to include in the review.
- Hallmarks of excellence contain 8 items (described on page 47) focused on continuous improvement and must be completed by July 2018

Certification is a local board determination and recommendations must be provided by a neutral party (someone not providing direct services). Additionally, the board may include additional items if deemed necessary. Certification of the comprehensive center is due the first round and the affiliate sites will be due in the 2018/2019 program year.

Buckingham made the recommendation to adopt as is for baseline submission, and make changes as feedback and information is received.

Indiveri noted that the next partner meeting is scheduled for August 22, 2017, and welcomes input from board members by email.

** Pepper-Kittredge arrived at 1:29 pm*

Motion to approve AJCC Certification process by Nicholson, second by Zimmerman.

Motion approved unanimously

VI. BOARD MEMBER ORIENTATION

A draft outreach video was presented to members.

Feedback from board members was collected and provided to Buckingham.

VII. PAST YEAR REFLECTION AND NEW YEAR PROJECTIONS

Larkey engaged group in discussion surrounding past year strategic planning, challenges and moving ahead.

Future focus: Storytelling; Business Engagement and Integrated Services

Information was collected from members and presented to the Board's Chair.

Larkey will work with Buckingham to come up with a list of the items discussed and share with the board via a survey in order to rank and prioritize next steps. These results will be taken to the Executive Committee for review and recommendations that will be taken to full board at a future meeting for approval.

VIII. TECHNOLOGY IMPACTS AT WORK

Buckingham stated that based on recent discussions of this board on the impacts of technology on the workforce and employer demand, he proposed to the Capital Region Planning Unit (RPU) (consisting of Sacramento, Yolo, NCCC and Golden Sierra) that they apply for funding through round 2 of SlingShot to host regional technology forums. The idea is to bring business from within our key sectors to discuss and inform workforce practitioners, economic developers and educators on how they see technology impacting their business and workforce needs locally. The proposal was awarded and the region will receive \$66,000 for this purpose. The agency may be reaching out to members to help identify business leaders to participate in these forums. It's likely that the RPU will be contracting with Valley Vision to coordinate the efforts.

IX. ONE-STOP OPERATOR REPORT OUT

Indiveri said that in the packet is a clarification on what is a One-stop Operator; he considers the more appropriate term would be coordinator-integrator-facilitator; his function is to identify the major issues that are occurring in establishing and maintaining the future operations of the partnership. The idea is to keep communications up. His role is to gather feedback from all the partners and share all the information with the Workforce Board.

X. WORKGROUPS

Marketing: Miller is requesting members to join the marketing group.

Business Engagement: Buckingham and Schmidt met with Sacramento (SETA) regarding communicating on business engagement and rapid response.

Leadership & Best Practices: Larkey noted that the Executive Committee will be meeting with the Governing Body in August.

XI. WORKFORCE BOARD MEMBERSHIP UPDATE

Magnussen updated the board that there are 5 vacancies: 3 for business, 1 joint Labor and 1 Organized Labor.

At this time we have 2 business and 1 joint labor applications in the process pending Executive Committee recommendation and Governing Body approval in August. In addition, Hacker Lab has shown an interest in serving on the board and staff will continue to work with the Labor Council to fill the remaining labor seat.

XII. WORKFORCE BOARD BYLAW REVISION UPDATE

Magnussen stated that the due to finalized legislation and changes in current operating practices the Bylaws are in need of revision. The revised Bylaws should be reviewed and approved by December 2017.

XIII. WIOA SERVICE PROVIDER AND PARTNER UPDATES

- Alpine County – Alpine County HHS

Buckingham explained that Alpine County has some recent developments with regards to their WIOA efforts. One of which is the resignation of their WIOA funded staff person. Alpine is taking this time to investigate various service delivery models to see if there are better ways to serve the county with reduced funding. This includes looking at alternative models within the Golden Sierra JPA as well as reviewing options through other local areas.

Buckingham has been in close communication with Alpine County looks forward to ensuring that the county is well represented within the JPA.

It is likely that the agency will release an RFI to determine interest from other entities in the area that might be interested in serving Alpine County.

Written reports for remainder of providers included in agenda packet:

- El Dorado County – El Dorado County HHS
- Placer County - Golden Sierra Job Training Agency
- Consortium Business Engagement / Rapid Response

XIV. FUTURE AGENDA ITEMS/NEW BUSINESS

FUTURE AGENDA ITEMS

- WORKFORCE BOARD

Update on Youth programs; report out from partners

Orientation (Video improvements)

The impact of Amazon and bringing Jobs to Sacramento area

Workgroup report outs

- EXECUTIVE COMMITTEE

Workgroups

- NEW BUSINESS

Schmidt commented on Job shadowing pilot programs

Brent-Bumb is suggesting that the board should look into the upcoming cannabis industry

XV. NEXT MEETING

Thursday, September 21, 2017 – 1:00 PM. North State BIA

XVI. ADJOURNMENT

Motion to adjourn the meeting at 2:22 pm by Larkey

Date:	9/15/16	11/9/16	2/6/17	5/15/17	8/2/17	Rate
Executive Committee	EC	EC	EC	EC	EC	
Meeting Type	Regular	Regular	Special	Regular	Joint	
Rick Larkey-CHAIR	1	1	1	1	1	100%
Michael Zimmerman-VICE CHAIR	1	1	1	1	1	100%
Laurel Brent-Bumb	1	0	0	1	1	60%
Jason Buckingham	1	1	0	1	1	80%
Martha Escobedo	1	1	1	1	1	100%
Carol Pepper-Kittredge	1	1	1	1	1	100%
Gregg Geisler					1	100%