

Practical Actions

Focused Question Used: Over the next year, what are practical actions the Golden Sierra Workforce Board can take to convene industry leaders and key partners to identify workforce initiatives, create innovative solutions, and measure the success of systems' ability to meet industry needs.

Leadership	Partnership Research/Business Engagement	Training	Strategy	Best Practices	Marketing
Michael Zimmerman Laurel	Randy Kathy Marey	Michael Zimmerman Marcy Mark Frayser Martha	Alexis Eric Cooper Randy Maggie	Martha Marcy	Laurel Tink Stu Schurr Martha

Below are some illustrative examples of what could be included within each cluster

<ul style="list-style-type: none"> • Engage Economic Development • Follow-Through • Develop agenda around completing tasks • BOS meet with what are their goals/vision of system 	<ul style="list-style-type: none"> • Meet with SETA's employer outreach committee to determine how we might work together • Identify initiatives that we can work with. • Engage key employers with specific examples of assistance core partners provide • Organize a summit within the industry to look at labor and skill sets needed • Step out of comfort zone and engage those people of businesses you normally would not engage • Strengthen Regional Partnerships, ie. Data • Identify initiatives that we support - don't reinvent/duplicate efforts • Contact 2 leaders in each cluster and ask what their emergency/recovery plan includes and what should ours include to help them. • Identify Industry Sectors that we want to work with for opportunities • Strategic Engagement of Industry Clusters • Meet with Greater Sacramento Metro Chamber & Valley Vision to determine their interest I developing a workforce initiative with us. • Survey which chambers business improvement Districts & Economic Development organizations are interested in workforce Development & meet with those who are interested. • Annual or Bi-annual meetings/summits to measure positive/negative. 	<ul style="list-style-type: none"> • Meet with AB86 & Doing what matters / Strong workforce initiative & CRANE to determine the workforce initiatives & How we can work together • Find a business partner to develop and deliver training • Reach out to our union reps to discuss workforce & training needs. • Work with vocational agencies (college, adult ed, etc) to develop efficient training 	<ul style="list-style-type: none"> • Create success measures for partnerships • Strategy plan that includes marketing • Clear concise proven value added proposition statement developed • Consider Contracting out this work! Strategy action plan implementation • Capital (EQ \$) Necessary to sustain effort to completion 	<ul style="list-style-type: none"> • Identify potential partnerships on the workforce Board & Challenge us to see who can implement 1st. • ID Comments – Test strategies internally (business Model) • Look at other successful strategies which accomplish the same or similar goals – info from WDBs 	<ul style="list-style-type: none"> • Bring in one stop users, customers. What is their view/expectations of system. • Develop communication Strategy to market successes • Marketing "Roadshow" Presentation, customized for each cluster, about what we can offer them. • Organize past WDB accomplishments into marketable message.
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