

**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD
REGULAR MEETING
MINUTES**

Thursday, January 15, 2015 - 1:00 pm

**Brandman University
400 Sunrise Avenue, Suite 200
Roseville, CA 95661**

*Mission: To be the premier provider of business and
job seeker services in the region we serve*

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Larkey, Vice Chair, at 1:05 pm

Resignation announced: William Reed

Present: Tink Miller*, Rick Larkey, Carol Pepper-Kittredge, Christina Nicholson, Daniela Devitt, David DeLeonardis, Eric Cooper, John Tweedt, Kathleen Burris, Kim Pellow, Laurel Brent-Bumb, Maggie Valenzuela, Marcy Schmidt, Mark Frayser, Martha Escobedo, Michael Zimmerman, Paul Castro, Randy Wagner, Tim Cook, Victor Wursten

Absent: Anette Smith-Dohring, Bob Ward, David Frazier, Jason Buckingham, Kevin Ferreira, Sherri Springer, Stewart Schurr

Guests: Darlene Galipo, Lorna Magnussen, Terrie Trombley, Alexis Zoos, Lynda Webb, Jenny Wilson Michael Indiveri, George Marley, Mindy Tubra

** indicates arrival time*

II. APPROVAL OF AGENDA

Magnussen requested the following correction; page numbers (34-38) referenced on item X belong to item XII.

Motion to approve agenda as revised by Brent-Bumb, second by Escobedo

Motion approved unanimously.

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval revised Minutes from November 20, 2014 WIB Meeting

Informational

B. Attendance Log

Motion to approve consent agenda items A-B by Tweedt, second by Escobedo

Motion approved unanimously.

IV. PUBLIC COMMENT-FOR THOSE ITEMS NOT ON THE AGENDA - None

V. APPROVE WIA REVISED 14/15 BUDGET

Trombley referred to page 15 that is a summary presentation of impacts of revised allocation and finalized subrecipient contract amounts. Trombley noted that the reduction in El Dorado on line 16 is due to an agreed upon return of unspent youth funds and reduction of \$55,000 to allow Golden Sierra to pay participant invoices to mitigate delay in payment process.

Schmidt inquired about the increase in funds for Layoff Aversion. Trombley stated that Layoff Aversion is different than Rapid Response, and will be handled by the agency for the entire consortium. Galipo added that this is the first year of this award, and will most likely be used to develop a strategic plan for future use; this has been the process in other local areas as well.

Larkey asked for a Layoff Aversion presentation to be on the next agenda including some models or best practices. Brent-Bumb asked that the presentation include the differences between Rapid Response and Layoff Aversion. Schmidt added that additional information may be available at the upcoming BWP Conference.

Motion to approve WIB 14/15 Budget by Brent-Bumb, second by Wagner

Motion approved unanimously

** 12:15 Miller arrived*

VI. APPROVE PROP 39 REVISED BUDGET

Trombley stated that the revision reflects changes in training costs from estimate to final.

Motion to approve Prop 39 Budget by Brent-Bumb, second by Devitt; abstention by Pepper-Kittredge

Motion approved by majority

VII. APPROVE DEI ROUND 2 14/15 BUDGET

Trombley stated that this budget approval is necessary in order to allocate \$1,250 of \$7,000 funds to allow our Disability Resource Coordinator to attend upcoming quarterly DEI meetings and support new DEI awardees.

Motion to approve DEI Round 2 Budget by Valenzuela, second by Castro

Motion approved unanimously

VIII. PARTNER PRESENTATION

Vic Wursten; Vice President of Operations, PRIDE Industries

History: started in Placer County in 1966 by a group of parents who wanted meaningful employment opportunities for their children that had significant disabilities; PRIDE currently has 5,550 employees in 15 states with annual contract revenue of 300 million. Sacramento area has approximately 2,000 employees, a majority of which have significant disabilities. In addition, PRIDE is one of the largest employers of disabled veterans; we have been able to access highly skilled candidates from this population.

Our focus is employment for people with disabilities, specifically in creating opportunities for people with disabilities to work in an integrated setting in the community both through employment with PRIDE as well as outside employers.

Began a collaborative foster youth program a few years ago with Department of Rehabilitation and Placer County Office of Education; this program has expanded with the WIA Youth Services contract run by Mindy Tubra.

Mindy Tubra; Rehab Services Manager/Youth Counselor, PRIDE Industries

WIA Youth Services: provide employment, education and life coaching resources in alignment with Youth Council goals. Serving approximately 200 youth per month in Placer County between WIA contract and foster youth program. WIA contract allows us to serve low income with a barrier to employment. Wonderful collaborative partners including PRIDE's Foundation department that provides funding for internships. Community outreach and awareness is also a key component in educating employers in working with the underserved youth.

Wursten added that one of their current focuses has been developing training programs to respond to the upcoming funding from WIOA pre-employment training. These programs are geared towards person with significant disabilities in seven core competencies with certificated training that will allow them to be qualified and eligible for jobs at PRIDE and in the community. Anticipate early spring for completion of curriculum and certification development.

Trombley inquired how the youth were found. Tubra stated that we are out in the community as well as referral from other agencies/partners. Relationship building with other community resources is essential in this process.

Devitt inquired if they work with the transition age foster youth regarding housing issues. Tubra stated that they currently don't have a housing program so they would refer these individuals to other programs or resources. Nicholson added that AB 12 passed and went into effect in January that extended foster care/guardianship up to age 21. THP+ in Placer County also offers services to those up to age 25.

Larkey asked about services in El Dorado and Alpine. Wursten stated that we have a similar program in El Dorado providing independent living and supported employment with Department of Rehabilitation. Brent-Bumb stated that MORE also provides services in El Dorado, and has grown to be one of the larger employers in the county.

Tubra added that PRIDE provides services to developmentally disabled; however, the WIA youth services program is broader and serves low income youth with a barrier to employment.

Larkey (Vice Chair) turned meeting over to Miller (Chair)

IX. WIOA UPDATE

Galipo referred to the updated WIOA Action Matrix included in the packet on pages 30-33; updates include:

- Local Area Designation / One-Stop Operator request – mailed on 12/21/14; no formal process established yet, but word is that a formal directive is due to be out by the end of the week.
- Regulations have been delayed; original release scheduled for 1/22/15; moved to spring. These regulations will inform several items on the matrix such as membership and key sectors.

- Regional LWIA planning meeting later this month that Buckingham plans on attending.
- Convening Core Partners: Galipo will be strategizing with Executive Committee on best way to bring core players to the table; these conversations will also include what the one-stop will look like.
- RFQ for vendor services will be released soon. This will help us to establish a vendor list of service providers for both job seeker and business customers.
- RFQ for training providers and/or one-stop will be developed at a later date pending release for formal regulations.

Cooper commented on a DOL webinar he had recently participated in on branding where the feds were soliciting input from the local areas prior to developing the process under WIOA. A few of the main focuses were 1) something everyone can remember and associate with, and 2) cost impacts. Miller inquired if the webinar might have been recorded. Magnussen will forward Miller the information to access recorded webinar.

Wursten inquired if there was anything that raised staffs attention in the act. Trombley stated that they are looking at the 20% youth work based learning requirement. Galipo added that we are hoping for further clarification/detail on the 20% expenditure requirement.

X. STAFF RECOMMENDATIONS FOR VENDOR LIST

Magnussen stated that as reflected in the packet distributed. and in accordance with WIBD13-01 staff are reporting out several new vendors that have been added to the established vendor list. There is not commitment of funds at this time. There is no action required as the board has deferred authority to staff to approve and report out. Approved vendors include 1) CEA – YouthNet, and 2) EPIC – YFLP.

XI. SLINGSHOT UPDATE

Galipo referred to pages 39-40 in the agenda packet that includes the two page application that was submitted for the region. This initiative is to support small and start-up business in our region. We were one of only five projects in the state that were approved. Galipo referred to the sidebar on page 39 that outlines the stakeholders and region.

Phase I – \$20,000 – January – March, initial planning: identify existing resources in the region, convening stakeholders, and receiving technical assistance; additional \$100,000 – March – June, further planning: identify gaps, best practices, identify services providers to fill gaps, and develop new services/interventions.

Phase II – \$1,000,000 – July 2015, implementation: offer training and support programs, supporting incubation efforts and mentoring programs, outreach, and regional competitions

Schmidt inquired who was spearheading the efforts. Galipo stated that while it is a regional initiative, SETA has taken the lead on coordination efforts.

Larkey inquired if there had been discussion about pooling other community resources (SBDC, chambers, ETP, etc.). Galipo believes that this is part of the initial phase of identifying all the players in the region, and then identify what is missing or not working.

Wagner inquired who the stakeholders were. Galipo stated that they are entities that have been identified as having information to contribute to the planning process. Wagner felt that this list may be incomplete. Galipo encouraged Wagner to reach out to Buckingham. Wagner stated that he and Buckingham had previously spoken; Wagner added that it sounds like we have invited these key players, and there are more we can extend this invitation to. Galipo agreed with Wagner, and stated that there are a lot of people with valuable information to contribute.

Galipo anticipates they will do a gap analysis at the first meeting.

XII. WIA SERVICE PROVIDER PERFORMANCE

Galipo referred to page 35 of the packet that provides information extracted from the VOS system, and reflects the performance for the consortium for the period of July – September 2014. Galipo stated that she was currently not concerned with the yellow or red areas as there is so little data reported, and anticipates seeing improvement in the second quarter with increased data.

Miller inquired if this was the same data the state is seeing. Galipo stated that this information is extracted from the system that we directly enter data into, and is ultimately transmitted to the state. Galipo added that while there have been discrepancies in the past, our MIS Analyst works to ensure that the data is accurate when it gets transmitted.

XIII. WIA SERVICE PROVIDER UPDATES

Alpine County Consortium – handout provided with highlights

El Dorado County Consortium (Wilson)

One-Stop

- ✓ 1,068 one-stop visits (455 Tahoe)
- ✓ 23 workshops (Placerville & Tahoe)

Business Services

- ✓ Participated in Tri-County Job Fair
- ✓ Expanding our Business Services Center with the Chambers

Youth

Trying to build and expand connections in the community

- New Mornings/foster youth program
- El Dorado Unified HS District/start attending counselor meetings

General

- ✓ Turnover in staff; training in Tahoe
- ✓ In discussion with EDD regarding a possible one-stop presences

Golden Sierra Job Training Agency (Galipo)

Prop 39

- ✓ Going smoothly; 20 California Conservation Corp (CCC) pre-apprenticeship training; building an amphitheater
- ✓ Graduating 1/16
- ✓ Outreach firm went onsite to interview and photograph (Facebook/LinkedIn)

Thunder Valley

- ✓ New relationship being built; largest employer in City of Lincoln
- ✓ Career paths include – IT, security, maintenance, construction, hospitality, and food services
- ✓ Employment manager attended recent Job Connection event and scheduled one on one interviews with all 20 job seekers.

Enrollments (since October)

- ✓ 10 youth paid work experience
- ✓ 20 adult/dw placed in classroom training (\$54k scholarship)
- ✓ 3 adult placed in on-the-job training (\$15k wages)
- ✓ 5 on-the-job training contracts in the development stage

Success story

Mason, graduated from high school, did some ROP work where he received some exposure to auto technician/welding, but had no work experience. We worked with LB Construction; he was hired on night shift, but was very unsure of himself; first week on the job the company was preparing for a car show and held an employee bbq; Mason brought a car to the show that he had built from the ground up; this single event gave Mason a huge boost of confidence and gained the respect of other employees. Since this time the company has found it necessary to do layoffs; however, Mason was kept, and has received a \$2.50 raise as well.

Cooper requested an update on the 25% training expenditures. Trombley noted that this was reported out to the Executive/Finance Committee; we are at about 50% consortium wide for K4 (13/14).

PRIDE Industries – previously reported

XIV. COMMITTEE UPDATES

- Business Services Committee (BSC)

Devitt stated that the committee has suspending meeting pending release of the new regulations to give them further direction; BSC will assign workgroups to continue efforts (Metrics, Employer Engagement and Employer Survey). Workgroups will be advisory only and any recommendations will be brought back to full WIB.

Devitt is particularly excited about the Employer Engagement piece as it aligns with the vision of the BSC. Castro added that this is key component of the new law, and anticipates a lot of emphasis on this. Miller concurred and expressed that this focus may make it necessary for us to restructure our committees.

- Executive & Finance Committees (EC/FC)

Miller stated that the EC/FC had met on January 5, 2015, and brought forward several budget items for this committee today. They are scheduled to meet jointly in February.

- Youth Council (YC)

Nicholson stated that the YC is similar to the BSC as it is currently in a suspended state with workgroups in place to continue current projects. The workgroups that were established at the recent YC Retreat: Transition Age Youth Center, Homeless, Outreach.

Nicholson added that there will be a national homeless count conducted on January 26th. Youth are often underrepresented in these counts. Last year's count for Placer County was 0; this data was just a little difficult to swallow. Nicholson stated that the narrow definitions make it difficult to capture accurate data. There is a strong band with current service providers in the area to promote and support the data collection process.

Nicholson stated that a national consultant has been hired to interview service providers that serve the homeless youth population as well as the homeless youth themselves to try to get a clearer picture. The recommendations from this consultant have been brought to the Placer County Board of Supervisors, and they are setting aside some time in the evening to address concerns about the winter period with a focus on the Auburn area.

DeLeonardis inquired if there were any youth with disabilities on the Council. Nicholson said that there are youth on the Council but they may not have disclosed any disabilities. DeLeonardis said that his inquiry was due to a recent Department of Rehabilitation teleconference he participated in suggested that the department look to the Youth Councils of the WIBs; this may be an opportunity to partner. Frayser stated that while DOR definitely buys in to the concept that investing in youth is our future, it is difficult to move forward until the final regulations are released. DOR anticipates release of their regulations on March 28.

XV. FUTURE AGENDA ITEMS/NEW BUSINESS

- Layoff Aversion (LOA) report
- SB734 report – training expenditures (standing item)

XVI. NEXT MEETING – Thursday, March 19, 2015 TBD.

XVII. ADJOURNMENT

Motion to adjourn at 2:15 pm by Brent-Bumb, second by Wagner

Motion approved unanimously