

**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD
EXECUTIVE & FINANCE COMMITTEE
SPECIAL MEETING
SUMMARY MINUTES**

Thursday, October 23, 2014 1:00 pm

**Smith Flat House
2021 Smith Flat Road
Placerville, CA 95667**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Miller, Chair, at 1:10pm

Present (EC): Tink Miller, Rick Larkey, Laurel Brent-Bumb, Martha Escobedo

Absent (EC): Kevin Ferreira

Present (FC): Tink Miller, Paul Castro, David Frazier

Absent (FC): None

Guests: Norma Santiago, Yvonne Kollings, Lori Walker, Don Ashton, Alexis Zoos, Darlene Galipo, Terrie Trombley, Lorna Magnussen, Traci Cummings, Lynda Webb, Jason Buckingham, Jenny Wilson.

II. APPROVAL OF AGENDA (EC & FC)

Motion to approve agenda by Brent-Bumb, second by Castro.

Motion approved unanimously.

III. PUBLIC COMMENT-FOR THOSE ITEMS ON THE AGENDA

None.

IV. EL DORADO WIA SERVICES - BACKGROUND

Buckingham stated that over the last year or so the board has discussed concerns regarding El Dorado County's performance and low enrollments. At the last Finance Committee meeting we discussed a trend where enrollments and expenditures are dropping, carryover money is increasing and we continue to award the annual allocation. This is causing a situation that needs the Board's attention as the increasing dollar amounts are presenting a problem. What occurs is that money awarded on a two year contract is being returned to the Agency to be spent on an escalated schedule prior to the end of the grant period. This money then gets spent in Placer County where the agency has established connections and a pipeline of eligible participants. This means that El Dorado County residents are not benefiting from the workforce development funds that should be spent on their behalf. The problem is further compounded because the money that comes back to the agency is designated for training. This is because of our requirement to spend 25% of our Adult and Dislocated Worker funding on training. Therefore, the agency does not receive any money for staffing these initiatives. Our interest today is to strike a balance that allows the El Dorado Consortium to meet their contractual obligations, but also grants the board the ability to adequately administer the funds should El Dorado not be able to meet their obligations.

DISCUSSION

Wilson stated that she had met with Webb and Buckingham early today to discuss El Dorado County and the expenditure problem. Wilson informed the committee what El Dorado County is currently doing and what their plans are to increase enrollment.

- Working on an advertising campaign with the information officers.
- Reviewed their internal process at the One-Stop Center. These processes were making it very difficult for people to be accepted into the programs through the screening process due to the performance criteria; will continue to review the process and remove barriers in the screening process.
- They have not been in the community generating referrals as much as they could; however, El Dorado is working actively with the Veterans community and she is going to the commission meetings. She is now utilizing the Advisory Committee and reaching out to community colleges and working on developing youth projects. A seventeen thousand dollar project in South Lake Tahoe just closed that helped serve the youth. She will be participating in a meeting developing around the impact of the King fire. She will work with county staff to figure out how the Workforce Development can be a part of the project and how to engage many people.
- Would like to have a regular presence in the local newspaper to build awareness in the community, utilize public service announcements and reach out to local businesses.

STRATEGIC PLAN

- Buckingham stated that there is youth money that has to be expended by the end of the calendar year if the contract is not extended for a second time.
- Ashton asked if El Dorado needs to give money back to Golden Sierra in order for El Dorado to catch up and start fresh for the betterment of the consortium. We do not want the same situation in four months.
- Santiago asked if El Dorado County could spend the money for the two programs between today and May 31, 2015, or does the money have to be contracted out in order for it to be expended. \$200,000 out of \$542,816 dollars must be spent before the end of this program year. If El Dorado cannot spend that money by May 31, 2015, what mechanisms need to be put in place for El Dorado County to spend the money.
- Wilson stated that she will need a month to figure out what she can do with the money and identify where the money can be spent. She has already started the process but it will take a couple of months to figure out what is realistic, and how long it will take each entity that we program with to gear up.
- Brent-Bumb suggested the \$200,000 dollars should be given back to Golden Sierra, allow El Dorado County to get back on their feet with a clean slate, and that would give Buckingham time to figure out the best way to spend the money.
- Buckingham suggested allowing the Youth K4 contract to expire and award the full amount of the K5 formula money through May 2016. Addressing the concern that the money will not be spent there will need to be a method to recapture funding early on so that it can be reinvested wisely. Buckingham suggested revisiting and reviewing the expenditures in February 2015.

V. EL DORADO WIA SERVICES PLAN (ACTION)

Action Plan

- 1) Leave current contract for K4 Youth to expire
- 2) Award full amount of K5 ending May 31, 2016 [RR May 31, 2015]
- 3) Evaluate in December 2015 and develop recapture
- 4) Revisit K4 in January 2015

Executive & Finance Committee to reviewing K4 expenditures at February 2015 meeting.

Motion approved by Brent-Bumb, second by Castro.

Motion approved unanimously.

VI. NEW BUSINESS/FUTURE AGENDA ITEM

Norma Santiago stated it is an exciting time in El Dorado County. Tremendous opportunities that are going to start happening and our relationship with the community colleges and four year universities are going to have to be solidified.

Santiago stated that Tesla is opening up a new plant in Storey County. That valley is becoming the advance manufacturing hub for Nevada. The manufacturing hub is close to South Lake Tahoe, El Dorado County, and Placer County. Tesla and Petco are opening up a plant and distribution center. Panasonic is opening an office and the technology solution for Tesla. Google is building a new facility for testing the automatic vehicles. In Silver Springs and Tiger those airports have been approved by the Department of Defense for testing centers and will be testing drones. They will be looking to hire 6,500 employees. This is an economic tsunami for Placer and El Dorado Counties. In the meantime, these companies are going to be looking at how they are going to train their new employees. We have South Lake Tahoe Community College and Western Nevada Community College that we can partner with. Santiago suggested that our WIB may want to start communications with the Nevada WIB and ask them how we can work collaboratively to get people back to work.

VII. NEXT MEETING

Joint EC & FC, Thursday, December 18, 2014 at the Roseville Connections

VIII. ADJOURNMENT

Motion to adjourn meeting by Tink Miller, Chair.

Meeting adjourned at 2:50 pm.