

GOLDEN SIERRA JOB TRAINING AGENCY

GOVERNING BODY REGULAR MEETING MINUTES

Wednesday, August 6, 2014 – 10:00 a.m.

Golden Sierra Job Training Agency
1919 Grass Valley Hwy, Suite 100
Auburn, CA 95603

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order at by Rakow at 10:05 am

Present Katherine Rakow, Norma Santiago, Kirk Uhler

Absent None

Guests: Jason Buckingham, Michael Indiveri, Terrie Trombley, Raeme Kennedy,
Lorna Magnussen, Jenny Wilson

II. APPROVAL OF AGENDA

Motion to approve the agenda by Santiago, second by Uhler.

Motion approved unanimously

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval of Minutes from June 4, 2014
GB Meeting

B. Approval of Minutes from June 20, 2014
GB Special Meeting

C. Approval of WIB Application(s);

- Robert Ward, IBEW Local 340
Representing Labor Organization

Motion to approve Consent Agenda items A thru C by Uhler, second by Santiago.

Motion approved unanimously.

IV. PUBLIC COMMENT – FOR ITEMS NOT ON THE AGENDA - none

V. APPROVAL OF MOUs

- 49er ROP
- Experience Works
- Employment Development Department (EDD)
- Department of Rehabilitation (DOR)

Motion to approve MOU's by Santiago, second by Uhler.

Motion approved unanimously.

VI. DIRECTOR'S UPDATE

Placer - Buckingham

- 4 BOSS Workshops; Roseville, Lincoln, El Dorado Hills and Shingle Springs, serving a total of 47 businesses. The feedback was positive but there were some comments about shortening the length of the workshops because a full day was too hard for businesses.
- 4 Employer Seminars facilitated by Lisa Jordan; total of 60 attendees. They focused on *Expanding Your Customer Base and Increasing Profitability* and *Marketing Your Business Using Social Media*.
- Recent recruitment efforts:
 - Placed 3 people in summer internships at Enable Energy.
 - In May, CVS held an interview day where we helped with pre-screenings at the 3 Auburn locations were 10 people were referred, 7 interviewed and 2 hired.
 - 3 Job Connection events where representatives from FedEx, PRIDE and Caltrans were featured. There were over 133 people in attendance.
- Annual youth event *Independent City* was held on June 18th. Participants role-play life like situations; going from single to getting married and having children by visiting different vendors and experiencing the impacts of life changing events. There were 109 registered, total and 65 of those registered visited the Golden Sierra booth.
- The Tri-County job fair featuring El Dorado, Sacramento and Placer counties, is coming up on August 22nd and will be held at the Roseville Sport Center.
- November 7th there will be a job fair at the North Tahoe Event Center at King's Beach.
- The new website is up and running and the Business Resource Guide and the Youth Resource Guides are accessible now, via searchable databases.
- The agencies annual compliance review is coming up that mandates accessibility for disabled persons. The South Lake Tahoe office has an issue that may not be resolvable.

Wilson stated that they thought they would be moving last year, which would have solved the problem but that did not happen. They are hoping to move by December of this year. There is still an outstanding issue for the Alpine location as well.

- Upcoming changes to the service delivery of the Placer County One Stop Centers. To increase efficiencies, there will be more facilitated activity periods for groups. August 18th will be the roll out of the new pilot with 8 new workshops during a 2 week period. The workshops will focus on soft skills, resumes, marketing, self-assessment, and career exploration. The session will be staggered between Roseville and Auburn giving participants more opportunities to attend each workshop.

Long-Term Unemployment

- NEG/OJT Grant (National Emergency Grant) is specifically targeting long-term unemployed and veterans in healthcare and is about 6 months in. The veterans must have some training in healthcare previously and the funds can only be used for on-the-job training.
- Targeting Facebook ads as outreach to long-term unemployed.
- LMID came out to the last WIB meeting and went over labor statistics. The results show that labor force is down as is the long-term unemployed.
- EMSI database reporting is underway. It is able to track economic information on employers, wages, education and training requirements and has provided reports to help with the following:
 - Lake Tahoe Community College-Career Pathways Trust application
 - City of Placerville reports
 - Prop 39 award
 - NEG/OJT grant
 - New *LinkedIn* page -*Top 100 Jobs* report
 - AB 86 planning for Adult School and Community College partnership
 - Brandman University, City of Roseville and Placer County requested a report on *Education Attainment Requirements of Employers in the Roseville Area*

EI Dorado - Wilson

- 878 people served at the EI Dorado center in June/July. They are co-located with CalWORKs.
- 22 workshops between Tahoe and Placerville. *Workplace Attitude and Personal Responsibilities* are weekly workshops offered and are well attended, as are the monthly *Next Skills* programs. In July they began the computer technology workshops and no one attended at first, but now they are gaining popularity.

- 2 employer forums (Job Connections) in July. DST and Homewatch Caregivers came. Really trying to break in to the South Lake Tahoe job markets but have only been able to identify 2 full time, year round jobs.
- The El Dorado Business Service Representative (BSR) visited 9 businesses and ended up with 10 job leads. In Placerville the BSR visited 20 businesses and secured 4 OJT requests.
- Youth outreach, 6 WEX's were held in the Great Basin project. There have been ongoing presentations in Placerville at Juvenile Hall.
- The center piloted the Next Skills program for Veterans for 2 months; however, no one attended. There are attempts underway, to get addresses and information from Health and Human Services to help with contacting Vets directly.

WIOA Update –

- Emphasizes system alignment and data supported planning
- Focuses on *In Demand* sectors and career pathways
- Includes a measure for employment engagement and business services
- 1st draft of regulations expected January 15:2015
- Buckingham anticipates reduction in funding, Governor allowed 15% withholding
- Certification requirement for Directors of local WIB Boards
- One comprehensive center required in each region and it must be co-located with EDD
- Anyone can apply to become a center, with the exception of secondary schools
- Requires partners to share costs
- Centers and service providers must be competitively procured
- Decreased the required public sector members which allows a decrease in private sector also
- There will be new levels; Core and Intensive will be combined into Career Services and then Training Services
- Priority to serve low income
- Emphasis on individual choice within the sector
- Youth-75% of the funding must be spent on OSY and 20% on work-based learning
- Business service is now Career service
- Changes in earning measures and performance time period

- Certification has 2 measures; 1) Is training leading to certification? 2) Of those employed, who had a certification?
- All measures expanded to include WIA, EDD, Adult Education and Department of Rehab
- There will be a local WIB retreat to review changes
- Unclear on how State will impact training
- Consolidation of Auburn and Roseville sites is likely to occur

VII. CLOSED SESSION

Chair Rakow called the meeting into closed session at 11:10 am.

PUBLIC EMPLOYMENT: PERFORMANCE EVALUATION & EMPLOYMENT AGREEMENT
(Government Code §54957)

Chair Rakow called the meeting back into open session at 11:20 am and Jason Buckingham accepted his new contract.

VIII. FUTURE AGENDA ITEMS/NEW BUSINESS

- Final Budget will be presented in October
- WIOA updates

IX. NEXT MEETING: October 1, 2014 – Auburn Connections

X. ADJOURNMENT

Meeting adjourned at 11:13 am.