

**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD
BUSINESS SERVICES COMMITTEE
REGULAR MEETING
MINUTES**

Wednesday, July 23, 2014 – 9:00 am

**Union Bank
3970 L Missouri Flat Road
Placerville, CA 95667**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Devitt at 9:05 am

Present: Daniela Devitt, Jenny Wilson, Laurel Andrews, Lisa Hutchison,
Marcy Schmidt, Penny Shervey, Sheri Springer

Absent: Kathy Burris and Randy Wagner

Guests: Michael Indiveri, Lorna Magnussen, Stuart Schurr

II. APPROVAL OF AGENDA

Request to remove Consent Agenda item III.A as the minutes are not ready.

Motion to approve revised agenda by Schmidt, second by Hutchison.

Motion approved unanimously.

III. CONSENT AGENDA:

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

- A. Approval of Minutes from May 28, 2014 (removed)
BSC Meeting-Removed from Agenda

For Information

- B. Attendance Log

No action taken

IV. MEETING HOST INTRODUCTION

Lisa Florie, Branch Manager, Union Bank – Placerville Branch & associates; History of Union Bank – started in Bay Area; big in Southern California; also has branches in Oregon, Washington, Texas and New York. Approved for expansion – 1 merger per year. Started as Bank of California and then became Union Bank of California now Union Bank. Huge international backing; owned by MUFG Bank of Tokyo Mitsubishi.

V. PUBLIC COMMENT- FOR THOSE ITEMS NOT ON THE AGENDA

Headline of report by Indiveri “Jobs gained! Jobs Unfilled!! Low Pay and Part-time Work!!!

There were 288k net jobs created in the U.S. through June, according to the Department of Labor, with the average over the last 3 months at 240K per month. The National Unemployment rate is at 6.1% and for California 7.4%. These are the lowest numbers since 2008. The total number of jobs is up, but they are different jobs than prior to the recession. 40-44% of the new jobs created are low wage jobs. Government jobs are still down below the level of 5 or 6 years ago. Part-time employment is on the increase. For June it was reported that full-time jobs (over 35 hours weekly) dropped by 250k, but 800K plus part-time jobs were created. The number of involuntary part-time workers or people that desire full time but cannot attain it, was over 4 million in 2007. In June, the number skyrocketed to 7.5 million. The question was asked “Is this a direct correlation to employers not wanting to provide benefits?” Indiveri believes that is partially the issue but there are other factors. Temp agencies are on the rise and employers are “trying out” applicants before committing to full time employment. Wages are climbing at the rate of 2% a year which is matching inflation.

Reports show that job openings are rising and there are skill shortages for businesses. There is an article that asks “Whose job is it to train people?” Indiveri goes on to read in the article *US Manufacturer’s dedicated money, in their budgets for training has fallen to about half from 2006-2013. US companies have been cutting money for training employees for decades. Essentially they think community colleges, online courses and for profit schools can do it.*

WIOA has funding authorization levels. They have put in an annual increases of 3%. The budget committees are the appropriators and function under a cap.

Hutchison asked what he had heard about the minimum wage increase and its impacts. Indiveri stated that the minimum wage is a Federal requirement and a few state have set their minimums higher than the federal minimum. Now cities will be creating their own minimum wage. So far, in totality, jobs are still growing and haven’t been lost due to the wage increases.

Sierra College has worked with companies to provide skilled workers but they have cut their classes back. Indiveri stated that with the new legislation there is more of a structure on how the One Stops and referral systems will work and requires that funds be monitored more closely in regards to things like share of cost.

Schmidt updated the group that she met with Tom McKinnon, the new Recruiting Manager at Thunder Valley. She asked him what some of his hiring challenges were. He shared that the difficult positions to fill for them are the culinary positions. They do not have training on site. They are looking for people with at least a year of experience, who already possess some culinary skills. Devitt confirmed that she has been trying to fill culinary positions for a personal business, to no avail. Institute of Technology is closing its Culinary program. Schmidt stated that Thunder Valley is unionized employment. Devitt asked why a company like Thunder Valley can't be partnered with a training program.

Wilson asked how we can get more full time jobs in the South Lake Tahoe area. Most of the jobs are seasonal, part-time jobs. Some of the North Shore is going year round now but the employment is still part-time. Schmidt proposed using ETP funds to train people off season.

Schurr added that younger workers that just stop working need motivation to keep working and thinks it should be part of the soft skills training to keep them motivated.

Wilson recommended that getting to the information through Career Pathways to high school students might help with some of these issues.

VI. COMMITTEE GOALS & STRATEGIC PLAN UPDATES

1. Matrix: This is a staff tool, not a consumer tool. This guide is to help define who each of the WIB partners are and what resources they offer. Magnussen instructed that the list would be sent to each of the partners and they would fill in the boxes and provide contact information. The Matrix would be populated with this information. There will need to be an educational component with staff and partners for implementation of this document.
2. Business Resources Guide: This is now on the Golden Sierra website. The mechanism for updates and data revisions still needs to be worked out. Indiveri asked if everyone put their newsletters and chamber notices under Business Resources as a link; everyone agreed this was a good idea.
3. Engaging Employers in training programs: Wilson suggested researching a way to put a partnership together for the businesses that have the greatest need and engaging the community colleges in this partnership. The group asked how we would identify the area of need. Magnussen suggested staying focused on the identified sectors. There are three key sector advocates on the WIB, Rick Larkey for construction, Carol Pepper-Kittredge from advanced manufacturing and Annette Smith-Dohring for healthcare." Laurel stated she might be able to run a report from Caljobs and will look further into it. It was suggested to run a three question survey to the WIB. The three questions to the WIB could be:
 1. What are you seeing as far as industry needs, per your industry?
 2. What are you seeing as far as Category Specific needs?
 3. What are you seeing as non-specific needs?

It was also suggested that the survey contain suggestions of categories and define soft skills.

VII. REPORT OUTS

Tri County Job Fair; August 22nd at the Roseville Sports Center; registration is over 50 now, so if there are companies out there that still need to register, especially companies doing a lot of hiring they should be encouraged to register as soon as possible.

Jenny Wilson explained that El Dorado County was not happy with the choice of location because it's too far for registrars to travel and it's not really a Tri County fair. Schmidt wanted to make sure that it's understood that the location will rotate. It was in Folsom last time and will possibly be in Sacramento next. Magnussen added that the LMID data supports that a large percentage of El Dorado County residents commute to Sacramento & Placer for work.

Schmidt wanted to remind everyone that there is a business walk meeting today at the Rocklin Chamber from 3-4pm. There will be another walk in September in South Placer and will find out from the meeting today and update everyone who will be participating in that.

Springer stated that the State budget came out very favorable for private and public sector of childcare. It's still not back to 2008, but this could be ongoing because there may be another bill that will affect childcare coming up. Mandatory kindergarten is still on the bill. They still kept the TK transition kindergarten that 3 month population, and that included all the four year olds that would've closed all most childcare centers.

Shervey said they recently introduced the new Next Skills module "Diversity". In two weeks another new module will be released that focuses on computer technology. It will be a broad spectrum program, held Monday through Thursday from 3-5pm for 8 weeks at the Placerville Connections. There are currently 6 people signed up. It will be a group session lead by WIA staff and Welfare to work staff.

Shervey also stated that today they are having an employee forum for healthcare, Home Watch Caregivers. The last forum featured DST (a billing company), and we hope to have Marshall coming up in the future. Marshall is a sought out employer for the area. Shervey attended the Lisa Jordan forum and stated that it was such a nice workshop to have.

Shervey stated that they have visited 45 businesses this month, and noted that a few different businesses on Main Street in Placerville were unhappy with the shutting down of the road during recent events. They complained that they did not have customers all day."

Magnussen stated that Golden Sierra has two positions open that close Friday July 25th. Applications must be in by 5pm on the 25th. The positions are for Senior Admin Clerk and Business Employment Specialist. Magnussen stated Golden Sierra also just closed an RFQ for basic computer workshops. They are cycling monthly; 2 hours per week for 4 weeks.

Andrews informed the group that there are three openings in the Veteran Program. This has a great impact on the Business Service team, which she is hoping will expand. Employer recruitments for Roseville and Auburn is increasing."

Devitt started by thanking Lisa for hosting the career event at Cokeva. There were 10 employers and 50 Proedge in attendance, and the event was well received with lots of positive feedback. There were actually 3 career events; one in event for Sacramento/Roseville/Yolo area at Cokeva, one in Fresno, and one in Nevada County. It has always been held at SETA, but there will be a vote held to rotate the location for future events so business can engage in hosting. Since the last meeting Yolo's Professional Edge started.

Orange County began an Occupational training program in June called Bootcamp that goes for 4 weeks, 1 day a week. The participants are sorted into two classes, one white collar and one blue collar. No Job readiness programs are allowed. The curriculum starts out with a strength finder assessment, and goes through conflict management, time management, social media, critical thinking, self-leadership, customer service and attitude makes a difference. The evaluation came back at 98% excellent. The funding is under retaining employment funding.

VIII. NEW BUSINESS / FUTURE AGENDA ITEM

IX. NEXT MEETING

September 24th – 9:00 am – Borges Architectural Group

X. ADJOURNMENT

Motion to adjourn meeting by Andrews, second by Hutchison.

Meeting was adjourned at 11:01 am.