

GOLDEN SIERRA WORKFORCE INVESTMENT BOARD
EXECUTIVE COMMITTEE RETREAT
AGENDA

Thursday, November 13, 2014 – 1 pm

Roseville Connections
115 Ascot Drive, Suite 180 (Room A)
Roseville, CA 95661

MEMBERS

ANETTE SMITH-DOHRING
Sutter Health Sacramento Sierra Region

CAROL PEPPER-KITTREDGE
Sierra College

CHRISTINA NICHOLSON
Whole Person Learning

DANIELA DEVITT
California Employers Association

DAVID DeLEONARDIS
Crossroads Diversified Services

DAVID FRAZIER
Winding Winds Consulting

ERIC COOPER
California Indian Manpower Consortium

JASON BUCKINGHAM
Golden Sierra Job Training Agency

JOHN TWEEDT
District Council 16

KATHLEEN BURRIS
CVS Caremark

KEVIN FERREIRA
Sacramento – Sierra's Building and
Construction Trades Council

KIMBERLY PELLOW
Brandman University

LAUREL BRENT-BUMB
Bumb Construction

MARCY SCHMIDT
Placer Co. Business Advantage Network

MARGARITA VALENZUELA
Unite Here Local 49 Gaming

MARK FRAYSER
Department of Rehabilitation

MARTHA ESCOBEDO
Employment Development Department

MICHAEL ZIMMERMAN
MTI College

PAUL CASTRO
California Human Development

RANDY WAGNER
Sierra Economic Development
Corporation

RICK LARKEY, *Vice Chair*
North State Building Industry Foundation

ROBERT WARD
IBEW Local 340

SHERRI SPRINGER
Happy Kids Preschool & Childcare

STEWART SCHURR
Doctor PC

TIM COOK
Experience Works

TINK MILLER, *Chair*
Placer Independent Resource Services

VIC WURSTEN
PRIDE Industries

WILLIAM REED
United Domestic Workers

- I. ROLL CALL AND INTRODUCTION OF GUESTS
- II. APPROVAL OF AGENDA 1
- III. CONSENT AGENDA (EC)
 All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval
 - A. Approval of Minutes from August 21, 2014 EC meeting 2-5For Information
 - B. Review of Minutes from September 18, 2014
WIB Meeting 6-14
 - C. Attendance Log 15
- IV. PUBLIC COMMENT – FOR THOSE ITEMS ON THE AGENDA
- V. NAWB CONFERENCE 16- 19
- VI. HIGH PERFORMANCE BOARD UPDATE
- VII. CWA WIOA ORIENTATION DISCUSSION
- VIII. WIOA IMPLEMENTATION PLANNING
- IX. FUTURE AGENDA ITEMS/NEW BUSINESS
- X. NEXT MEETING

December 18, 2014 – Joint Executive & Finance, Roseville Connections
- XI. ADJOURNMENT

EQUAL OPPORTUNITY

Golden Sierra is an equal opportunity employer/program. Auxiliary aids and services are available upon request. Special requests for services, aids and/or special formats need to be made by calling (530) 823-4635. If you are deaf or hard of hearing please call the California Relay Service at 711.

GOLDEN SIERRA WORKFORCE INVESTMENT BOARD

**EXECUTIVE COMMITTEE
REGULAR MEETING
MINUTES**

Thursday, August 21, 2014 – 1 pm

**Roseville Connections
115 Ascot Drive, Ste. 180
Roseville, CA 95661**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order at 1:05 pm by Chair Miller.

Present: Kevin Ferreira, Laurel Brent-Bumb, Martha Escobedo, Rick Larkey, Tink Miller.

Guests: Raeme Kennedy, Lorna Magnussen, Jason Buckingham, Michael Indiveri,
Terri Trombley.

II. APPROVAL OF AGENDA

Request to remove Consent Agenda Item C.

Motion to approve as amended by Ferreira, second by, Brent-Bumb.

Motion approved unanimously

III. CONSENT AGENDA (EC)

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval of Minutes from May 15, 2014 EC & FC Joint meeting.

B. Approval of Youth Council application; McKensy Fisher-Mathis
Representing Youth (Placer)

For Information

C. Review of Minutes from July 17, 2014 WIB meeting.

D. Attendance Log.

Motion to approve consent agenda items A-D by Larkey, second by, Ferreira.

Motion approved unanimously.

IV. PUBLIC COMMENT – FOR THOSE ITEMS NOT ON THE AGENDA

Brent-Bumb –The annual study mission took place in Minnesota this year, where they visited the little town of Stillwater, the oldest city in Minnesota. The town has been working on a project for 60 years, to build a new bridge that would connect the town to Milwaukee. Brent-Bumb explained that the tenacity of the workers that work through bitter winter conditions and the length of time to get this project to fruition are astounding.

Miller- Miller participated in a national teleconference recently where the Secretary of Labor, Thomas Perez, discussed the implementation of the new WIOA law. There were about 2,000 participants on the call and he mostly answered questions from the participants.

V. DIRECTOR'S UPDATE

• WORKFORCE INNOVATION & OPPORTUNITIES ACT (WIOA)

Buckingham included several handouts in the updates.

1. WIOA Overview
2. Draft – Functions and Duties Of Local Workforce Development Board (LWDB)
3. LWDB Required Membership
4. Matrix of new performance measures

WIOA Overview – Ferreira inquired if WIOA was a replacement of WIA. Buckingham stated that it is considered a reauthorization, but it is a new act. Some of the significant changes in the new act are:

- Emphasis on alignment systems and data supported planning.
- Focus on In-Demand sectors and occupations.
- Career pathways.
- Future requirement for *Employer Engagement* and *Business Services* (measure will not be defined or implemented for two years).

Draft regulations are due by January, 2015, with an implementation requirement date of July 1, 2015. Final regulations are due by January, 2016, with final implementation expectations of July 1, 2016.

Larkey asked if there was anything completely new in the act. Buckingham stated that a few things are new, like procurement requirements but most of the changes are enhancements to the current act.

Buckingham also warned that he fully anticipates a reduction in funding. The amount that the Governor is allowed to withhold for discretionary funds has increased to 15%, nearly double from last year. This could affect the standard funding allocation significantly.

The Governor is required to certify successfully performing WIB's. Buckingham's main concern is whether the state can maintain and accurately report the data required to track and show the success of local boards. The recent data conversion to CalJOBS has been extremely challenging. They are still trying to iron out the kinks, but until that happens Buckingham is unsure of the accuracy of the information the state is able to report.

Workforce Investment Boards

There is a new emphasis for local boards to participate in planning regions. The number of the required board members has also been reduced. Miller stated that Secretary Perez specifically said that the new requirement is a minimum, but boards can have more members if they choose. Brent-Bumb asked Buckingham where are we now with compliance of the membership requirements. Buckingham assured the members that currently, the board is in compliance. The challenge is generally meeting the required membership of the Youth Council. Sub-committees are no longer required under WIOA, but allowable. It's up to the board to decide if they would like sub-committees. However, there are certain requirements for community participation and input in certain areas of the local plan such as youth service strategies.

One Stop Centers

- One One-Stop center is required, per region. The official center must be co-located with the EDD.
- Any organization or business can apply to be a One-Stop, except Secondary Schools.
- Infrastructure costs of One Stops must be shared by key partners.
- Under WIA there were three ways to become a One-Stop: a) Grandfathered In, b) Competitively procured or c) a Consortium. Under WIOA the centers must be competitively procured. The local Board can operate the center with approval of the Chief Elected Official (in our case, the Governing Body) and the Governor.
- WIOA combines Core and Intensive into Career Services.
- Priority to serve low income and people with barriers.
- Emphasizes individual choice within identified sectors.
- The new age groups for Youth Services: In School Youth (ISY), ages 14-21 and Out of School Youth (OSY), ages 16-24. 75% or more of the funding will have to be spent on OSY and 20% of youth allocation will need to be spent on work-based learning projects, like work experience, internships and OJT. Not all youth must be low-income.
- Business services will now be part of Career Services.

Performance

Measurement periods and calculations have changed in the new act. Entered employment rate and retention rate are measured and the end of the 2nd and 4th quarters, as opposed to the 1st and 3rd. Earnings are now measured as a median versus an average. Certification will be measured by: a) those trainings leading to certifications and b) those employed receiving a certificate. These measures will be extended to Adult Ed, EDD and Dept. of Rehab.

Legislation

State legislation such as SB 293, SB 734 and AB 554 that are now imbedded in the state code will continue unless there is an implementation bill that alters the code in some form. Buckingham stated that he had the opportunity to chair in the legislative committee of the state association with Joyce Aldrich as his co-chair.

He was just informed that SB 850 will pass. It will allow 15 community colleges to offer Bachelor degrees.

Consolidation of the Placer County centers in July 2015 is still a consideration.

Miller asked if there were any thoughts on how the Board should proceed. Buckingham stated that the key items to discuss are:

1. How much WIB member training do we want to do on WIOA?

The CWA is offering a training seminar on 10/30 with a more extensive overview. He suggests that it might be good for at least the Executive Committee to attend.

2. How should we notify partners of changes?

Buckingham proposed sending out a letter signed by himself and Chair Miller, including the WIOA Overview document a good start.

Buckingham stated that he is concerned about the turn-around time for RFP's, without the current regulations in place.

VI. EXECUTIVE COMMITTEE RETREAT PLANNING

A group discussion took place about possible dates for an Executive Committee retreat. The general consensus was that the 2nd week of November would be a good timeframe. The goal would be to provide an outline of the retreat outcomes at the November 20th WIB meeting. Trombley adds that a big challenge for next year is how to distribute funding under WIOA.

VII. FUTURE AGENDA ITEMS/NEW BUSINESS

Brent-Bumb is concerned about SBDC with Los Rios stepping back. Sierra Business Council won the RFP. Buckingham suggests that they should be encouraged to join the WIB and provide updates on their services. Larkey added that the feedback from Los Rios is that there were not enough funds allocated for services and that the expectations were unrealistic and that is why they are stepping away.

VIII. NEXT MEETING – October 16, 2014 – Joint Executive & Finance

The Finance Committee will not have budget information yet on 10/16 so the 10/16 meeting may just be an Executive Committee meeting. For now, hold date for joint.

IX. ADJOURNMENT

Motion to adjourn by Brent-Bumb, second by Escobedo.

Meeting adjourned at 2:10 PM.

**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD
REGULAR MEETING
MINUTES**

Thursday, September 18, 2014 - 1:00 pm

**PRIDE Industries
10030 Foothills Blvd
Roseville, CA 95747**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Miller, Chair, at 1:10pm

Present: Carol Pepper-Kittredge, Christina Nicholson, Daniela Devitt, David De Leonardis, David Frazier, Eric Cooper, Jason Buckingham, John Tweedt, Kevin Ferreira, Kim Pellow, Marcy Schmidt, Mark Frayser, Martha Escobedo, Michael Zimmerman, Panda Morgan, Paul Castro, Rangy Wagner, Rick Larkey, Stewart Schurr, Tim Cook, Tink Miller, and Victor Wursten.

Absent: Maggie Valenzuela, Anette Smith-Dohring, Kathleen Burris, Laurel Brent-Bumb, Sherri Springer, William Reed and Robert Ward.

Guests: Lorna Magnussen, Traci Cummings, Darlene Galipo, Raeme Kennedy, Terri Trombley, Jenny Wilson, Christina York, Michael Indiveri, Felicia Buasan, Eric Elberg, George Marley, Jay Onasch, Kristin York, Mindi Tubra, Gabriel Garcia, and Laurel Andrews.

Announcements:

Julia Burrows: Resigned

Robert Ward: New WIB Member

Kristen York: Guest Speaker

Panda Morgan: Retiring; last day on the 30th of September and Tink Miller thanked her for her service.

II. APPROVAL OF AGENDA

Motion to approve agenda: Eric Cooper, second by, Kevin Ferreira

Motion approved unanimously.

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval of Minutes from July 17, 2014 WIB Meeting.

B. Approve Youth Council Applications.

- Ashley Spiegelberg – Youth Clerk
Representing Youth (El Dorado)
- Mariana Garcia – Placer County Probation
Representing Juvenile Justice

Informational

C. Review of Minutes from August 21, 2014 EC Meeting

D. Attendance Log

Motion to approve Consent Agenda Items A - D: David DeLeonardis, second by, Michael Zimmerman.

Motion approved unanimously.

IV. PUBLIC COMMENT-FOR THOSE ITEMS NOT ON THE AGENDA

Mike Ziegler, President and CEO of Pride Industries, was introduced. Mr. Ziegler explained how Pride Industries was started in 1966. He explained that a small group of devoted parents met in the basement of a church of Auburn, California and their goal was to create an organization that would find meaningful work for children with disabilities.

Marcy Schmidt announced Placer County received funds last year to expand the Subsidized Employment Program (SEP), SEP is contracted with the Community College Foundation to place individuals in paid work experience sites, or paid internships. They are expecting a slight increase this year. Last year they received \$185,000 and this year they were awarded \$913,000. A larger increase than they had anticipated. Marcy stated that they are looking for opportunities to utilize the money in the community and are hoping that their partners will come up with ideas. They are looking for training opportunities, businesses that may want to hire new employees and businesses that need new trained workers. They will pay wages through the Community College Foundation.

Eric Elberg, Senior Consultant with the Division of Apprenticeship Standards is assigning a permanent consultant to every board in his region. Eric introduced Felicia Buasan as the permanently assigned consultant to Golden Sierra.

Tink Miller announced that twice a year Placer County has a Pre-Medication Take Back Day. There will be over ten locations and it will be held on September 27, 2014 between 10:00am and 2:00pm.

V. APPROVE WIA FINAL 14/15 BUDGET

Terri Trombley refers the board to page 25, row 7, and column C/A for a correction to the document. She shows a 102% increase, but is actually a 2.89% increase in our funding sources and expenditures. There are not a lot of changes from Draft to Final and the budget has been reviewed by the Finance Committee. Golden Sierra is on track for expenditures.

- Rapid Response shows a little increase. (K5-2014)
- Layoff Aversion: \$41,000 for the Consortium.
- SETA-NEG-OJT: Training to be provided, but a challenging population to serve. (Veterans that are long term unemployed and are a very specific target group.)

Motion to approve WIA Final 14/15 Budget: Eric Cooper, second by, Panda Morgan.

Motion approved unanimously.

VI. APPROVE DEI FINAL 14/15 BUDGET

Terri Trombley refers to page 36 to discuss the DEI Contract. This is the last year of funding for this award. Trombley requests approval for the column that is titled Fiscal Year 2014/2015 Budget. Trombley stated this was a project where funding started in October 2011, but Golden Sierra was not officially awarded until January/February 2012. The award will be fully expended by December 31, 2014. The grant deadlines have been extended to:

- DEI – Wagner Peyser – Extended March 31, 2015
- WIA – Extended March 31, 2015
- Flex Funding – This award must be fully extended by September 30, 2014.

Motion to approve DEI Final 14/15 Budget: Eric Cooper, second by, Daniela Devitt.

Motion approved unanimously.

VII. APPROVE PROP 39 FINAL 14/15 BUDGET

Terri Trombley reviewed Prop 30 Final 14/15 Budget and the final budget reflects the spending plan for the grant award. The money was awarded to a partnership of SETA and Golden Sierra. Golden Sierra acts as a sub-recipient to SETA and must submit a budget to finalize the contract. We know the budget for the program has not been finalized on our end. We will have to submit a budget revision once everything has been finalized locally.

Motion to approve Prop 39 Final 14/15 Budget: Rick Larkey, second by, Panda Morgan.

Abstained: Carol Pepper-Kittredge,

Opposing: Randy Wagner

VIII. APPROVE BSC MATRIX

Daniela Devitt reviewed the BSC Matrix and requested approval from the WIB. Daniela explained that the Matrix is an education tool for our partners and staff. It will be a starting point and she requested the board to fill out the Matrix regarding each partners respective services and return by November 19, 2014 BSC Meeting.

Christina Nicholson asked if there would be space on the chart to specify more information for target populations. Lorna Magnussen replied that each program will have their own eligibility requirements and the BSC envisioned a Resource Book that may have a matrix that will have all of the services provided and eligibilities requirements for each program.

Tink Miller asked if there would be room for websites to be included for our clients to reference. Carol Pepper-Kittredge suggested links or pull down menus that would navigate the client deeper into a specific answer for each program.

Motion to approve the BSC Matrix: Stewart Schurr, second by, Eric Cooper.

Motion approved unanimously.

IX. APPROVAL OF MOUs

A. PCOE – 49er ROP

B. Project GO, Inc. (CSBG)

C. Placer County HHS
Employment Services & Housing Authority

Motion to approve MOUs: David DeLeonardis, second by, Tim Cook.

Motion to approve unanimously

X. PARTNER PRESENTATION – REPRESENTING SBDC:

Kristin York, the Director of Business Innovation with Sierra Business Council, explained that Sierra Business Council fosters thriving communities in the Sierra Nevada region through “on the ground” local projects that promote, develop and amplify the area’s social, environmental and economic capital. Kristin mentioned that SBC’s mission is economic prosperity, environmental responsibility, and social responsibility and that SBC’s biggest project is with Sierra Nevada Energy Watch. The Energy Watch project includes, Climate planning, Fire restoration, Northern Sierra Biomass Initiative, Water Conservation and the Sierra Nevada Gotourism. Kristin stated that the “One-on-One” Training Counseling and Partnering is very important in the developing of the Sierra Region. (Modoc, Lassen, Plumas, Sierra Nevada, Placer, El Dorado Counties) These areas are underutilized because they have been undercapitalized. The SBC has moved to the Truckee Airport Business Park where small businesses have access to the space. They plan for expansion in the future. The Truckee Airport location is being used for co-working spaces. Panda Morgan is a consultant for SBC and consults in person with the clients, via satellite locations, or at a client’s office. SBC is looking to expand consulting through web-based training/ WebEx remote trainings, group trainings and possible business boot camp.

Kristin further explained the Social & Economic impact in the Sierra:

- 3.7 million people higher unemployment
- 11% higher unemployment
- 20% below poverty

Rick Larkey asked about allocation. Kristin stated that the allocation is purely based on population and the Cash Match is a big challenge. It comes down to money, resources and finding partners. Building a network and securing the funding is Kristin's priority and that the SBC has everything from the (530) area code and above, and there is still a bid out for (916) areas in Placer and El Dorado Counties.

Randy Wagner stated that the SBC overlap is only in parts of two counties (Placer and El Dorado) and the bulk of the SBC's numbers are going to come from those two counties. The most critical success factor for the SBC is going to be what goes on within the WIB.

XI. WIOA UPDATE

Jason Buckingham handed out a WIOA overview pamphlet and gave WIOA overview. The WIOA Act will probably not be clearly defined for at least two years. Most of the changes are already implemented, or in the process; this will be an ongoing transition year. Golden Sierra will be offering new services with old performance measures.

- Draft regulation in January 2015
- Implementation date July 1, 2015
- Final regulations January 1, 2016

Jason Buckingham continues that there will be an anticipated reduction in funding due to the governor's ability to withhold 15% for discretionary purposes. Under WIOA the Workforce Investment Board (WIB) name is changed to the Local Workforce Development Board (LWDB). One, One-Stop-Center is required in each local area and all centers must be competitively procured unless permission is given to the local area by the Chief Elected Official and the Governor. WIOA emphasizes a clear priority to serve the low-income population and persons with barriers. It appears that eligibility will be a factor prior to anyone receiving career services. The Youth Program will undergo significant changes:

- 75% of the money has to be spent on out of school youth.
- 20% of the overall youth funding has to be spent on work based learning (Work Experience Programs/OJT Programs)

Buckingham stated that to meet performance measures, services must be rendered until a client reaches a wage that is comparable to, or exceeding, their previous wage. There are changes in the performance calculations and measurement periods. Instead of measuring entered employment in the first quarter, entered employment, will be measured in the second quarter after exit. Employment Retention used to be measured in the third quarter, but under WIOA it will be in the fourth quarter after exit. In regards to earnings, the earnings measure will now be measured as a median instead of an average. Buckingham reiterated that consolidation of the centers in Placer County may occur.

The California Workforce Association will be providing a WIOA Training on October 30, 2014. The Executive Committee members will be in attendance. In early November, there will be an Executive Committee Retreat to discuss next steps in WIOA implementation. The Executive Committee will discuss how we will move forward in order to transition to the new program successfully.

Carol Pepper-Kittredge asks about the Cash Match in the rural areas and is concerned it will be a difficult road. Buckingham states that from a WIA/WIOA perspective, we are always looking at Cash Match or what we call leverage. An example of leverage is when the employer contributes to an OJT Training contract. We reimburse a percentage of someone's wage and the employer picks up the remaining portion. For example: 80/20 (We pay the 80% and the remaining 20% is what we count as leverage). When we enter into a training contract and the participant receives grant funding in addition to WIA funding. The grant funding may count as leverage.

XII. STATE PLAN UPDATE

- Sector Strategies
- Prop 39 is part of the regional construction and energy efficiency initiative and we will start recruiting candidates for that sometime in December and/or January 2015.
- Prop 39 (OJT) February and/or March 2015, and the MC3 Certification Program allocates to train and certify others.

XIII. CWA MEETING OF THE MINDS CONFERENCE REPORT OUT

Tink Miller announced who attended the CWA Conference. The following were in attendance: Lorna Magnussen, Daniela Devitt, Darlene Galipo, Paul Castro and Rick Larkey.

Lorna Magnussen provided the following:

- No further direction regarding WIOA Board Structure or One-Stop Competitive Procurement.
- Apprenticeship Programs planning release of funding.
- Attended interesting workshop given by EMSI, presented data analysis on the Boeing Departure that showed how data was used to create transitional employment options by matching skill sets and industry factors/markers.

Daniela Devitt was a presenter at the CWA Conference and thanked everyone who attended and participated on the panel. The workshops gave a greater insight and an option to exchange ideas.

Diane Galipo stated that she was also a presenter at the CWA Conference and spoke about how to negotiate MOU's. There were two keynote speakers and one specific speaker from IDEO spoke about thinking outside the box, embracing change, and coined the phrase "Don't get ready, Get started". The other speaker, from The Department of Labor, spoke about coping with change. Galipo attended the workshop and the presenters from Los Angeles said they are already doing 70% of their allocations to serve their out of school youth participants. They have a tour bus and use it to reach their clients. They go to the clients and serve instead of clients going to their physical locations. Galipo stated that the incorporation of technology is driven with clients' verses paper and pencil.

Paul Castro shared that he liked the idea of data driven decisions.

Rick Larkey shared he went to a workshop that introduced a phone application that was able to send messages to clients about meetings and allows scanning of records and documents. Another workshop he attended was about the projection/demand of approximately 10,000 IT jobs, over the next five years, in Portland, Oregon. Their higher education system, combined, is producing 350-500 people, per year, for IT. They have contracted with an online provider to train 10,000 participants online, regardless of previous college attendance. This program was started in June and already has 5000 enrollments. Larkey stated, in regards to the JPA, we should stay flexible and figure out what is in our best interest and how innovative we would like to become.

XIV. WIA SERVICE PROVIDER PERFORMANCE

Tink Miller stated that there is no updated WIA Service Provider Performance at this time, but Jason wanted to add that we were allowed to negotiate performance measures with the State every year. Having just had the opportunity to negotiate these measures Buckingham feels what was negotiated are reasonable and obtainable measures.

XV. WIA SERVICE PROVIDER UPDATES

Alpine County Consortium

- Galipo mentioned: Lisa is going to be joining Golden Sierra Staff in Placer County, in October 2014.

El Dorado County Consortium

- One Stop Services are co-located, and between the two centers, they have served 885 clients.
- Twenty (NEXT Skills) workshops are available and we are learning that clients are struggling with basics computer skills.
- Business Services is having a Tri-County Job Fair.
- Placerville Business Services visited 30 businesses and that lead to 3 OJT, and 2 Employer Form Requests.
- Our Tahoe Business Service Representative visited 9 businesses and received 8 job leads.
- AutoZone will be helping at the hiring event in Lake Tahoe.
- We have been working closely with EDD in El Dorado County and have identified that there are 15,000 at-home businesses.
- Our two goals this year are to reach out to our Rotary/Service Organizations and Apprenticeship Programs.

Golden Sierra Job Training Agency – Darlene Galipo reported:

- Seven recruitment events to include: PRIDE, Caltrans and Invitation Homes. Invitation Homes was hiring for Maintenance Technician Positions, at \$25.00 an hour. Invitation Homes was pleased with Golden Sierra's event coordination and they will be coming back next month for us to coordinate different positions for them.
- Golden Sierra's participation has increased in community events and recently we worked with the Roseville City Library. Golden Sierra has spoken with over 200 Roseville residents.

- Placer County Stand Down – Veterans Event.
- Upcoming Events:
 - September 24th & 25th: Career GPS at Cal Expo. There will be approximately 600 Placer County Students and approximately 7,000 students total.
 - October 16th: Honor a Hero, Hire a Vet Job Fair. – Open to public; target audience is Veterans.
 - October 17th: NEW High School Seniors Girls. – Sierra College is sponsoring event.
 - October 21st; 25th: Annual Employer Seminar. – Auburn at the Ridge, Topics are mostly HR.
 - October 31st: Sierra College Job Fair.
 - November 7th: Job Fair in the Tahoe region.
 - The Employer Network status: We have assigned over 25 tickets to our Employment Network and we are starting to generate some income for that program. When we reach a certain milestone, the agency will receive payment from Social Security Administration and that can be used to benefit a Consortium.
- Last month, Golden Sierra started the “GET Hired” Workshop Series in Auburn and, in the Roseville office, they will begin the series October 20, 2014. This was an experiment to see if we could improve our content, participation, and overall value of our core workshops. This is a two week series, facilitated by Golden Sierra staff, and informs participants about career readiness. Participants will receive completed applications, resumes and cover letters. The support and interest from participants has been high and there has been a waiting list for every session.
- We have had success working in the Sacramento Area Electrical Training Center and we have placed 5 first year apprentices. The apprentices will receive classroom and on-the-job training. Golden Sierra is able to provide a scholarship of approximately \$4,000 per participant, to offset the cost of the first year of training. We are happy to be in compliance with AB554; we are building relationships with our partners that offer trainings.
- Golden Sierra has a Facebook and a LinkedIn page. If you are interested, please “like” or “follow” us. We welcome you to update us on all the new things that are going on in your areas.
- This month, Golden Sierra started the PC Basics Computer Workshops in Auburn. There is a real need for our participants in order to get exposure to PC Basic Skills. We had a solicitation that went out several months ago and Crossroads, Placer School for Adults and MTI College responded. We will be working with all three of those vendors to provide workshops. Crossroads is doing the first series in September. Attendance is a little lower than anticipated, but we expect an increase.
- PRIDE Industries – Mindy Tubra Pride stated that PRIDE Industries has really good connections with our community partners, The Department of Rehabilitation, Mark Frayser and Christina Nicholson from Whole Person Learning. We do a lot of outreach and we are involved with all the high schools, secondary schools, principals, and vice principals, which are the link to the young adults that we enroll in our program. We are trying different methods of outreach to get clients.

XVI. COMMITTEE UPDATES

- Executive & Finance Committees met today to review budgets.
- September 24, 2014: Business Services Committee Meeting.
- October 30, 2014: WIOA Overview Meeting at the Lions Gate Hotel.
- November 19, 2014: Youth Council Retreat Meeting. Goals for the retreat:
 - Look at who we are and get to know each other. (Bio's)
 - Set Goals.
 - Get Hired series for the youth.

XVII. FUTURE AGENDA ITEMS/NEW BUSINESS

- Recommendation Apprenticeship Presentation.

XVIII. NEXT MEETING – Thursday, November 20, 2014.

XIX. ADJOURNMENT

Motion to adjourn meeting by Tink Miller.

Meeting adjourned at 3:10pm.

Attendance Log

	Date: 10/17/13	4/17/14	5/15/14	6/19/14	8/21/14	10/16/14	10/23/14	
	Type: Regular	Joint	Special	Regular	Regular	Cancelled	oint/Special	
Executive Committee				Cancelled				<u>Rate</u>
Rick Larkey	1	1	1		1		1	100%
Laurel Brent-Bumb	0	1	0		1		1	67%
Kevin Ferreira	1	1	1		1		0	83%
Martha Escobedo	Appointed	0	0		1		1	50%
Tink Miller- CHAIR	1	1	1		1		1	100%
Total	3	4	3		5		4	

Quorum=3

**GOLDEN SIERRA
WORKFORCE INVESTMENT BOARD**

MEMORANDUM

DATE: November 13, 2014
TO: Executive Committee
FROM: Jason Buckingham, GSJTA Executive Director
SUBJ: NAWB Forum 2015

Resolution Action Item Information

The 2015 NAWB Forum is scheduled to take place Saturday, March 28, 2013 through Tuesday, March 31, 2015 in Washington, D.C. The estimated cost per person is between \$2,440 and \$3,000. Below is the cost (estimate) breakdown:

	Min.	Max
Registration	775.00	925.00
Pre-conference	125.00	175.00
Hotel - \$260 (4 nights)	1,040.00	1,100.00
Airfare	350.00	600.00
Meals	150.00	200.00
Totals	\$2,440.00	\$3,000.00

Approval from the Governing Body will be requested at their December 3, 2014 meeting to commit no more than \$12,000 for three Executive Committee members and one representative of the Governing Body to attend the conference. The cost for each attendee is approximately \$3,000 (includes conference, pre-conference, airfare and hotel). Funds for this activity are already accounted for within the Agency budget under Board development.

As you are aware, out-of-state travel must be approved by the Governing Body.

Forum 2015: Advancing Workforce Innovation

Vision. Leadership. Impact.

You are invited to join us in Washington D.C., March 28-31, 2015, for the premier event where workforce development professionals and leaders in business, government, labor, and education gather to discuss the current state of our nation's workforce system and consider the goals and policy framework affecting the future of human capital development.

Forum 2015: Advancing Workforce Innovation challenges and equips workforce, education and economic development stakeholders to provide **Vision, Leadership, and Impact** in addressing the workforce needs and improving the economic health of their regions.

Vision: The long-term economic vitality of our communities hinges on engaging partners in workforce, education, and economic development to create a common vision around the goals of technology, innovation, and service to our customers. Forum 2015 explores models and solutions that help you define opportunities for change and growth.

Leadership: Workforce boards are called to invest resources in ways that address both market needs and the needs of the community and region. Convening key stakeholders, engaging local elected officials, and being willing to be 'in the trenches' in our local areas requires leaders to constantly evolve and reassess what works. Forum 2015 reenergizes leadership teams for the challenges ahead.

Impact: More than ever, workforce organizations must move beyond performance metrics and demonstrate true investment outcomes that can sustain a community. Forum 2015 is an opportunity to showcase the relevancy and results of our work.

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Schedule

As of October 21, 2014 - Subject to change.

Saturday, March 28th

7:00 am - 3:00 pm	Forum Registration
7:00 am - 6:00 pm	Exhibits Set up
9:00 am - 4:00 pm	Pre-Conference Sessions
7:00 pm - 8:00 pm	Exhibit Hall Reception

Sunday, March 29th

7:00 am - 5:00 pm	Forum Registration
7:00 am - 7:30 am	Morning Pilates
7:30 am - 6:30 pm	Exhibit Hall Hours
7:30 am - 8:30 am	Breakfast with Exhibitors
8:00 am - 9:00 am	First-Time Forum-Goers
9:30 am - 11:00 am	Washington Update: Regulatory Deep Dive
9:30 am - 11:00 am	WIA to WIOA: How We Got Here
9:30 am - 11:00 am	Washington Issues and Rural Impacts
11:30 am - 1:15 pm	Opening General Session Luncheon
1:30 pm - 3:00 pm	Issue Sessions
3:30 pm - 4:45 pm	Workshops
5:00 pm - 6:30 pm	Exhibitor Reception

Monday, March 30th

7:00 am - 5:00 pm	Forum Registration
7:00 am - 7:30 am	Morning Pilates
8:00 am - 9:00 am	State Level Listening Sessions
8:00 am - 9:00 am	Future of Workforce: Young Professionals View

8:00 am - 4:00 pm	Exhibit Hall Hours
8:15 am - 8:45 am	Breakfast with Exhibitors
9:00 am - 10:30 am	General Session
10:30 am - 11:00 am	Refreshment Break with Exhibitors
11:00 am - 12:15 pm	Workshops
12:30 pm - 2:00 pm	General Session Luncheon
2:00 pm - 2:30 pm	Refreshment Break with Exhibitors
2:30 pm - 3:45 pm	Impact Sessions
4:00 pm - 5:15 pm	Workshops and Quickshops
4:00 pm	Exhibitors Tear Down
5:30 pm - 7:00 pm	Sponsored Receptions
7:15 pm - 8:15 pm	The Capitol Steps

Tuesday, March 31st

7:00 am - 10:00 am	Forum Registration
7:00 am - 7:30 am	Morning Pilates
7:30 am - 8:00 am	Continental Breakfast
8:00 am - 10:00 am	Closing General Session/Legislative Panels
10:30 am - 12:00 pm	What's Next Sessions
12:00 pm	Hit the Hill - Off Site

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