

WIB MEMBERS

- AL HOLMES  
Department of Rehabilitation
- ANETTE SMITH-DOHRING  
Sutter Health Sacramento Sierra Region
- CAROL PEPPER-KITTRIDGE  
Sierra College
- CHRISTINA NICHOLSON  
Whole Person Learning
- DANIELA DEVITT  
California Employers Association
- DAVID DeLEONARDIS, *Vice Chair*  
Crossroads Diversified Services
- DAVID FRAZIER  
Winding Winds Consulting
- ERIC COOPER  
California Indian Manpower Consortium
- JASON BUCKINGHAM  
Golden Sierra Job Training Agency
- JIM HEGARTY  
IBEW Local 340
- KATHLEEN BURRIS  
CVS Caremark
- KEVIN FERREIRA  
Sacramento Central Labor Council
- KIMBERLY PELLOW  
Brandman University
- LAUREL BRENT-BUMB  
Bumb Construction
- MARCY SCHMIDT  
Placer Co. Business Advantage Network
- MARGARITA VALENZUELA  
Unite Here Local 49 Gaming
- MARTHA ESCOBEDO  
Employment Development Department
- MICHAEL ZIMMERMAN  
MTI College
- PANDA MORGAN  
Small Business Development Center
- PAUL CASTRO  
California Human Development
- RANDY WAGNER  
Sierra Economic Development Corporation
- RICK LARKEY  
North State Building Industry Foundation
- SHERRI SPRINGER  
Happy Kids Preschool & Childcare
- TIM COOK  
Experience Works
- TINK MILLER, *Chair*  
Placer Independent Resource Services
- VIC WURSTEN  
PRIDE Industries
- VINCENT ECHEVERRIA  
District Council 16
- WILLIAM REED  
United Domestic Workers

**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD  
EXECUTIVE & FINANCE COMMITTEE  
SPECIAL MEETING  
AGENDA**

**Thursday, May 15, 2014, 12:00 pm**

**Brandman University  
3001 Lava Ridge Court #250  
Room 136  
Roseville, CA 95661**

*Mission: To be the premier provider of business and  
job seeker services in the region we serve*

- I. ROLL CALL AND INTRODUCTION OF GUESTS
- II. APPROVAL OF AGENDA (EC & FC) 1
- III. APPROVAL OF MINUTES APRIL 17, 2014 JOINT EC & FC MEETING 2-6
- IV. PUBLIC COMMENT-FOR THOSE ITEMS ON THE AGENDA
- V. APPROVAL OF FISCAL YEAR 2013/2014 BUDGET REVISION (FC)
- VI. APPROVAL OF FISCAL YEAR 2014/2015 DRAFT BUDGET(FC)
- VII. NEW BUSINESS/FUTURE AGENDA ITEMS
- VIII. NEXT MEETING – Joint EC & FC, Thursday, June 19, 2014  
Roseville Connections
- IX. ADJOURNMENT

EQUAL OPPORTUNITY

Golden Sierra is an equal opportunity employer/program. Auxiliary aids and services are available upon request. Special requests for services, aids and/or special formats need to be made by calling (530) 823-4635 (Voice). TTY users please call the California Relay Service at 711.

**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD  
EXECUTIVE / FINANCE COMMITTEE  
JOINT REGULAR MEETING  
MINUTES**

**Thursday, April 17, 2014 – 1:00 pm**

**Roseville Connections  
115 Ascot Dr., Suite 180  
Roseville, CA 95661**

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order by Chair Miller at 1:03 pm.

Present (EC): David DeLeonardis, Kevin Ferreira, Laurel Brent-Bumb, and Tink Miller

Absent (EC): None

Present (FC): Tink Miller and David Frazier

Absent (FC): Paul Castro

Guests: Jason Buckingham, Darlene Galipo, Latanya Johnson, Michael Indiveri,  
and Terrie Trombley

II. APPROVAL OF AGENDA (EC & FC)

**Motion** to approve agenda as presented by Frazier, second by DeLeonardis.

**Motion** approved unanimously.

III. CONSENT AGENDA (EC)

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

- A. Approval of Minutes from October 17, 2013 EC meeting

Informational

- B. Review of Minutes from March 20, 2014 WIB meeting
- C. Attendance Log

**Motion** to approve Consent Agenda items A-C by Brent-Bumb, second by Ferreira.

**Motion** approved unanimously.

IV. CONSENT AGENDA (FC)

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

- A. Approval of Minutes from December 2, 2013 FC meeting
- B. Approval of Minutes from September 19, 2013 Joint EC & FC meeting

Informational

- C. Attendance Log

**Motion** to approve Consent Agenda items A-C by Frazier, second by Miller.

**Motion** approved unanimously.

V. PUBLIC COMMENT – FOR THOSE ITEMS NOT ON THE AGENDA

Indiveri shared an update on the state of the labor market as it relates to long term unemployed population. The New Republic magazine's recent cover story was about hiring practices in Silicon Valley. More and more information is coming out about age discrimination and the magazine article is an example. Generally an older worker has been categorized as those in their 50's and 60's. In Silicon Valley, according to New Republic magazine, there is a plastic surgeon that has several clients in their late 30's; he said many of them come in for service and that in the "tech" industry you don't want to be on the upper side of 30 suggesting this age range as the new older worker. Several studies have been conducted where resumes are sent out with a difference in age by 10 to 15 years. Younger applicants are being contacted more frequently than older workers. Chair Miller added that an older worker is now considered age 40 in California.

Brent-Bumb announced that the El Dorado Chamber of Commerce annual study mission will take place July 17<sup>th</sup> – July 20<sup>th</sup> in Minneapolis. According to the Mountain Democrat (2012), "The study mission is a business immersion program, dedicated to broadening the chamber members' horizon while promoting business and political relations between regions." Each study mission is topic based and the cost for this year's mission is \$2,600 with room for 36 attendees. These trips are not revenue generators; attendees pay the actual cost to attend.

AARP (formerly the American Association of Retired Persons) has a program in El Dorado County where they fund employees to work for employers up to four years. AARP pays the wages of \$8 an hour, up to 25 hours per week, for qualified, low income individuals ages 55 and older to gain new work experience and skills.

Chair Miller shared information about the Placer County Free Medication Take-back Day on Saturday, April 26, 2014, 10 am – 2 pm. She passed around a flyer which listed 10 locations within Placer County serving as anonymous drop-off locations. This event is a collaborative effort of Placer County law enforcement, including Auburn, Lincoln, Rocklin, and Roseville, water quality, public health entities, the Coalition for Placer Youth, Kaiser Roseville and the DEA.

The Placer County Transportation Planning Agency is hosting a community meeting as a part of the Rocklin community transit study. The meeting will be held on Wednesday, April 30, 2014 at the Rocklin City Council Chambers. Chair Miller explained that the planning agency received a grant to conduct the study in order to review the state of existing public transportation in Rocklin and to determine the needs to increase and/or change services in the Rocklin area.

As a cost-saving measure, a few years ago Medi-Cal eliminated the optional adult services which included dental coverage. Effective May 1, 2014, the State of California Department of Health Services is reinstating a significant portion of adult dental benefits. The reinstatement includes coverage for exams and x-rays, cleanings, fillings, root canals, dentures, and more. Chair Miller provided a flyer to meeting attendees with more information.

The 16<sup>th</sup> Annual PIRS Tri-Tip Dinner & Auction will be held on Wednesday, April 26, 2014. The cost is \$15 per person and dinner will be prepared by Auburn 49er Lions. PIRS (Placer Independent Resource Services) is a 501c3 tax-exempt organization providing advocacy and services for those with disabilities in Placer, El Dorado and Alpine Counties. Chair Miller provided a flyer about the event containing additional information.

Buckingham announced that the application was completed for Prop 39 funds. The application was a partnership between Golden Sierra Job Training Agency, Sacramento Employment Training Agency, North State Building Industry Association, CCC (California Conservation Corps), and others. The amount is \$750,000 within the region and to serve 60 or 65 individuals who are CCC members or (recently separated) Veterans. The idea is to send these individuals through the Multi-Craft Core Curriculum, which is the state-approved pre-apprenticeship, then filter them into apprenticeship programs, construction, or energy related fields.

VI. APPROVAL OF 2014/2015 MEETING SCHEDULE (EC & FC)

The Executive & Finance committees currently meet jointly on the 3<sup>rd</sup> Thursday of even months, 1 pm – 3 pm, in Roseville. There were no objections to the committees continuing to meet jointly and keeping the same meeting schedule.

**Motion** to approve 2014/2015 meeting schedule by Brent-Bumb, second by Frazier.

**Motion** approved unanimously.

VII. APPROVAL OF FISCAL YEAR 2013/2014 BUDGET REVISION (FC)

Trombley reported that in October the Governing Body approved a 2013/2014 final budget. Shortly after the approval, staff presented a 15 month budget as a result of the government shutdown. The 15 month budget is no longer in use.

In working with the final budget that was approved in October, the assumption is that the fund utilization requirements will not be held, which means adult, dislocated worker, and youth money has to be expended or in a contract by June 30<sup>th</sup>. We are also assuming an extension waiver will be offered on Rapid Response funding. The reason for this assumption is the agency only received \$250,000 for the first quarter of K4 funding (Youth \$30,000; Dislocated Worker \$160,000; Rapid Response \$59,000). We had youth money but when the state awarded the first quarter of funding, we were told not to rely on the youth funds for other areas and to make sure accounting was in order. With the government shutdown, we were already four months into the year, had not received funding and didn't know what expenditures would look like.

During the past four years the state has offered the waiver for Rapid Response and has lifted the requirements for fund utilization. As a result, we are assuming these options will be offered again. Buckingham added if these options are not given there are strategies that can be used to ensure compliance.

Chair Miller asked Trombley what was needed from the Finance Committee today. Trombley referenced Schedule 1 of the budget handout. Schedule 1 is a summary version of final budget revised to release funding held back for sequestration. We now want to award that funding out to El Dorado County, Alpine County and for training. She highlighted overall savings in categories such as Agency and Placer County Operations.

In looking at actual expenditures, Frazier confirmed the numbers are through March 31<sup>st</sup> (nine months into the year). He asked why we are at 50% level at nine months into the year. He referenced Salaries and Benefits (Line 8 on Schedule 1) as an example. Trombley clarified that the 33.42% is \$1,195,000. It is 33% of the total of \$3,577,950 (expenditures).

Trombley added that Schedule 3 highlights expenditure details, including the purchase of a new server. Frazier asked where the \$50,000 on Line 4, Schedule 1 came from. Buckingham answered the money is the NEG (National Emergency Grant) award from SETA (Sacramento Employment Training Agency). Buckingham added that the NEG award is training dollars for Veterans and those who are long term unemployed.

**Motion** to adopt the revised budget for the current year ending June 30, 2014 by Frazier, second by Miller.

**Motion** approved unanimously.

VIII. APPROVAL OF FISCAL YEAR 2014/2015 DRAFT BUDGET (FC)

Staff prepared a budget for 2014/2015 based on educated assumptions. Since this time the state released local budgets in which the Golden Sierra Consortium received a 10% reduction. Instead of seeking approval of an inaccurate budget that will need to be revised Buckingham asked if the committees would like to meet prior to the WIB meeting on May 15<sup>th</sup> a more accurate 2014/2015 draft.

It was decided the Executive & Finance committees would call a special joint meeting on Thursday, May 15, 2014, at 12pm. The meeting will be held at Brandman University right before the WIB meeting to discuss and approve this item.

IX. NAWB REPORT OUT

Chair Miller, Ferreira, Buckingham and Governing Body Vice Chair Santiago attended the 2014 NAWB conference. The conference took place Saturday, March 29<sup>th</sup> through Tuesday, April 1<sup>st</sup> in Washington, D.C.

Ferreira shared his biggest takeaway was a workshop that Boeing Corporation was in. The question posed to the company was why they relocated and opened in South Carolina. The company responded their move was cost related. South Carolina rolled out the red carpet for them. They had several vacant facilities to choose from, they worked with the company, and the company had no financial obligation to develop a training program to staff its location. Boeing wants to buy a workforce, not train one according to Ferreira. The corporation has 22,000 suppliers and staff needs to be trained for those suppliers.

Ferreira went on to discuss developments in Sacramento. The plan to build a hotel in Sacramento now has an 18 million dollar gap in fees. They pay \$100,000 per door just in fees.

Ferreira also shared that although the new arena is being built in Sacramento the NBA will not allow Sac to host an NBA all-star game because the city is 5,000 hotel rooms short. He thinks California should aim to be like South Carolina and other states who make doing business easier. He closed by sharing corporations want to buy a workforce, not train one and this is where the Local Workforce Investment Board comes in.

Buckingham's takeaway from the conference was the highlight on apprenticeships. It was topic of discussion and our board has been moving in the right direction where this is concerned.

Chair Miller attended a workshop where all representatives were from the Department and Labor and worked closely with the Veterans Administration. She reminded committee members how the military has a newer process in place for soldiers. Before being discharged soldiers complete a self-assessment that asks questions about training and work. The assessment is reviewed with a commanding officer and a plan is put in place. The goal is to help Veterans develop a plan and guide them to resources to help implement that plan.

X. HIGH PERFORMING BOARD

The high performing board designation was included as a part of the state plan. In order to secure the designation there are certain requirements that needed to be met. Our board decided not to apply for the designation because we had changes in board membership which affected our ability to meet the membership requirement.

The state board received several state plans from boards seeking the designation. It has now become a controversial issue. Golden Sierra Job Training Agency has decided to work towards receiving the California Award for Performance Excellence. This award exists to help California organizations in all sectors continuously improve. The program has been in existence since 1994 and has helped hundreds of organizations improve performance. This is a 3<sup>rd</sup> party evaluation of our system that allows us to apply for state-level awards and to receive feedback about current performance and opportunities for improvement using the nationally recognized criteria. The agency has already conducted a leadership and staff survey and will meet to discuss how to move forward. The advantage to the agency is having a third party reviewer and an action plan for improvement.

XI. STATE PLAN UPDATE

Buckingham reminded members that the WIB selected 3 sectors to focus on: construction, healthcare and manufacturing. There is a lot of involvement with these areas, especially construction at this time. On May 15<sup>th</sup> the agency is a part of a skilled trade job fair and this is the first of this type in 8 years. The job fair will be held at McClellan with hopes of having 50 employers.

XII. NEW BUSINESS / FUTURE AGENDA ITEMS

1. 2013/2014 Budget Revision and
2. 2014/2015 Draft Budget

XIII. NEXT MEETING – Special Joint Meeting - - Thursday, May 15, 2014, Brandman University

XIV. ADJOURNMENT

Meeting adjourned at 2:40 pm.