

WIB MEMBERS

- AL HOLMES
Department of Rehabilitation
- ANETTE SMITH-DOHRING
Sutter Health Sacramento Sierra Region
- BROOKS LOCKHART
California Indian Manpower Consortium
- CAROL PEPPER-KITTRIDGE
Sierra College
- CHRISTINA NICHOLSON
Whole Person Learning
- DANIELA DEVITT
California Employers Association
- DAVID DeLEONARDIS, *Vice Chair*
Crossroads Diversified Services
- DAVID FRAZIER
B2BCFO
- DEBBIE STACK
El Dorado County
- JASON BUCKINGHAM
Golden Sierra Job Training Agency
- JIM HEGARTY
IBEW Local 340
- KATHLEEN BURRIS
CVS Caremark
- KEVIN FERREIRA
Sacramento Central Labor Council
- KIMBERLY PELLOW
Brandman University
- LAUREL BRENT-BUMB
Bumb Construction
- MARCY SCHMIDT
Placer Co. Business Advantage Network
- MARGARITA VALENZUELA
Unite Here Local 49 Gaming
- MARTHA ESCOBEDO
Employment Development Department
- PANDA MORGAN
Small Business Development Center
- PAUL CASTRO
California Human Development
- RANDY WAGNER
Sierra Economic Development Corporation
- RICK LARKEY
North State Building Industry Foundation
- SHERRI SPRINGER
Happy Kids Preschool & Childcare
- TIM COOK
Experience Works
- TINK MILLER, *Chair*
Placer Independent Resource Services
- VIC WURSTEN
PRIDE Industries
- VINCENT ECHEVERRIA
District Council 16
- WILLIAM REED
United Domestic Workers

**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD
BUSINESS SERVICES COMMITTEE
REGULAR MEETING
AGENDA**

Wednesday, January 22, 2014 – 9:00 am

**Harris & Bruno
8555 Washington Blvd.
Roseville, CA 95678**

Mission: Provide reliable, valuable resources to the business community through the local business service center system.

- I. ROLL CALL AND INTRODUCTION OF GUESTS
- II. APPROVAL OF AGENDA 1
- III. CONSENT AGENDA:

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

A. Approval of Minutes from December 18, 2013 2-4
 BSC Meeting

For Information

B. Attendance Log 5
- IV. MEETING HOST INTRODUCTION
- V. PUBLIC COMMENT- FOR THOSE ITEMS NOT ON THE AGENDA
- VI. COMMITTEE GOALS & STRATEGIC PLAN

 • BAN Guide

 • Establish new goals
- VII. REPORT OUTS
- VIII. NEW BUSINESS / FUTURE AGENDA ITEM
- IX. NEXT MEETING – February 26, 2014, El Dorado County
- X. ADJOURNMENT

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**GOLDEN SIERRA WORKFORCE INVESTMENT BOARD
BUSINESS SERVICES COMMITTEE
REGULAR MEETING
MINUTES**

Wednesday, December 18, 2013 – 9:00 am

**California Department of Child Support Services
El Dorado County
3883 Ponderosa Road
Shingle Springs, CA 95682**

Mission: Provide reliable, valuable resources to the business community through the local business service center system.

I. ROLL CALL AND INTRODUCTION OF GUESTS

Quorum was established and the meeting was called to order at 9:01 am by Chair Devitt.

Present: Daniela Devitt, Kathleen Burris, Kathy Matranga-Cooper*, Lisa Hutchinson, Marcy Schmidt*, Randy Wagner, and Sherri Springer.

Absent: Jenny Wilson and Laurel Andrews

Guests: Latanya Johnson and Michael Indiveri

*Denotes arrival

II. APPROVAL OF AGENDA

Motion to approve agenda as presented by Hutchinson, second by Springer.

Motion approved unanimously.

III. CONSENT AGENDA

All matters listed under the Consent Agenda are considered to be routine in nature and will be approved by one blanket motion.

For Approval

Approval of Minutes from November 20, 2013, BSC meeting

For Information

Attendance Log

Motion to approve Consent Agenda Items A & B by Hutchinson, second by Wagner.

Motion approved unanimously.

IV. MEETING HOST INTRODUCTION – None

V. PUBLIC COMMENT – FOR THOSE ITEMS NOT ON THE AGENDA

*9:09 am Schmidt arrived

Indiveri attended the Nevada County Resource Council meeting where national and state data is shared concerning employment. He reported slow and steady growth in the national and state economy into 2014. This growth will increase in 2015. In California, an estimated 267,000 net jobs were added in 2013; 320,000 are estimated in 2016. California has lagged behind the country's recovery until recently. This is a reflection of the upcoming rise in construction since housing costs rose 27% in California in 2013. It is predicted 2014 will see a 5% increase in housing costs.

The San Francisco Chronicle reported that the California population has had solid growth and is currently estimated at 38 million. The birth rate and net migration from other states and regions to California has also increased. In addition, the rate of people who quit their jobs (voluntary quit rate) has increased, yet job growth estimates in the past year include: retail 320,000, services 219,000, and manufacturing 76,000. The current rate of job growth nationally is 200,000 net jobs in a month. Indiveri stated if we get this number up to 250,000 that is considered great growth. At this rate, by the fall of 2014 the country as a whole will have made up for the recession.

*9:21 am Matranga-Cooper arrived

VI. REVIEW COMMITTEE GOALS & STRATEGIC PLAN

Chair Devitt shared that at the last meeting the committee began discussing the video project idea. In trying to develop the plan for the video project the committee realized that its goals and overall strategic plan needed to be reviewed and possibly modified.

Johnson provided a handout that included the committee's mission, purpose and initiatives based on previous meeting discussions. The information on the handout was as follows:

Mission: To provide reliable, valuable resources to the business community through the local business service center system.

Purpose: To provide services to the business community; to promote GSJTA and its constituents; to help sustain the agency.

Initiatives: Mutual promotion of the agency and constituents (using the Resource Guide & business card sticker); Social media promotion and involvement (setting up LinkedIn group); Business outreach (visiting/meeting at local businesses and staying informed about what's going on with the business community).

Matranga-Cooper suggested adding the word "services" to the mission and Wagner suggested removing the word "services" under the committee's purpose. Wagner continued by sharing that he sees the committee as having a strategic and tactical role where each member should be knowledgeable of businesses and their needs. He emphasized the need to determine the best way for employers to find out about the committee, what it does and how we can help them.

Devitt expressed she thinks the committee's responsibility is to educate businesses and connect them to resources. Indiveri added the importance of addressing what the customer or businesses need so that the committee can assess what's available & make referrals and connections to help meet those needs.

Devitt said there are so many businesses who do not know about the committee; they do not know about the programs available to them and they do not know about the Workforce Investment Board (WIB) and this is a concern. Schmidt expressed the need to sit back, define who the system is and who the players are. She emphasized the importance of this before finding a way to make sure business know about the committee and the WIB.

Several meetings ago the idea was presented to create a resource for business using the Business Advantage Network's (BAN) guide as a sample. This resource would list local partners who provide services to businesses. The committee decided against this idea at that time as a result of the new agency Business Resource Guide. The current committee members would like to see the guide and reconsider creating one. Johnson will provide copies of the guide Schmidt provided a while back.

VII. REPORT OUTS

Wagner - SEDCorp partnered with Placer High School & Wells Fargo during the months of January through May to put on a Financial Literacy program for youth. The program begins on January 14th and is being offered to 10th grade Advancement Via Individual Determination (AVID) students. AVID is a college readiness system for elementary through high school students designed to increase school wide learning and performance.

The Financial Literacy program is increasing from 9 weeks to 14 weeks and has increased from 14 students to 52; SEDCorp is also offering a Business Boot Camp in Citrus Heights. Boot Camp is a 3 day business school targeting small business owners or those interested in starting a small business. It is three days long, 12 hours per day. The camp will be offered Tuesday through Thursday (dates to be announced) at the Citrus Heights city hall. The camp is free with limited seats available on a first come, first served basis.

Schmidt – The County has expanded their Subsidized Employment program and has been working on that. They are looking into a contract with the Community College Foundation to help them with clients who are in school. They are looking to create paid internships for these clients when they complete school and training.

Devitt – NorTec (Northern Rural Training and Employment Consortium) is adding a Professional Edge in Grass Valley in February 2014; The Fresno program begins in February 2014 at the Business Service Center on Palm Avenue; Orange County is in the process of finalizing details to add the program as well.

VIII. NEW BUSINESS / FUTURE AGENDA ITEMS

1. Establish new committee goals and strategic plan

IX. NEXT MEETING – January 22, 2014, Harris & Bruno in Roseville

X. ADJOURNMENT

Motion to adjourn by Schmidt, second by Hutchinson.

Meeting adjourned at 11:03 am.

**Business Services Committee
Attendance Log**

| | Date: | 3/27/13 | 4/24/13 | 5/22/13 | 6/26/13 | 7/28/13 | 8/28/13 | 9/25/13 | 11/20/13 | 12/12/13 | |
|------------------------------------|-------|----------|----------|-----------|----------|----------|----------|----------|----------|----------|-------------|
| | | | | Cancelled | | | | | | | |
| Business Services Committee | | | | | | | | | | | <u>Rate</u> |
| Daniela Devitt-CHAIR | | 1 | 0 | | 1 | 1 | 1 | 1 | 1 | 1 | 88% |
| Jenny Wilson | | | | | 1 | 1 | 0 | 1 | 1 | 0 | 67% |
| Kathleen "Kathy" Burris | | 1 | 1 | | 1 | 0 | 1 | 0 | 1 | 1 | 75% |
| Kathy Matranga-Cooper | | 1 | 1 | | 1 | 1 | 1 | 0 | 0 | 1 | 75% |
| Laurel Andrews | | | | | | | 1 | 0 | 1 | 0 | 50% |
| Lisa Hutchinson | | 1 | 1 | | 1 | 0 | 1 | 1 | 0 | 1 | 75% |
| Marcy Schmidt | | 0 | 1 | | 1 | 1 | 1 | 1 | 1 | 1 | 88% |
| Randy Wagner | | | | | | | | 0 | 1 | 1 | 67% |
| Sherri Springer | | 1 | 0 | | 0 | 1 | 0 | 1 | 0 | 1 | 50% |
| | | | | | | | | | | | |
| Total | | 7 | 6 | | 7 | 7 | 6 | 5 | 6 | 7 | |